



NO OTHER "12" STORES SO MUCH FOOD AS THIS NEW HOTPOINT 2-DOOR

Compare its true capacity with any other major brand of comparable size

You Can Store more foods of all kinds in this new 12-cubic-foot Hotpoint 2-door than in any other 1958 major-brand refrigerator rated at the same capacity. Empty one shopping-bag after another—there's always room for more in this big beauty.

Built-In Stor-Ability is the reason—more usable food space inside. Not a single cubic foot is wasted by bulky shelf rails, brackets, or center posts. All the room is store-room. There's extra, accessible store-away space in both doors, too, including the complete Dairy-Stor, and a special, deep shelf for big quart bottles.

Rolls Out From The Wall—so easy to get back of it. Automatic defrosting, of course. Your choice of beautiful Colortones or gleaming white. See it at your dealer's soon and . . . compare.



LOOK FOR THAT HOTPOINT DIFFERENCE

Hotpoint (A Division of General Electric Company), Chicago 44

New "16" Is Even Bigger. Giant 6-cu.-ft. freezer below. 10-cu.-ft. refrigerator above. Takes no extra wall space.



New Norelco Speedshaver

Just introduced, it is amazing men with a shave that's razor-blade close, yet easy on the face as only Norelco's rotary blades can be!

First your fingers feel its light precision balance. Behind that jet-age design is the famous rotary blade shave. It made Norelco the world's largestselling shaver.

This Norelco Speedshaver is completely new. Plug it in. How quiet. Yet you sense its power. Now, give it a try. How smooth. No pull. No burn. Is it shaving? It sure is. Feel your face. How clean. The reason? Swift rotary blades beneath stationary skinguards shave your beard with the same smooth stroke as a barber's blade. To clean, push button. Top flips up. It's clean in a second.

Every shaver ever made takes a back seat to this one. Hold Tomorrow in your hand-Today. New Norelco Speedshaver deluxe in two-tone jet gray and white, with travel case. Model SC7900 AC/DC \$24.95.

See the new Narelco Speedshaver demonstrated on the Jack Paar NBC Television Show

For the ladies . . . New Nobel Co Golden Debutante now \$14.95 and New Deluxe Lady Norelco \$24.95 for gentle grooming, both AC/DC.

For outdoorsmen, motorists . . . New Norello Sportsman runs on ordinary flashlight batteries or plugs into your car lighter, Now only \$24.95.

Here's what makes Norelco the one shaver that's completely new!





Tomorrow's stroke of genius! Self-sharpening rotary blades, shown here



NORELCO is known as PHILISHAVE in Canada and the free world. North American Philips Company, Inc.

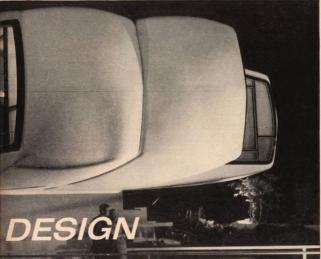


Also: High Fidelity Phonographs, Tape Recorders, Research and Control Instruments, Medical X-Ray Equipment, Electronic Tubes and Devices



New product design in virtually every industry is stimulated by the potentials of Monsanto products such as those used in the "House of the Future."*

Because Monsanto, as a basic source of phosphates, plastics, petrochemicals and many other organic chemicals, has much to offer its customers, they enjoy expert technical service, stable pricing and assured delivery. If your business on profit from improved product design, and what business can't, chances are there's a Monsanto material which can help add production efficiency and selling appeal. Just a few of the many uses made of Monsanto products are shown at the right.



The Monsanto plastic "House of the Future," now on display at Disneyland, Anaheim,



New lighter trains made possib with Monsanto plastic materia



Monsanto's adhesives help make strong, versatile plywood





Coatings with Opalon* resins add style—protect metals, fabrics, glass



Saflex* interlayer imparts stylis safety to glass doors, shower stall



WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU Monsento Chemical Co., St. Leuis 24, Missou

Mensene Chemical Co., St. Leels 24, Missourt
Motors Corporation (Kelvinator Division
Company • National Lead Compan
tes Time Company • The Yale & Town



LOUISE SUGGS says you can play them closer to the pin with MacGregor "Empress" WOODS and IRONS



Just one look at these new MacGregor Louise Suggs "Empress" clubs will tell you how beautiful they are. But the real beauty is in the way they play. Try one of the new "Velocitized" woods. See how they give the ball faster get-away, extra distance. Try one of the new irons with MacGregor's exclusive "Recessed Weight" design. Feel the extra control it gives you. See the added yardage you get. These new irons have a built-in "forward press", too, Both woods and irons feature the new MacGregor Pro-Pel Action shafts. MacGregor "Empress" clubs are real beauties . . . to see and to play! At your Pro Shop now.

Louise Suggs, winner of more major titles than any woman golfer in history, member MacGregor Advisory Staff. MacGregor THE GREATEST MAME (IN GOLF

The MacGregor Co., Cincinnati 32, Ohio GOLF . TENNIS . BASEBALL . FOOTBALL . BASKETBALL

LETTERS

Stout Fellow

WOW THAT COVER [April 21], MAKE MINE

BILL CHASE

TANGIER

Imaginative Artist Ben Shahn, with judicious frugality of line, has portrayed Alec Guinness' anonymity as a man while present-ing the mirror image of the actor who lives through the looking glass in his make-believe

world of grease paint and spirit gum PHIL LINK

Reidsville, N.C.

Sir: Seems to me that the boy from West London deserves to be knighted WESLEY F. PRATZNER

Boston

You had better stick to your funny (if often unfair) reviews of movies rather than delve into the murky, misguided metaphysics of a great artist who needs your bewildering appraisal like he needs a hole in the head C. J. KILGORE, M.D.

San Francisco

Neither Webster nor Wodehouse defines "faithful brolly" with which Guinness is braced. Anything like a spot of the tiddly? ROBERT S. ALDRICH Los Gatos, Calif.

¶ Brolly is an abominable Briticism for umbrella (and tiddly is a short beer).-ED.

Negro Crime

The publication of the Negro crime article [April 21] is a cinch to woo back the Faubusollowing racists TIME lost during the Little Rock episode, who, no doubt, will take the article's title and figures literally.

MERTIS L. GOLDEN

Oakland, Calif.

It was highly reassuring to have TIME admit that integration has wholly failed in the North and that, once Northern people realize that fact, some possible progress may be expected.

I. OWEN REYNOLDS Lexington, Ky.

Damn you, TIME. Every time I get ready to cancel my subscription you come out with an article like this.

W. E. MINER Columbia, S.C.

This article is the most vicious and insidious attack on the Negro people that I have seen since I, as a boy in Mississippi, by chance found a copy of McCormick's Chicago Tribune.

RAY WARD WEST

During the past six months, representatives of the Seattle police department and the Seattle Urban League have been conducting Scattle Urban League have been conducting a survey of Negro crime, in order to develop programs of rehabilitation and prevention. Northern communities have to shed their finger-pointing and false pride, and realize that they too have a responsibility for correcting flagrant racial situations, particularly

EDWIN T. PRATT Seattle Urban League

Philippine Follies

Your article on the Philippines and Mr. Garcia [April 21] is a gross understatement. Things are twice as bad as you relate. Political graft, moral corruption, and a gen-eral desire to be spoon-fed is the actual situation.

Jos. LEGRANDE

Manila, P.I. Teachers & TIME

The National Association of Secondary-School Principals' directive [urging members to "question the continuation of subscriptions to TIME and LIFE-TIME, April 21] can in no way be construed as censorship. In educational circles, canceling a subscription is what is known as a critical

WILLIAM A. GROMKO Uncasville, Conn.

Concerning the article on the National Association of Secondary-School Principals opposition to the Life series on education.

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

TIME is published weekly by TIME INC., at 540 No. Michigan Ave., Chicago 11, Illinois. Printed in U.S.A. Entered as second-class matter at the Post Office at Chicago, Illinois.

ubscription Rates: Continental U.S., Alaska, Ha-raii, Canada and Yukon, I year, \$7.00. Europe, uba, Mexico, Panama, Puerto Rico, Canal one, Virgin Islands, Guam and Japan, I year, 10.06; all other countries, I year, \$12.50.

Subscription Service: J. Edward King, Genl. Mgr. Mail subscription orders, correspondence and instructions for change of address to:

Time Subscription Service \$40 N. Michigan Avenue Chicago 11, Illinois

Change of Address: Send old address (eximprinted on mailing label of your Tists) and new address (with zone if any)—allow three weeks for change-or

New York 20, N.Y.
Then De, also publishes Litte, FORTUNE, SPORTS
LILLSTRAYDO, ANCHITECTURAL PORTUN and HOTER
LILLSTRAYDO, ANCHITECTURAL PORTUN and HOTER
LILLSTRAYDO, ANCHITECTURAL PORTUN
LILLSTRAYDO, ANCHITECTURAL PORTUN
President and Tresaurer, Charlet, E. Sillinani,
President and Tresaurer, Charlet, E. Sillinani,
Ancher Heighted, D. D. Hackon, J. Heburnel King,
Andrew Heighted, D. D. Hackon, J. Heburnel King,
Portune, Weston C. Pallen, Jr.; Comptroller and
Ansistan Secretary, John P. Harvey, John P.

Volume LXXI Number 19

the luxurious Cattigara* silk suit gets top billing this summer

For sheer luxury, nothing quite equals the almost weightless delight of a 100% silk Cattigara suit by Hart Schaffner & Marx.

The fabric, woven of Douppioni yarns in Italy, is of regal richness. Run your hand across the superb texture, and you begin to understand the cool promise of 100% silk.

While you're dreaming up all kinds of luxuries for your family, how about pampering yourself? Try on a Cattigara! It is, without question, the finest.

The styling, tailoring and color-tones are incomparable... definitely in the "best dressed" category for summer.

All that needs to be added is your own pleasure at adding a Cattigara suit to your wardrobe.

PREG. U.S. PAT. OFF.

The name that means so much to so many well-dressed men.

HART SCHAFFNER & MARX







When your feet are tired, you're tired all over. Treat your feet to the wonderful difference, the extraordinary good fit of Wright Arch Preserver Shoes. Enjoy the comfort you gain from Wright's 4 Exclusive features—designed to

comfort you gain from Wright's 4
Exchusive features—designed to
help you stay on the go, to step easier,
livelier.

Illustrated Style 550

The shoe that lets your feet really breathe! Soft — ventilated — unlined forepart. Brown or black grained calfskin.

1 2

- 1 Famous Wright Arch Preserver Shank
- 2 Metatarsal raise for weight distribution
- 3 Flat forepart permits foot exercise
- 4. Heel-to-ball fitting shoe fits to foot action

arch preserver shoes

For nearest dealer consult Classified Directory or write: E. T. WRIGHT & CO., INC. ROCKLAND, MASS. let me advise that I have taken these Life issues to my classroom so that all the students may read them.

ASA N. CASTERLIN

Wilkes-Barre, Pa.

Neither LIFE nor TIME subscriptions will be renewed for our school.

RAYMOND L. LUCAS

Seaside High School Waterford, Conn.

Student: TIME Subject: Education

Content Emotional Adjustment

Language A-l
Otherdirectedness A

FIRST QUARTER

Teacher: Fred Harding Bakersfield, Calif.

Economic Winter

Re Ike's "Buy" and Congress's headlong anti-recession plans [Thie, April 21]: Once again in a winter of our economy the frugal ants are being called upon to support the improvident grasshoppers. ROBERT S. PICARD, M.D.

KOBERT S. PICARD, M.D. Shreveport, La.

ie.

Sir:

The recession can be traced very largely to a revolt of the FIGs (Fixed Income Groups) against the wage-price spiral. If this spiral is not stopped, the FIGs will, in the end, be starved out of existence.

C. EDWARD GRAVES

Carmel, Calif.

The trouble is that business has not the guts to tell off the unions.

EDWARD K, SMITH

Marblehead, Mass.

Lower the drinking age to 16—tax money will put everybody right back on their feet B. Frank Deford H. Blair Klein William S. Morse

EARL W. SHAPIRO

Princeton University Princeton, N.J.

I am spending more money in 1958 than ever before, but not on automobiles made in the U.S.A. The U.S.A. has got to a point where it makes the poorest cars in the world.

PERRY A. ANDERSON

Chicago

Apparently not only 1958 models have been unattractive to Professor Summer Slichebert with the professor summer Slichebert with drives a 1957 Fort Than, April 381 but also 1953, 1954, 1955, 1954, 1953, and 1952 models. I have been trying to conact the professor on a nice clean 1938 DeSoto that I am having some trouble selling.

NORMAN VICKERY

Mansfield, Mass

What's Sane?

Your article [April 21] distorts and omits facts in presenting what should be a full-dress debate on the arms race, nuclear and otherwise. You are certainly aware that an

Fasten seat belts, please!



T'S A SOUND safety precaution well known on the airlines-but a far more important one for every motorist -to keep from being numbered in the terrific toll of highway deaths and injuries.

Today, with properly installed seat belts in your car. you and your family can enjoy 60% greater safety when driving.

This good news is the result of years of intensive research and investigation of thousands of accidents by leading universities, doctors, police departments, national safety organizations, military and government officials. A special committee of the United States Congress after exhaustive hearings on automobile seat belts reported that "seat belts provide a substantial additional degree of safety to the motorist and are a valuable safety device".

So in the interest of safety for your family. install seat helts now!

SEND FOR A FREE COPY OF a booklet filled for safe and happy driving Just fill in the il is TODAY!

AMERICA FORE LOYALTY GROUP 80 Maiden Lane, New York 38, N. Y. For peace of mind while on my trip please send me, without obligation, a copy of "TRIP TIPS".

America Fore * the continental insurance company tounting Group * niagara fire insurance company

* FIDELITY-PHENIX FIRE INSURANCE COMPANY * THE FIDELITY AND CASUALTY COMPANY OF N. Y.

* FIREMEN'S INSURANCE COMPANY OF NEWARK, N. J., AND SUBSIDIARY COMPANIES



Scientifically, Optically, Technically-



WORLD FAMOUS ZEISS IKON CAMERAS ARE PRECISION-MADE

Contaflex, eye-level, 35mm reflex camera, sights and focuses with unrivalled brilliance, seeing through the great f/2.8 Zeiss Tessar lens with wide open diaphragm. Operates at pre-set opening and speed at a touch of the finger. Now various models make possible, apexes at a touten of the finger. Now various models make possible, with accessories and supplementary lenses, these functions: regular photography (split second, time, and deferred exposure), closeups to 6°, magnification to 1.7 diameters, stereos, copying, telephoto, and wide angle shots. At leading dealers, Send for free Contaflex booklet CT21

IN WEST GERMANY CARL ZEISS INC., 485 FIFTH AVE. . NEW YORK . N. Y.

end to nuclear tests is part of the official U.S. disarmament package. This committee has publicly endorsed the President's recent proposals to Khrushchev. We differ from Administration policy on what step should be taken first: we advocate separation of the nuclear test ban from the total package. For the record, I want to clarify the

N.C.F.A.S.N.P. advocates: N.C.F.A.S.N.P. advocates:

De Cessation of nuclear weapons tests by all countries through a U.N.-monitored agreement to detect violations. Detection is now conceded to be technically possible by the AEC's Dr. Willard Libby. The degree of detectability, while not absolute, is such that risks of hidden explosions are certainly less

than the risks of continuing along the road we now travel.

International control of missiles and out space satellites. (Incidentally, President Ei-senhower has made a similar proposal.) Meaningful disarmament will come with the will to provide the means for settling international disputes without force of arms. One major ingredient: a stronger U.N.

TREVOR THOMAS

Executive Secretary National Committee for a Sane Nuclear

New York City

In differing with the Administration "only" on whether first to stop tests or first to get an inspection and production-control agreement, the committee differs utterly. Says Libby: "The whole

thing turns on the matter of inspection and . . . the suspension of production [is] very, very important."-ED.

It's about time that those of us in favor selves as articulate as those opposed. Such airing of approval would be especially appropriate in the present propaganda fracas created by Russia's post-test ban. H. LAWRENCE IONES

Brooklyn, N.Y.

Instead of attempting to stop the tests

hydrogen bomb with vitamins so that the fallout will be good for us. GEORGE J. HUGHES

Joys of Travel

Your April 21 review of Fielding's Travel Guide is terrific.

IAMES A. LEFTWICH La Jolla, Calif.

The Fielding beacon was our guiding light many "thrift season" months ago But a word of warning or advice might be

So intriguingly recommended for its fado purism Was one place ruined by American tourism.
Apparently Fielding's kudos served to

cheapen it; For which I jelt he made his Baedeker now let him sleep in it RAY G. GOODMAN

Chestnut Hill, Mass.

Your story has recharged our travel-worn batteries with glowing new joie de vivre. Our

NANCY AND TEMPLE FIELDING Stamford, Conn.

A HOME-TOWN BUSINESS

THE BELL SYSTEM is nationwide yet the telephone business is largely a local business.

Research, manufacturing and a certain amount of over-all direction are handled centrally because experience has proved it is the better way.

But the job of serving people locally is handled by the operating companies throughout the country, organized to fit the needs of the particular sections they serve. Your Bell Telephone Company is one of these.

It is distinctly a home-town business because of the personal nature of telephone service.

Ninety-five out of every one hundred calls are local. They're madeto-order right on the spot. On all matters of service von have the very great advantage of dealing directly with the company and its people.

Your telephone company is managed locally and it pays taxes locally,



TELEPHONE INSTALLER visits a home-town family to install color telephones. He and his truck are familiar sights around town. Courtesy rides with him wherever he goes.

You probably know men and women in your town who work for it and have seen and heard of their active part in the welfare of the community. Local people have an investment in the business through their ownership of A. T. & T. stock.

Wherever there are new telephone buildings going up, or jobs of maintenance, there are jobs for local builders, architects, painters, carpenters, plumbers, electricians and many others.

So the Bell Telephone Company isn't something far away but close to you wherever you live and a friendly, helpful part of the community. That is the way you'd like it to be and we try yery hard to run it that way.

BELL TELEPHONE SYSTEM





THE DAY AN AMERICAN RETURNS FROM OUTER SPACE...

... will be another V-day for the free world -greater, perhaps, than any it has yet known.

In the inner offices of the Pentagor...in secret areas of our defense industries...no effort is being spared to speed the day.

For it will be a human pilot—in command of a craft that will bring both him and his secrets safely home—that will truly conquer Outer Space.

The first American craft to attempt this conquest is now in its final construction stage. It's the X-15... missile-shaped and rocket-powered... product of a scientific project sponsored by the National Advisory Committee for Aeronautics, the Air Force, and the Navy. It will discover what man encounters when he enters space—and when he returns to the earth's atmosphere.

America is closing the gap

The Army's Explorers give us dramatic



ging in the race to space. The rocket

engines that put the Explorers into

Outer Space were minor modifica-

tions of the same engine NAA's

Rocketdyne Division has been deliv-

ering to the Army since 1952. Four

of America's major missiles use

engines built by Rocketdyne: the

Air Force Atlas and Thor, the Army

Missiles of all types use principles

discovered by Missile Development

Division in its 12-year research pro-

gram. This division is now at work on

Jupiter and Redstone.



Back from beyond, the pilots of NAA's X-15 rocket plane will report on the new problems they discover in Outer Space.



Outward bound, USAF's Thor vaults into space on the mighty thrust of a rocket engine built by the Rocketdyne Division.

the GAM-77, advanced air-to-ground missile for the Air Force B-52. Both missiles and aircraft depend on automatic control systems—the electronic eyes and ears of the Space

on automatic control systems—the electronic eyes and ears of the Space Age. Autonetics Division is producing these vital systems in quantity with complete reliability.

The new weapon-system concept

America now shapes its defense around complete weapon systems, cach designed for a specific role. Some will be guided to target by electronics: others will have a human pilot's ability to change plans or report results. NAA builds both—and both are needed for complete security.

Los Angeles Division is building two advanced manned weapon systems for tomorrow's Air Force: the B-70, which will have global range and fly more than 2,000 mph; and the F-108, which will intercent would-be invaders far from our shores—and give us the reach to quash little wars before they become big.

Toward a brighter tomorrow

Many of North American's people are working on projects that promise a more abundant life for a world at peace. The Atomics International Division, for example, is developing practical methods for turning atomic energy into low-cost electricity. Two major power reactors are already in operation; a third is on the way for fifteen Southwest utility companies.

Today, in North American and its divisions, pou! find an potent a combination of scientists, engineers, and production men as any in American industry. Because they are constantly forging ahead into vital new technologies, much of their work holds immense promise for science and industry.

NORTH AMERICAN AVIATION, INC.

SERVING THE NATION'S INTEREST FIRST—THROUGH THESE DIVISIONS

















Treasured beyond all other gifts

At last, the moment you have waited for . . . the celebration of a grand achievement . . . to be remembered always by this treasured gift of diamonds Beyond all other gifts . . . "A diamond is forever."

This year, let a diamond make memorable that special anniversary, or important birthday, a debut, the birth of a child, or any significant event.

16 carat, \$200 to \$475 1 carat, \$540 to \$1250 2 carats, \$1600 to \$3500 3 carats, \$2727 to \$6374



ice higher

TIME

MANAGING EDITOR

ASSISTANT MANAGING FOITOR

SENIOR EDITORS

ouls Banks, Robert W. B Anatole Grunwald, Jam Peckham, Joseph Purtel Max Ways. ASSOCIATE EDITORS

84, Bruce Barton Jr., 1 Gilbert Cant, Robert orge G. Daniels, Henry e Kliot, William Forb

CONTRIBUTING EDITORS

ART DIRECTOR Michael J. Phillip

EDITORIAL RESEARCE

U.S. AND CANADIAN NEWS SERVICE

FOREIGN NEWS SERVICE

PUBLISHER

GENERAL MANAGER

ADVERTISING DIRECTOR John MeLarchia ASSISTANT TO THE PUBLISHER

O 1958 TIME INC. All rights reserved.

TIME, MAY 12, 1958



THE GROWING CHEVROLET: 1928, 1939, 1948, 1958

A letter from the PUBLISHER

James a. Linen

WHAT'S wrong? Have they grown too big? Are they too chromy? Too expensive? Or are people just being mighty careful with their money? Seeking the answers to the question of the year-why the 1058 cars are not selling-Time correspondents in 21 cities, from Boston to Seattle, talked to hundreds of dealers, mechanics, gasstation attendants and those bona fide experts, the drivers. To help Detroit Bureau Chief Marshall Berger with the bulk of the research. Chief of Correspondents James Shepley flew out for interviews with the heads of the Big Three companies-Henry Ford II of Ford, Harlow Curtice of General Motors and L. L. ("Tex") Colbert of Chrysler, From a research package of 120,000 words. TIME's editors came to a clear analysis of a complex situation. See Business. On the Slow Road.

THERE is no recession in Oskaloosa. so are chickens and eggs. New-car sales are rolling well ahead of last year, and traded-in tractors are being resold before the new paint is dry. In Oskaloosa and other farm towns from Massachusetts to California and from North Dakota to Texas, Time last week found

Foreign News....24

Hemisphere34

facts that added up to electrifying economic news: the farm recession is over. For the story of the upswing that could give the economy an uplift, see NATIONAL AFFAIRS. Boom Times.

AS the polls opened one morning last week, the first voter strode in stark naked except for a straw hat. It happened in Koumea. Togoland, where the voter's garb and his vote were in a sense symbols of the powerful drive toward independence in Africa. The story of how the Togolanders chose their man and then doused him with white powder as a sign of victory is told in Foreign News, "Masters in Our Own House,"

WHEN baseball's Roy Campanella was found crushed in an overturned car three months ago, the best medical umpires knew that there were two strikes on him. Ever since then. Campy has been fighting back, and now he faces the challenge of medicine's new "third phase": rehabilitation. For the story of an exciting area of medicine that has helped thousands of patients crippled like Campy, see MEDICINE, Back to Life.

INDEX

	Cover Story84	
Art78	Letters 4	People38
Books102	Medicine44	Press63
Business84	Milestones72	Religion82
Cinema96	Miscellany106	Science90
Education 75	Music 50	Sport 57

Nationa

ne44	Press63
nes72	Religion82
any106	Science90
50	Sport57
Affairs 17	Theater66
	TV & Radio 69



It's here! The bigger, faster

Here's great news, especially for Viscount fans. A new Viscount fans and the popular features of the original Viscount-including the smooth, silent speed of jet-prop flight, the big panoramic windows, the wide confortable seats. But there are many important innovations.

First, the Viscount II is the fastest medium-range airliner aloft. With its powerful Rolls-Royce jet-prop engines, it speeds across the skies at 365 mph. Yet inside you hear only a soft, restful purr.



Continental Air Lines gets latest version of world's most popular airliner . . . service starts May 28.

Jet-prop VISCOUNT II

And the new Viscount II is more spacious, more sumptuous. Even with a seating capacity half again as great as its famous predecessor, you'll find more seat and leg room, broader aisles and a luxurious lounge.

The new Viscount II was designed to please operators as well as passengers. Its operating costs will be even lower than those of the original Viscount-which the Air Transport Association of America found lowest of all modern 4-engine aircraft operating in the United States. The new Viscount II is one Jet Age airliner you don't have

to wait for . . . Continental Airlines is inaugurating Viscount II flights May 28 on their Los Angeles, Denver, Kansas City and Chicago routes. This is the first jet-prop service west of the Mississippi.

Vickers-Armstrongs (Aircraft) Ltd. . Weybridge, England . Member Company of the Vickers Group

NEWEST FROM THE WORLD LEADER IN JET-PROP AIRCRAFT... VICKERS

Now you can fly jet-prop Viscounts almost anywhere in North America . . , with Capital Airlines is the East, Continental Air Lines in the West, Trans-Canada Air

Lines to Canada, Cubana in Cuba, Eagle Aviation is Bermuda, BWIA to Nassau and the Caribbus



Super fuel to win the space race

As man ventures farther and farther into space, the search is on for new super fuels to lift the bulky equipment of interplanetary travel outside the earth's orbit. But there's one tremendous source of energy we've always had in

America. Bacon named it when he said, "Knowledge is power."

Education for everyone, regardless of ability to pay, is an American tradition. Behind the first settlers came the first schoolteachers. And the so-called "Wild West' was studded with one-room schoolhouses, Some of the early textbooks were printed by Rand McNally, Nowadays book manufacturing is one of our biggest jobs. A large share of the

books we print and publish are destined for America's schools and colleges. Like the educators whom we serve, we realize the children of today are the greatest natural asset a nation can have tomorrow.



TIME

NATIONAL AFFAIRS

THE NATION

'The Frightening Significance'

In the center of the diplomatic stage at the United Nations under the glaring floodlights of world interest and hope, the U.S. sought agreement last week on a practical first step toward easing the strains of cold war: if proposed an international inspection system in the Arctic to provide protection against surprise at tack. But in the center of that some agare of thosellights, stage that the same glare of loodlights, said tayet (see Fourists, Naws)—and proved beyond any last lingering doubt that it is more interested in the programme of proved the properties of the proposed of the properties of th

Speaking that night in Durham N.H.
en his way to the NNTO conterence in
Copenhagen. John Fouter Dulles genuinely disheartened departed from his pretional properties of the content of the continue of the continue for examination and that is
because the Soviet Cinion rejects international inspection against surprise attack.
The significance of that is frightening.
The result is traigle. It means that at
the stage of the content of th



Secretary Dulles
At the edge of an abyss.

THE PRESIDENCY

Tougher & Better

Dwight Eisenhower slapped hard on the Cabinet table in front of him snapped Republican congressional leaders out of their early-morning reverie. "It's a dole," said the President of the U.S. "I'm not going to stand for it." Ike was angered by the attempts of congressional Democrats to turn his unemployment-compensation bill into a loosely drawn federal handout to the states. And last week's humiliating defeat of the Democratic bill in the House of Representatives (see The Congress) was impressive evidence that Dwight Eisenhower-looking better and feeling better, more willing to fight for his own programs, more willing to use the big stick of his veto power against programs he opposes-has galvanized his party into the most effective, best coordinated action

since he took office.
"I Do Believe . . ." Ike's free-swinging mood was implicit in his answers at his news conference, his sixth in a row after a long period of ducking out. Items:

On Recession. "I do believe that there is very continued and emphatic evidence that the decline is flattening out."

ON DEFENSE REGREANIZATION: "Either we are going to do the right thing for the country and its defensive mechanism. or we are not . . . The essentials of the plan that I laid out are: to my mind. mandatory if the U.S. is going to be properly defended as economically as possible."

Os Vice Pausineer Nixos's Evrugar, "We are warm friends, I admire him and I respect him. I have said this dozens of times; list, more than that, I have got a duty as I see it to keep him as welltimes; to the most proper to the removal. If the major decisions, as I possibly can, ... Now, when it comes to the successor, as far as I am concerned the candidate will be named by the Republicin Party, and I submit that I think there are a log of dam good men that Ox Mrs (Now Taxpure: "I would be loss Ox Mrs (Now Taxpure: "I would be loss."

ON THIS OWN TEMPER. "I would be less than human if I were always a Pollyanna."
ON NEWS CONFERENCES: "I believe I the American people! want to see the President probably capable of going through the whole range of subjects that can be freed at him. . . The press conference is a very fine latter-day American

ON OUT-OF-TOWN VACATIONS: "I do not believe that any individual, whether

he is running General Motors or the United States of America, can do the best job by just sitting at a desk and putting his face in a bumen of papers. Actually (the President) ought to be trying to keep his mind free of inconsequential detail and doing his own thinking on the basic principles and factors that he believes are important, so that he can make clearer and better judgements?

"I Enjoy . . . The President's renewed enthusiasm for his job was apparent, too, as he tackled its massive problems on a day-by-day basis. At one recent Cabinet meeting, the discussion swirled around the topic of economic recession. Said one participant, as the session broke up: "You must get tired of talking about this same subject day after day." Came the reply: "Oh no! I enjoy the give and Similarly, White House visitors find themselves kept after their allotted time by a President eager to talk about national problems and issues. In fact, the President has thrown his own hoursminutes-seconds schedule off the track to the point that Appointments Secretary Tom Stephens, as one White House staffer puts it has "chewed his nails down to the knuckles.

Along with revived energy, the President has suddenly come to feel at home



PRESIDENT EISENHOWER
In the give-and-take swirl.









MILLS

McCormack HERLOS By dint of 60 dissident Southerners and a bill from the floor.

with his big and little political powers. Never before has he used his veto weapon with such telling effect as in his refusal to sign the recent whole-hog rivers and harbors pork barrel (TIME, April 28) and the Democratic attempt at freezing high farm supports at their present level. Those vetoes told the Congress, which had long since come to the point of discounting presidential influence, that Ike means busi-

ness. For the first time G.O.P. congressional leaders are able to count on partisan coordination-instead of benign nonpartisanship-from the White House, Says Republican Whip Les Arends of Illinois: Those veto actions firmed things up as far as we Republicans are concerned. Mostly because of President Eisenhow-

er's determination to do battle, the prospects are good that Congress will preserve the essentials of his foreign aid program his reciprocal trade bill and his Pentagon reorganization plan-despite the entrenched hostility and opposition to all three on Capitol Hill. If his present mood continues. Dwight Eisenhower might make 1958 the most successful year of his Administration so far.

THE ECONOMY

The Hot Red Breath

"A recession is an expensive luxury." said Central Intelligence Agency Director Allen Dulles to 700 U.S. Chamber of Commerce delegates after a satisfying lunch of ham with raisin sauce and apple pie with cheese in Washington's flossy Mayflower Hotel, "Soviet propagandists have had a field day in recent months pounding away at American free enterprise." And just in case some complacent citizens, including a few drowsy ones in his audience, did not know that the Soviet economy is coming up fast to make it a real race. Dulles ticked off some dry facts: @ Russia's gross national product, already second largest in the world, although less than half that of the U.S., is rising twice

¶ Soviet state capitalism concentrates its new investments in electric power, basic metals and production plants, will probably top the shrinking U.S. investment in these fields this year.

¶ U.S.S.R. machine-tool output, already double the U.S. volume of two years ago. continues to expand without recession

If The Sino-Soviet bloc's steel mills outpoured the slowed-down (54% of capac-

ity 1 U.S. plants for the first time in the first quarter of this year. I The Soviets. using U.S. accomplish-

ments as targets even in their weak areas have plans to produce by 1972 as much crude oil as the U.S. pumps now.

THE CONGRESS Down with the Dole

On the floor of the House one afternoon last week. Arkansas Democrat Wilbur Mills manfully walked over and reached out a congratulatory hand to Republican Whip Leslie Arends of Illinois. Arends smiled broadly, said: "Sorry to do this to you, Wilbur," What Arends and his G.O.P. colleagues had done was indeed rebuke to Ways & Means Chairman Mills. the House after two days of strenuous debate, voted down a \$1.5 billion Democratic proposal for extending unemployment compensation benefits that President Eisenhower had called "a dole." Passed instead, with minor revisions, was the moderate \$587 million bill originally proposed by the Eisenhower Administra-

The Administration measure extended unemployment compensation payments 50% beyond state limits (which now range from 16 to 30 weeks, depending on lending the money to the states. But no ooner had the proposal reached Capitol Hill than House Ways & Means Committee Democrats came up with a far more lavish plan. The committee approved (16-9) a bill providing a flat 16 extra weeks' compensation (Time. April 28). airily ruling out repayment by the states. The Democrats boosted the bill's cost about three-quarters of a billion dollars by the 16-week ruling and by specifying coverage for 900,000 seasonal laborers. fishermen, government employees and others, who cannot now qualify for state compensation payments. The Democratic version won House Speaker Sam Rayburn's approval. And it headed for the floor under the aegis of Ways & Means Chairman Mills, who as head of a prestigeheavy committee could expect his recommendations, merit aside, to be accepted by the majority party almost without

Retreat to the Queen. Mills, in his first important test since he became Ways & Means boss last January, reckoned without another House chairman with rank as imperial and voice as loud. When the Democratic version reached the Rules Committee for processing, Virginia's cautious wilv Howard Smith took one look and decided he didn't like it. Too many votes were stacked against him for Rules Chairman Smith to pigeonhole the measure alongside other pieces of legislation that have displeased him in the past. But the bill, when the Rules Committee voted it out for consideration last week, carried a potentially crippling rule, i.e., during the six-hour debate it would be open to

Cigar-chewing, face-screwing Howard Smith had only begun to operate. It was a bill on which Northern Republicans and Southern conservative Democrats, disenchanted with each other since last year's civil rights fight, could come together. Smith helped round up some 60 dissident Southerners, Minority Leader Joe Martin caucused the Republicans, kept them in line behind the Eisenhower version of the bill. As debate opened at midweek. Republican strength had become so obvious that Sam Rayburn gave up the battle and ducked off to Virginia to crown Her Majesty, the queen of the Shenandoah Apple Blossom Festival

On to the Senate, Left to run the show, Wilbur Mills and Majority Leader John McCormack did as well as they could. Cried McCormack: "It is the old battle of the forces of progressive outlook against those of status quo, the old battle of service to the people." Workers who are not covered by compensation, pleaded Mills. "get just as hungry, their children suffer just as much." Missouri Republican Thomas B. Curtis offered a reasoned rebuttal: extending compensation for elirible obless and taking them off welfare cases the strain on welfare rolls so that they can better carry the uninsured jobless. But Virgina's Smith was more direct. The Democratic proposal, said he, "is pure, unadulterated, undisguised, unabridged and unabashed socialism. . Why do this if it is not just purely and simply vote-getting politics?"

Taking advantage of the amendment unle. Florida Democrat A. Sydney Herlong Jr.. introduced a substitute that was the Eisenhover proposal with two small reperture of the properture of the prope

Shell-Pocked

The long-range verbal combat between the President and the House Armed Services Committee over the Administration's defense reorganization plan ratted into a third, shell-pocked week. Into the legislative no man's land this time came the starred, earnest members of the Joint Chiefs of Steff, each subordinate to the Chiefs of Steff, each subordinate to the original state of the sound that the same than the same than the same than the same that the same than the same that the group.

General Nathan Farragut Twining, chairman of the Joint Chiefs, sounded the battle ery right off, put himself down roof, for the new plan, "I think," said he, "that this legislation will improve the situation. I figure we will get a more effec-

tive defense."

Right Flank, Left Flank, Protecting
Twining's flank came General Maxwell
Taylor, Army Chief of Staff, who was



AIR FORCE'S WHITE
Expectations of organization.

ready to help fight the President's war despite the fact that the Army is suffering from budget and manapower cuts. "Guestup in the Petragon." he said, "is defective in that see do not have this permater that the seed on the seed of t

On Twining's other fank was the Air Force's General Tommy White: "I completely agree with the President's concept that separate ground, sea and air wafare are gone forever and that peacetime preparation and organization must conform to this fact. It is essential that our combat forces be organized into truly unified commands and that our strategic and tactical



Apprehensions of elimination.

planning be completely unified." But what of the "dangers" in the legislation? asked committee members.

O. Could the Air Force be eliminated

at the whim of a strengthened defense secretary? A. No. sir.

A. No. sir.

Q. Could he wipe out any branch of the services?

A. No. sir.

(). Could the legislation lead to a Prussian-style general staff?

A. Not at all, sir.

About Foce. Then came the committee's ammunitien. First by letter (at Carl Vinson's invitation's arrived the antitroorganization opinions of Washington Lawyer H. Struwe Hensel, 56, onetime (1944) Nawy Department general counsel, onetime (1945-46) Assistant Secretary of the Navy for material procurement, longtime Navy-oriented opponent of military unification. Hensel's point; the new



MARINE'S PATE
Intimations of obliteration.

proposals would veer U.S. military organization 180°, from a Joint Chiefs setup geared to planning to an area concerned wholly with command. "The chairman Jof the Joint Chiefs would] be the only adequately informed top official: the civilian heads of the military services... greatly weakened."

Admiral Arleigh Burke, Chief of Naval Operations, was polite-but his meaning was clear. Navyman Burke's key words: "apprehensions." The law. "misgivings." said he, could be interpreted at some future date "to mean things that the Secretary and the President did not mean." Could it permit the Secretary to eliminate a specific function of one of the services? "People do that, sir," said Burke pointedly. "People eliminate things." Arleigh Burke's statement was an unmistakable call to the committee for help: "This committee is a proper group to resolve these differences into a sound plan founded in carefully drawn legislation." It is reassuring to know, he added with emphasis, "that this committee is devoting its full attention to this important matter.

Flonk Speed, Marine Commandant Randolph McCall Pate damaed the presidential copedoes sailed flank speed ahead. Fearful that the traditional role of the Marines as a Johnnyson-the-spot expeditionary force might be curtailed—or just plain obliterated—four-star Ceneral Pate declared: "I don't see anything wrong with the way we're functioning now."

Q. Could you be "prioritied" out of

A. That's my feeling.

Q. Might the plan ruin the corps' fighting efficiency?

A. That's right.

Q. Could the Defense Secretary skeletonize the corps?

4 Ves

In sum, Pate's big worry was that "pres-

ent good intentions" to preserve the Marines "are no insurance against future damage to our usefulness; only in the law can we find such insurance."

And so the combatants laid down their barrage. But as they did so the Commander in Chief let loose his cannonhall of the week. Said Dwight Eisenhower at his press conference: "I repeat again what the meaning of this whole thing is, anation's strategy is devised as an entity, as a unified thing, it cannot he, the function of any separate forces of any kind and the command of the

tion of any separate forces of any kind . . It must be directed under unified control. The amount of supervisory control that is given to the Secretary of Defense . . is that amount which will make it possible for him to carry out a unified strategy effectively . . and any retreat from that is, to my mind, retreat to a certain degree of defenselessness that is inexusable."

The Cure That Kills?

"One of the most jrresponsible pieces of serious legislation reported by a committee to the Senate since I have been a member." said Missouri's Democratic Senator Thomas C. Henning, Jr. Not, retorted South Carolina's Democratic Senator Olin Johnston: It is a landmark defense against a Supreme Court which has made a "shambles of established, in-grained law."

Both Hennings and Johnston were talking about a bill originally authored by Indiana's Republican Senator William Jenner, rewritten almost completely by Maryland's Republican Senator John Marshall Butler, and approved last week —without hearings—by a to-to-y vate of the Senate Judiciary Committee. Animed at providing legislative remedy for recent Supreme Court decisions in the field of Supreme Court decisions in the field of is certain to be bully disputed. Its main points:

¶ State rules for admission to the bar standard not be subject to review by the Supreme Court. This stems directly from the Supreme Court. This stems directly from the Supreme Court. This stems directly from the Supreme Court decisions had year in Schwarze who had been denied a license to practice law because of previous Communist membership, and of California Lawyer Raphae Konigsberg, who was refused admission to the bar because he refused to answer questima hout past dered a license issued to Schwarze and that Konigsberg be admitted to the bar.

§ Congessional committees, by majority work, should become the final judges of valuether their questions to uninesses are valid legislative purpose. This is in reply to last year's Supreme Court decision reversing the contempt-of-Congress conviction of United Auto Workers Organizer John Wattins, who had refused to identify pass conviction of United Auto Workers Organizer John Wattins, who had refused to identify pass conviction to the contempt of the cont

¶ Eules specifically stated, no act of congress usual pre-empt state laust in the same field. This is in answer to the 1956 Supreme Court decision in the case of Pennsylvania Communist Leader Steve Nelson, who had been convicted under a state antisedition law. The court held that Congress by passing federal antisubversion haws, had superseded all state laws dealing with subverview cativities.

against the U.S.

If the untimberation Smith det should
be expanded to make a criminal offense
of the mere teaching of advocacy of
tiolent over-tirons of the U.S. This provision, which would doubtless face stem
constitutional testing as to whether it
violated the First Amendment guarantee
of freedom of speech, is an attempt to
answer the Supreme Court for eversing



REPUBLICAN BUTLER

A massive assault on the court.

the Smith Act convictions of 14 California Communists. The court last year held that the Smith Act did not cover the "abstract doctrine" of violent overthrow, but only the "teaching and advocacy of action in language reasonably and ordinarily calculated to incite persons to such action."

The Jenner-Butler bill is supported mostly by conservative Republicans, and by Southern Democrats already in a vengeful mood against the Supreme Court for its desegregation decisions. It has some impressive critics. e.g., the U.S. Department of Justice under Attorney General William Rogers and the American Bar Association's House of Delegates. The critics do not deny that, when the Supreme Court knocks holes in statutes. Congress has the right to pass the legislation plugging the holes-especially since the court still has the right to rule on the constitutionality of any law. But they view the bill as a massive assault against the court unequaled since Franklin Roosevelt's court-packing attempt in 1937.

THE ATOM

Two Kinds of Tests? (Contd.)
On the eve of the crucial U.S. nu-

clear-weapons tests at Enliwetok Proving Grounds-tests of such basic defenses as the first inclear-tipped ground-to-air antiair action of the such as the such as the such as submarine nuclear depth charge and the low-radioactivity "clean" homb—the uproar over the tests and their fallout got both more shrill in its public aspects and more sensible in its scientific debate.

In Honolulu, the pacifists who had threatened to sail their ketch Golden Rule into the Eniwetok blast area were jailed for delying a court ordering them back. From French Equatorial Africa. Dr. Albert Schweitzer renewed his stop-the-tests plea, with trimmings of benign neutralist

isengagemen

In Washington, New Mexico's Democratic Senator Clinton Anderson, prestigious vice chairman of Congress' Joint Committee on Atomic Energy, accused the Administration on Meet the Press of talking about clean bombs while stockpiling dirty bombs-even "inserted something that makes them dirtier." The Defense Department denied it. Atomic Energy Commission Chairman Lewis Strauss resented it. President Eisenhower said at his news conference; "We have looked constantly to cleaner bombs so that you could have a more local and advantageous use of the nuclear weapon rather than just a shotgun method."

Corbon 14. As that uproar quieted, Nobel Prizewinning Chemist Linus Pauling. 57, head of the chemical labs at the California Institute of Technology made headlines with his newest point: the most dangerous element of nuclear-test fallout over a period of five to 10,000 years is not strontium 90 but carbon 14, a low-radioactivity but long-lived (half-life: 5,568 years) isotope that from tests already held will, said Pauling, cause 5,000,000 defective children in the next 300 generations. Atomic Energy Commissioner Willard Libby, one of the world's top authorities on carbon 14. replied that bomb tests had not produced enough carbon 14 to cause more than "very minute" danger. He added: "Why should we continue nuclear-weapons tests? The answer in its simplest form is, in my opinion, that they are necessary for defense."

Three senior scientists at Columbia's Lamont Geological Observatory wrote that most of carbon 1s is seaked up by the ocean, that Pauling's estimate of the increase of carbon 1s in the atmosphere was 50 times too high. Pauling's future: 10%: the Columbia figure: 15%. And the remaining radiation would be considerably less than that received from the two hours? year," Added they: "Exaggerated statements by respected scientists only add to the public's confision."

Political Reasons, Indiana University's famed Nobel Prizewinning Geneticist Dr. Hermann Muller, who had signed Pauling's stop-the-tests petition of 9,235 scientists (2,749 from Communist Rumania), staked out his view that while the scientific perils of fallout have been exaggerated, tests ought to be stopped for political reasons—"desirable for the easing of tensions."

At week's end. H-homb Pioneer Dr., Edward Feller, longtime staunch defender of all-our continued nuclear tests as an essential element of peace-throughdeterrent-power, raised his colleagues' eyebroxes by retreating to a new position. Teller's position, similar to that taken three weeks ago by New Jerey's Republican Senator Clifford Case, was that 1 dirty homb tests ought heme-footh to underground," 2) cleaner homb tests "should be permitted to continue the

FARMERS

Boom Times

The best economic news in the U.S. last week, bar none, was the boom in U.S. agriculture. From all over the country reports trickled into Washington showing that the farmer, after being the lowest man on the economic totem pole since 1955, is making an astonishing comeback. Agriculture Department experts scarcely dared believe some of their own figures. As of mid-April, the prices that farmers get are up 0.8% over the same time last year. The prices they pay are up, too-some 3%. But the net improvement is pushing their annual income to \$13 billion v. \$11.5 billion last year. Moreover, the picture in individual

farm commodities is even brighter. Items:

¶Thanks to a brisk competition between
steak-hungry consumers and farmers trying to rebuild their drought-depleted catthe herds by holding back or buying up
heifers, beef prices were running 30%
above last year, spreading joy from Texas
to the feed lots of Kansas City.

E Hogs were up 20% above last year and holding long after most farm economists expected a seasonal price break: many counties in the corn belt reported the most favorable corn-hog ratio in history—up to 25-t. (Usual make-money point for hog raisers is when 1 cwt. of live hog sells for 12 bu. of corn.)

¶ Even the egg—a big thing from California to Delaware—was selling for 25% above last year, so high that many poul-trymen feared consumers might rebel. ¶ Partly because of the Florida freeze, but also because of continued high foad demand from city folks, fresh vegetables were selling 40% higher than last year.

¶ And the once heavily subsidized potato was selling, unaided, more than 150% higher, carrying the new farm prosperity all the way up to Maine's Aroostook County.

Main Street Evidence, But as far as the general U.S. economy was concerned, the best evidence of farm recovery was on the main streets of farm towns. In Oskalosas. Jowa, a typical Midwestern farm market town (pop. 11,000), where farmers long were sulfen and resentful over drought and low farm prices. Thus Correspondent Jonathan Rinchart found.

cash registers jingle-jangling more merrily than in vears. Manager Ernest Dilley of the Thriftway Supermarket reported that farm wives: in a delicate shift in huying habits, suddenly had taken to buying cake mixes. scorning the economies of blending their own. Manager John Liley of the local J. C. Penney store gloated: "We had the best April we've ever had." Predicted Mrs. Gibert Howards of Howards Sales & Service. The state of the state of the service of the state of the state of the service of the state of the state of the service of the state of the state of the state of service. The state of the state of the state of the service of the state of the state of the state of the service of the state of the state of the state of the where you can buy them."

Chevrolet Dealer Robert Knoepfler sold 15 new cars and trucks in April, cleared out 25 used ones. At first he figured that he had simply cut into his competitors business. Then Clay Carriker, manager of his sales are up 50%, due largely to farmers fixing up the old home place or repairing the barn), but it has brought a flock of new civic improvements in progress. e.g., three new schools, a \$200,000 howling alley and amusement center. Two years ago Oskaloosa, hungry for an industry payroll to offset the setbacks to farming. almost landed an American Chain & Cable Co. plant, but at the last minute lost out. Putting its finger on the reason, the Iowa Development Commission said: "Poor community attitude." Last week a commission pulse-feeler passed through, asked a workman in overalls what he now thought of Oskaloosa. "Best damned town in Iowa." the workman roared.

"Bock on His Feet." Oskaloosa's good fortune was not unique. The Central Iowa Farm Business Association completed



OSKALOUSA FARMERS SHOPPING FOR HAY BALER
The recession ends of the city line.

Greene's Ford, said that his new-car sales for the past 60 days were 20% ahead of 1957, used cars 30%; high-priced new trucks were slow, but lower-priced used trucks were hot. Another major beneficiary of the farmer's new-found prosperity was the farm-machinery business. Owner Don Berkemeir of the Lytle Implement Co, reported that he sold 25 new tractors so far this year, drew groups of up to 25 farmers at a time to his showroom to view the latest in mechanical hay balers. "Business." said Berkemeir. "is within a few dollars of double last year." Used tractors taken back as tradeins scarcely stay in the shop long enough to be oiled and repainted. Fresh from selling off 160 head of feeder cattle, Farmer Bill Hynick, 45, dropped by recently, plunked down \$1,050 for a two-year-old model. 'I've been thinking of buying for a couple of years," said Hynick. "Until now. I couldn't do it.

Not only has returning farm prosperity benefited virtually every Oskaloosa business (Lumber Dealer Jim Mathew figures its annual report on 153 representative farms, reported on income in 1057 averaged 811,000, or 35% aver 1056 \$84,05 and more than 21 times 10575 80w of \$4,435. For a national view, the Farm Journal polled its regional correspondents, found business noticeably better in every comparative farms of the property of the p

the darmers are prospering.

Having recently been through the mill. Having recently been throught with their one property. In Preson. Calif, heart of the San Joaquin Valley machine-farming area. Julius Neilsen, Bank of America farm-loan representative, said: "I never saw so many farmers come in ahead of time and pay off their loans." The Jowa Life Insurance Co. reported its sales to farmers through April were up 78% over last year. And, said Red Oak Agent Stanley Pagerlaund, said Red Oak haven't Stanley Pagerlaund, pager last year, And, said Red Oak haven't Stanley Pagerlaund [He insurance you know he is getting back on his feet."

THE LAW

Right & Rights

During the first U.S. observance of Law Day last week. American Bar Association President Charles Rhyne appeared at Duke University, made a strong argument for a world rule of law. "War with Russia," said the A.B.A.'s Rhyne (TIME. May 5), "is as certain as tomorrow's sunrise unless a formula or mechanism can be developed to maintain peace other than through arms." That being the stark fact. Rhyne suggested that it was high time for the U.S. State Department under International Lawyer John Foster Dulles to set up a new section staffed with experts to concentrate on law as a positive weapon in achieving and maintaining peace, Sample quotes from other Law Day

JU.S. Attorney General William P. Rogers, referring to current congressi al attempts to limit jurisdiction of the U.S. Supreme Court (see The Congress): "There have been periods in our history when the 'kill the umpire' attitude made considerable headway, and many pop hottles have been thrown at our courts in the the legislature has never taken these attacks seriously enough to alter the judicial system or retaliate against the judiciary.

Will New York's Democratic Governor Averell Harriman, no lawyer, turning full face against a fellow Democrat. Arkansas' Governor Orval Faubus: "Ours is a nation founded upon the rule of law. It is shocking to see a governor of one of the states calling out the National Guard, not to uphold the Constitution and orders of the Supreme Court but to defy them, Such action cannot be tolerated. It offends the concept of law on which our

& Kansas' District Judge Beryl R. Johnson, speaking in Topeka: "As we climb the summit to confer, we must be mindful that the leaders who have described their dictatorship as a 'domination of the proletariat over the bourgeois, have little regard for the sanctity of contract and do not believe that people have certain un-

alienable rights. ¶ U.S. District Judge Irving R. Kaufman, who presided over the atom-spy trial of Julius and Ethel Rosenberg, speaking at Fordham University Law School: "The space age promises to require far greater concessions of national sovereign-Earth satellites are circling the globe now in about the same time that it takes to get from Brooklyn to The Bronx by subway. Since Sputnik, the question 'How high is up?' has taken on vast new significance. While historically sovereign jurisdiction extends to the air above the land, it would be totally unfeasible for such jurisdiction to extend to outer space. International control will be imperative.

O Actual subway time from Brooklyn to The ning time of Russia's Sputnik I, one hour and

THE SOUTH

The Outrage of Decent Men About as minutes after Sunday mid-

night, a reporter at Jacksonville's Florida Times-Union snatched up a noisy phone heard a man identify himself in pine-soft accent as a member of the "Confederate Underground." He had just blasted the Jewish Center and a Negro school, he bragged, and hombings would continue until segregation is restored everywhere in the South.

Only 15 minutes before the anonymous call, a ten-stick dynamite bomb warped doors at the Jacksonville Jewish community center; some 15 minutes after the call. a nearly identical bomb smashed windows at the all-Negro James Weldon Johnson High School. Next day brought word from Birmingham, Ala., 370 miles to the northwest, that a mighty 54-stick bomb had been found attached to a damped-out fuse in the window well of a downtown synagogue. These three brought to 45 the South's bomb count since January 1957. Most of the attacks have been against Negroes, but, for the first time since a short-lived 1951 outbreak in Miami, the South's spare Jewish population (less than 15) was suffering directly from the redneck dogma that integration is a Jewish plot. Since last November. hombs have landed at six Jewish centers and synagogues.

Last week's bombs set off a counterexplosion. Moderates and White Citizens' Council members alike condemned the violence, blamed it on the K.K.K. or the "Klan-minded." And action followed the talk, Jacksonville's Mayor Haydon Burns called a quick meeting of Southern mayors eager to do something, by week's end was in all-day working session with mayors and police chiefs of 28 key cities. Two

decisions out of their closed-door sessions: 4 Jacksonville's police department became the clearinghouse for information on bombings anywhere in the South.

Q A total of \$55,700 in reward from all cities was put up for bombers intercepted anywhere.

CITIES

Hands Dripping Blood

Philadelphia's Mayor Richardson Dilworth was crying as he groped for a phrase that could crystallize an emotion. 'It is a horrible thing." he sobbed finally, to so mourners at the lamplit coffin in a small West Philadelphia funeral home, "that this could happen in our city." The mayor's tears said it better. In the coffin lay the patched body of 26-year-old In Ho Oh onetime interpreter for U.S. troops in Korea, onetime honor student at Seoul's National University and currently enrolled as a University of Pennsylvania political science exchange student. An elevenmember teen-aged Negro gang had pummeled In Ho Oh to death with a black jack. a lead pipe and hard-toed shoes, while looking for the admission price of a 35¢ neighborhood dance.

The street-shadows assault was even more brutal because it was luck-of-thedraw. As police put the thing together, the gang decided to roll a passer-by for money. In Ho Oh in shirtsleeves, had slipped out of his uncle's apartment close by the Penn campus to mail a letter a block away, was attacked as he was doubling back. Two boys shackled the Korean's arms, others the ground dragged his body behind a parked automobile and frisked pockets and socks for money that wasn't there. When police reached Oh, his face had been chopped to unrecognizable pulp. He died ten minutes later.

Within 42 hours, police, swarming into the integrated area around the Penn campus, collared all eleven of the junior-grade



MAYOR DILWORTH (RIGHT) & MOURNERS A man went out to mail a letter.

hugs aged 15 to 10, In municipal court approach ground pulse quickly ruled they must be tried for murder as adults. Philadelphia. Its botherly low strained like diphia, its botherly low strained like into molauth of teen-age warfare (Thus. April 7), was patently disputed with so-ciological explanations, was surry enough for a hard approach to juvenile delinquency. Cred the Philadelphia Bulletin: "A dripping with blood is a rightful missake."

HEROES How Obie Won His Medal At 32,000 ft, in the dark Texas skies.

At 32000 ft. in the dark Feets 2000.

At force Lieut, James Edward Ohmand Ar Force Lieut, James Edward Ohmand Ar Force Lieut, James Edward Ohmand Lieut, Around lim, his six-jel B-27 seemed to be falling apart, the right outboard engine was boiling with flame, scattering end-that pieces of steel across the wing and fuselage. The maximator had hailed out of the nase compartment: so had the pilot. Gorillot Oberaul: squeezing along the catavalk toward the nose, was ready to there, bying unconscious, his oxygen oquipment disconnected his chut pack gone, was the navigator-instructor, Major Joseph B. Maxwell.

As the wind reared through the open trap door. "Ohie" Obnami hurriedly searched for Maxwell's parachute. His southed for Maxwell's parachute. He holy was weakened from lack of oxygen. He could not find the chute. He looked strong urper to leave him. "Geo." Jet my signs buttle to fight." Then Ohie just turned 25, they wars out of his school, father of a ten-month old boy, father-to-she of a second child, turned around and crawled back into his rear cockpit and took he might be able to the strong when the

The Needle. He hooked his mask into the life-saving oxygen system, dove the bomber toward a lower altitude so Maxwell would not die of anoxia. The Plexiglas canopy had been jettisoned in the first attempt at bail-out, so, as the plane knifed ahead at 400 knots. Ohie's face was seared by the sharp, -30" wind, by whipped dust, bits of wire and insulation. His eyelids rolled back in the fierce air torrent. He dropped his amber-tinted visor over his tearing eyes-but he could not read his instruments again without lifting it. His gloved hands froze to near helplessness. Under his seat was the armed, unexploded powder charge that had failed to fire his seat out of the cockpit in the early bail-out try. "You're so numb, I don't think there's any fear at all. Vou're just numb.

Plauned with 14 B-2 crashes and resultant 32 deaths in the last near months, the Air Force announced has tweek that if would some begin to make structural modifications on its 1400 SAV B-278. Apparent sore spot on the massive 1116-fit wine span. 60% It lends 1,000,000-fit, prompt plane is the metal-twisting arrain that it the aircraft divise, releases as humb on all up-turn, executes a partial loop while the bomb describes on are on its trip to the target.



LIEUT, OBENAUF (LEFT) & Major Manwell (RIGHT)*
With the seat of his pants and a Fat Chance.

Into the blood-stinging wind he flew, the called his "mayday!" S O and got an instant response, first from an Air Force base at Allus, Okla., 250 miles away, then from another airhorne B-47. Allus gave Oble a compass heading to come in on. His panel likeh is even dimmer, his eyes burned like hall tead the confuses mention of the compass needing to come the compass needing to manufer. He turned beautiful the wanter his eyes burned beautiful the wanter his eyes burned beautiful the wanter his own field, the Strategic Air Command's Dyess Air Force Base near Abliene, 150 miles away.

The Poor! The night now hung with adwarder: ceiling, 1500-15, vishility, when miles rain, Maxwell woke up, groughly plugged in his beadest. He cut his speed to 500 knots to reduce the buffeting of the plane and the charge of the bitting wind. "I think I said about 50 proyers. I thought when the crysting—the things I said to do more than the first his period of the property of the property of the property of the control of the property of the

On the ground, a mighty communications system sparked into action. CAA stations. military bases and airline offices monitored Obie's radio. In the dirally iti control room at Fat Chance, a Texasbased air defense radar station, trackers refered up Obie's blin on their screen.

monitored Obie's radio. In the dimity lit control room at Fat Chance, a Texasbased air defense radar station, trackers picked up Obie's blip on their screen. Like a tiny translucent pearl on green glass, the blip moved toward its target, rolling to one side; then to another, now erratic, now steady, minute by minute, guided all the while by Fat Chance.

The Letdown. In the Dyess control tower. Obie's boss. Lieut. Colonel Anthony Perna, got on the mike.

Perna: "You can make it. No sweat. The firefighters are standing by just in case."

Obie: "Colonel, I'm probably the only

copilot who has solved a B-47."

Then came the letdown to the field. It

cas a fee minute, usat midmint—two hours since the trouble had begun—when Ohie turned into his final approach, life was too high, too far to the left of the runway. "I didn't have time to dish, the CG, is ration was clining, me to go around—recept and the transparent of the tran

Suddenly Ohie saw two rows of lights, the banked sharply to the right, lined his plane upwith the runway and with power on, poured straight for it. Firefaiting crews, an ambulance, staff car's and red-blinking energency trucks shribed down the runway in pursuit. Ohie nearly kissed his plane down. "I pee it mot be ground. I have been a supplement of the plane down." I have it make the cream it is a built of the plane down with the plane down with the plane down with the plane down with the plane down the plane d

Less than 36 hours later, about 800 Air Forcemen and their families crowded into the Dyess base theater. Lieut, James Edward Obenauf, 22, one eye handaged and the other kept closed against the bright has wife. He had performed for above the hand the state of the st

9 With Lieut, Charles McDonald, who guided Obenaul by radar from Fat Chance.

FOREIGN NEWS

UNITED NATIONS The Wayward Bus

For 72 hours last week the world hovered on a brink—not the brink of war but a rare opportunity to take the plunge toward peace.

The U.S. was not satisfied with its negative propagands victory of the week before—compelling Russia to withdraw its a "threat to peace" Now, according the positive. Henry Cabot Lodge went before the U.N. Security Council with a proposal to open the top of the world above the U.N. Security Council with a proposal to open the top of the world above the U.N. Security Council with a proposal to guard against surprise aerial or missile attack. There were no strings attached. Here was an immegiantive proposal, to make a start somewhere, and in an area and areas, to breach the cold war for immegiance and a start somewhere and in a present of the cold war for its missing and the cold war for its missing the co

To assure Russia that it was more than a propagand trick or a play for headlines, the U.S. engaged in the highest form of diplomacy; it told Soviet diplomats about the plan in advance and in secret. In Washington John Foster Dulles called in Soviet Ambassador Mikhail A. Mensikov (whose reaction, said Dulles later, was 'mu' exactly heart-warming') and in to the Park Avenue residence of Soviet Delegate Arkady A. Soholev to outline the U.S. offer privately.

Then in the U.N. Lodge stated the case 'Our flights are a necessary defensive measure against massive surprise attack, and it follows, therefore, that if the danger of such attack were removed, the need for this defense could be correspondingly lessened. Let us attack the cause of the Soviet concerns—not their symptoms. The U.S. proposal: the prompt toms. The U.S. proposal: the prompt sweeting against surprise attack (see mate).

Lodge suggested an international inspection force for the Arctic that would provide notification of flights and other significant military movements, radar monitoring of all flights, and establishment of ground-inspection posts.

Out of the Nightmore. The proposal was immediate endorsement from other members of the Security Council—such disparate nations as France, Canada, Sweden, Japan, Iraq—and a cool, but not mala response from Russia's Sobolev. Then came the week's most dimmatic turn. Sitting to the right of Lodge, who was Security of the control of the co

None was more startled than Lodge at the Secretary-General's decision: Hammarskijold had intervened in council debate only twice before—once during the Suez crisis. again when the Russians anshade the Hungarian rebellion. Hammarskijold could recall the fate of Trygue Lic whose intervention on behalf of the U.N. in Korea had won Lie the hostility of the Russians and cost him the Secretary-General's post. But, at 22. Hammarskijold could recall the secretary-General's post. But, at 22. Hammarskijold could be a secretary-General's post. But, at 22. Hammarskijold could be a secretary-General's post. But, at 23. Hammarskijold could be a secretary-General's post. But, at 23. Hammarskijold could be a secretary-General's post. But, at 23. Hammarskijold could be a secretary-General's post. But, at 23. Hammarskijold could be a secretary-General be a secretary-General between the secretary-General between

Said he to the surprised council: "The Secretary-General has not only the right but the duty to intervene when he feels that the should do so in support of the purposes of this organization and the prinregular than the purpose of the second of the received that the purpose of the second welcomed the Soviet decision to suspend succlear-weapons tests. "In the same spirit" he now sectioned the U.S. initiative. "It" he now sectioned the U.S. initiative, ment has been permitted to last far too long," he said. "The peoples are eagerly and anxiously expecting leadership bringing them out of the present nightmare."

As Hammarskjold explained later. When an initiative is taken in good faith and its possible values are not fully explored. I have the feeling that we have missed the bus. We should not be too sure product to the form the future. For the 27 hours from Tursday until Friday, the road was open, and the bus was waiting for the Russians to get aboard. When they did not, the whole world—and not just the Russians—missed the hos. Even satellites Poland und Carlo and the final state of the first product of the first p

A Turning Point, But from Moscow came the implacable voice of Soviet Foreign Minister Andrei Gromyko, describing the U.S. proposal as "sheer publicity," "impudent," "deceitful," He charged that the U.S. was simply seekine "intelligence data on Soviet territory," threatened that if a U.S. plane crossed the Soviet border, the Soviet proper, the Soviet proper, and the property of th

At his press conference next day, Dwight Eisenhower lamented Gromyko's outburst as sad and "almost silly," and stated categorically: "This proposal was made as seriously and as honestly as it could be made by the United States." Secretary Dulles described it as a first step that "might mark a real turning point in this whole cold war situation." He added that the U.S. would consider reducing its flights over the Arctic if inspection showed that no surprise attack was coming across the area. Flexible about details, the U.S. agreed to back a Swedish amendment to the U.S. resolution putting the inspection plan on the agenda of a summit conference.

Quite the Contrary. But when bespectacled Arkady Sobolev began to speak in his schoolmasterly manner on Friday morning, the outcome became obvious.



Russia's Sobolev Vetoes Arctic Inspection (center, Britain's Dixon; Right, U.S.'s Lodge)
There were no strings attached, but the answer was still no.

Bock to the Brink. At voting time ten hands around the semicroture council table went up in favor of the U.S. resolution. Solode sat impassively, his hands to the seminor of the U.S. resolution of the tension of the tension of the Russia's Sard U.S. veto. Then, when Soholev dusted off his old resolution denouncing U.S. Arcite lights and calling for an immediate unprepared summit continuous and the seminor of the tension of the property of the tension of the tension of the seminor of the tension of the

"It looks to me now, speaking personally," said Cahot Lodge, "as though the Soviet Union had deliberately knocked the summit idea on the head."

The Peaceful Pole

At the South Pole nations wrangle over claims but do not bristle with arms. Last week President Eisenhower invited Russis and ten other interested nations to join the U.S. in a treaty guaranteeing that the U.S. which has made no territorial claim in Antarctica and does not recognize the frequently overlapping claims of claim in Antarctica and does not recognize the frequently overlapping claims of Chile Arrestina. France, New Zealand, Norways, proposed that the area he left for the benefit of all mankind; and pointed to the discoveries afteredly made

INTERNATIONAL LAW "Innocent Passage"

"Innocent Passage"
The one tangible advantage Israel got

out of the Sinai Invasion was to open up its now bustling southermunt port of Elath to the see, so that its ships could trade with East Africa and Asia while bypassing Nasser's Suez Canal. Invading Iraeli armies, routing the Egyptians from the Sinai peninsula, spiked the Egyptian upon placed to menace any vessel seeking entrance from the Red Sea through the narrow, four-mile-wide Serait of Tran 1800. The Collif of Agaba and thence and particular the Collif of Agaba and thence guards the strait and permits Israel 'impecent passage' into the gulf, while Arah and some property of the Collification of the Collifica

Last week at Geneva, the U.N. Conference on the Law of the Sea, which had failed to resolve the international squabble about the three-mile limit of territorial waters (TIME, May 5), in its final session adopted, 63 to 1, an article permitting "imnocent passage" between straits con-



Hall a century ago atlases simply marked the vast Arctic as "unexplored." But in the Cold War era, the shortest distance between two points has become a great circle, the polar route across the top of the world, for planes as well as missiles.

Area for Inspection: All of the Indinators of the Arctic Circle belonging to Canada, Danish-sowned Greening, India and Assay and Russai 12 hand assertant of the India and India

Resources: Although the Russians soof that "three is nothing in the Arctic to inspect except the polar bears." the land is rich in fish, fura and bases. Aside from the military, half a milition Eskimso, Aleuts, Lappa and other hardy peoples live there. (Russia smortious Vorkuta prison camp is inside the Arctic Circle.) Platinum and oil are found in Alaska. uranium and copper in the Canadian north, timber, gold and lead in Siberia, iron over in Norway.

Climate: In winter the entire zone is covered with snow and ice, and the thermometer dips to 80° below. In summer, temperatures in most areas average about 50° but zoom as high as 95° with high humidity, mosquitoes and enduring sun. The tundra and marshes change from white to green, but the ground remains permanently frozen. Near the North Pole, for seven months of the year men can read by the midnight sun 24 hours a day.

Strategic Value: Russia has dotted its part of the Arctic zone with air bases and an unknown number of missile-launching sites. The string of air bases stretches from the Norwegian border to Cape Dezhnev opposite Alaska, extends southward to Khaharovsk, only 400 miles from Japan. The U.S. has air, naval, army and radar bases in Alaska and the Aleutians, air bases in Greenland, The North American Air Defense Command's 3,000mile Distant Early Warning (DEW) Line is in the proposed inspection zone, Canada, the Western nation with the most territory above the Arctic Circle, enthusiastically supports the U.S. proposal. The Soviet navy is extremely active in the Arctic, plies an ice-broken sea route from Mur-mansk to eastern Siberia. And nuclear age submarines can roam beneath the



KHRUSHCHEV & NASSER
A balcony-lover drank in flattery.

necting two parts of the "high seas" as well as those that lead from the high seas into "territorial waters of a foreign state." The Arabs, insisting they are technically at war with Israel and therefore innocent passage does not apply, abstained. The practical situation was not altered but a step had been taken in the codification of international law that gave Israelis' rights the backing of world legal opinion.

The Friendly Persuader

He himself described the job as one monody in his right mind" would want. But in 1952 Lawyer Henry Richardson Labouisse of Witton. Com. hearme director of the United Nations Relief and took on the thankless task of caring for more than gooone Arab retigues from Palestine. Labouisse gradually broke down Aralt resistance to UNRWA moveded all refugees and gently dunning U.N. members for funds.

Last week, with UNRWA virtually assured of getting the \$40 million it needs this year, Labouisse handed in his resignation and received the thanks of U.N. Secretary-General Dag Hammarskjold.

RUSSIA

"Our Dear Guest"

Gamal Abdel Nasser made a spectacular payment on his debt to the Kremlin last week. He flew to Russia to pay the long-postponed visit that had to be put off in 1956 because of the Suez crisis. Moscow greeted him with such a welcome as no other foreigner but Nehru and Tito had received before him.

The whole Soviet leadership in Moscow met him at Vnukovo airport. Under giant paired portraits of Nasser and President Voroshilov. strapping paratroopers mounted honor guard. "Hail. leader of the Arab world?" shouted a drilled student group. Thousands excused from work lined the reads to the city, carrying. Nasser pictures and waving little United Arab Republic thas in the bright spring sunshine, jutting broad-shouldered and broad-grinning, over the heads of Voroshilov and Khrushchev, the dictator of the Nile paraded, standing in an open ZIL convertible, to his luxurious guest quarters in the Krenlin.

Appetite for Acclaim, On May Dayan occasion notable this year throughout the world for its listlessness as well as its planned lack of proletarian provocation -Nasser became the first non-Communist head of state ever to take the Red army's salute as guest of honor beside Khrushehev and Marshal Malinovsky atop the Lenin-Stalin mausoleum in Red Square. Nasser Reviews Red Army," crowed the Cairo press. Khrushchev entertained him at his dacha, at the Bolshoi ballet, at a round of banquets. Taking time off only to pray at Moscow's mosque, Nasser drank in the flattery with all the appetite for acclaim of the Middle East's biggest

Tossing 'our dear guest' as a "national hero. Khrusheek profainmed. 'Ours is a peace-loving selfless policy. We give to help the people of the shiddle East, to help the people of the shiddle East, of the position achieved by the Arab peoples.' Replying, Nasser reviewed his old line against 'imperialsm' and 'treach-cross aggression,' thankine his hosts for 'Your support and your altimatum factors and the shiddle of the people.' Replying the ship of the ship o

Normolize to Neutrolize, Careful not to let his tongue outrace his ambition. Nasser added prudently: "The Arab people intend to get rid of every foreign domination, They believe in non-alignment." He had need of a little help, as well as loud hurrahs, from the Russians. His arms debts (including those he inher-

ited by absorbing Syria) were strapping him: not only is his cotton crop mortgaged to Russia for years, but Russia is dumping Egyptian cotton elsewhere at lower prices, thus debasing its value.

Just before Nasser left for Russia, the West had given him a chance to escape any further Russian clutches, After Nasser settled the expropriated Suse Canal Co.'s claims for \$81 million i Traxe. May 3:1. Washington freed \$8.5 million in frozen Exprision freed \$8.5 million in frozen Exprision freed \$8.5 million in frozen Exprision asserts, and U.S. Ambasador Raymond Hare told Nasser that the U.S. was preparing generally for a return to mormal elections with Carlo was preparing generally for a return to mormal election with Carlo was preparing generally for a return provenent aid, and to end estrictions on delivering such industrial items as ball bearings, labricating oils and spare parts.

The future U.S. attitude. Hare made clear, would depend on Nasser, including his attitude toward America's friends elsewhere in the Middle East: the Hashemites in Iraq and Jordan, the oil-rich sheikdoms in the Persian Gulf, Other U.S. ambassadors in the Middle East were instructed to reassure Iraq, Jordan, Lebanon and Saudi Arabia that the U.S. would still support them politically and economically, and was not running out on them. The first result of the friendly U.S. gesture to Nasser was, to judge by the Cairo self-esteem. Swallowing hard, the U.S. tried to act as if it did not mind-so long as Nasser did not go too far in his merry 18-day trip through Russia.

On the Frontiers

In their campaign to keep U.S. missiles out of Western Europe, the Communists have loudly insisted that Soviet intermediate-range missiles are all kept at home in the Soviet Union and not up on Western Europe's frontiers. When Norwegian Foreign Minister Halvard Lange told his Parliament a fortnight ago that there are Soviet rocket-launching bases



in East Germany, Poland and Czechoslovakia, a Soviet spokesman screamed.
"That's a lie!", and in the three satellite capitals, local Communists echoed the denials piously. But last week the West German government intelligence service backed up Lange's charge, and other Western and neutral officials helped fill in

some of the details:

I From the East German island of Rügen in the Baltic Sea to the Rhodone Mountains near the Bulgarian-Greek border 1,000 miles away, Russia has built a snakelike chain of at least 14 missilelaunching bases in six satellite countries. I The big base southwest of Liberec. near the Czech-Polish border, is believed to be the operations center for all the bases. There are four others in Czechoslovakia. one in Poland near the Baltic Sea resort of Kolobrzeg, one in Hungary near Lake Balaton, two in Rumania, three in Bulgaria, two in East Germany (one, near Erfurt, is 150 miles from Bonn, 400 miles from Paris. 450 miles from London). ¶ All of the bases are equipped not only with short-range missiles but with the Soviet T-2 IRBM, a two-stage liquidfueled missile of 75 to 85 tons that can hurl a nuclear warhead from 1,200 to 1.800 miles, depending, says one Pentagon wit, "on how easy you scare."

G Red army patrols keep the local population away from the bases, pick up and lengthily question anyone who ventures too near. Originally, the bases were supplied with Russian weapons, but in recent months, intelligence reports say, three arms plants (two at Bolhumin, one at Saina) have gone into rocket production

in Czechoslovakia.

The Unmurdered

The living ghosts of his old comrades in Stalinism apparently still haunt Nikita Khrushchev-although Malenkov presumably runs a power station. Shepilov teaches school, Molotov tends diplomacy in the outer wastes of Mongolia, and Zhukov has reportedly retired from active military duty. Three weeks ago, in terms Communists recognized as portentous. Pravda published two front-page editorials warning that the party "cannot forthe opposition of "Malenkov, Kaget' ganovich. Molotov and Shepilov." Lenin birthday celebration, in Khrushchev's presence. Party Secretary Petr Pospelov attacked the fallen "antiparty group" by name for their "tierce resistance." Finally. Khrushchev himself the denunciations, and, in a speech on agriculture at Kiev, singled out Georgy Malenkov as "one of the main culprits" responsible as Stalin's right hand and successor "for all shortcomings.

Noting the signs and wondering how long Khrushchev dared avoid "tidying up" his internal situation. Columnist Joseph Alsop last week quoted a recent dictum of that old student of the Soviet system. former Ambassador George Kennan: "In the Soviet Union today there are just too dammed many people who have

been left unmurdered.

NORTH AFRICA

The Threat of Worse Among their Moslem neighbors at least.

the Algerian rebel leaders had at last reached full respectability. Less than two years ago when five Algerians appeared in Rabat looking for Moroccan aid, Morocco's King Mohammed V received them with all the discretion of a man playing host to a clutch of wanted criminals Last week, gathering in Tangier with the top politicians of Morocco and Tunisia, leaders of Algeria's National Liberation Front were feted as heroes. As they entered the marble and mosaic palace of the governor of Tangier, Moroccan militiamen in dress uniform snapped to attention. During a May Day parade Algerian Rebel Spokes-Ferhat Abbas and his colleagues Overwhelmed by these appeals, the Moroccas and Tunisians /officially delegates from parties, not governments) abandoned their planned caution. They agreed, as foreseen, to set up a consultative assembly to draft plans for an eventual federation of Tunisia, Morocco and Algeria. But they also:

g Denounced "important Western nations," i.e., the U.S., for aiding France in its "colonial war" in Algeria. g Pledged increased Tunisian and Moroc-

can aid to the F.L.N.

¶ Recommended establishment of an Algerian rebel government in exile "after consultations with the Tunisian and Mo-

roccan governments."

Into the Dark. These were measures
that seriously jeopardized the U.S. effort
to moderate Arab demands. "You are tak-



ALGERIAN REBEL FERMAT ABBAS (LEFT) & MOROCCAN HOST IN TANGER
With the honors of full respectability.

stood alongside King Mohammed on the reviewing stand, beamed to hear the King declare: "Next year we hope you will return as representatives of a free and independent Algeria."

Putting Pressure, Taking full advantage of their new status, the Algerians talked tough: they would settle for nothing short of complete independence. "We prefer," cried Ferhat Abbas, a onetime pro-French moderate whose line has hardened, "to be 10 million corpses than 10 million subjects." They put pressure on the Moroccans by confessing that their losses had been heavy in the past three months, and that French efforts to seal the Tunisian border had been unexpectedly successful. (While the Tangier meeting was going on. French paratroops, supported by artillery and aircraft, killed 300 rebels in eastern Algeria in the biggest battle of the war so far.) Snapped one F.L.N. delegate: "Are our Moroccan brothers going to stand aside and become accessories to the French in their war of extermination against our people?"

ing a leap into the dark." a U.S. observer warned a Tunisian. Should Morocco, like Tunisia, now open her borders to the Algerian rebels. French forces in Algeria would find themselves faced with a second front, and France in retaliation might well cut off the financial and technical assistance that Morocco desperately requires. Even more disruptive was the threatened formation of an Algerian government in exile. The pressure of public opinion in their countries would almost certainly force both Mohammed V and Tunisia's President Habib Bourguiba to recognize such a government, and this, in turn, would probably drive France to break off relations with both countries. The sanguine hoped that the Algerians

did not mean to set up an exile government immediately, but planned instead to use the threat of one-to-stir France into-a compromise. The trouble with this strategy is that France, still without a Premier since the fall of young Félix Gaillard, is currently incapable of responding to even the most shrewly directed goad.

ITALY

The Gadfly

With election day only three weeks off, the fog of political oratory shrouded the Italian peninsula, In one 24-hr. period last week Italy was subjected to no less than 20.000 campaign speeches. To some of the candidates it seemed that the bulk of these had been delivered by a single man; brilliant, persuasive Liberal Party Leader Giovanni Malagodi, 53.

Malagodi's party, which has a proud past, is today one of the smallest (13 seats) in Italy's Chamber of Deputies. cannot muster sufficient money or manpower to match the lavish campaign efforts of its bigger rivals. To compensate. hard-driving Giovanni Malagodi has taken up a device foreign to Italian politicsthe whistle-stop tour. Since last October. traveling alone, he has spoken, rain or shine, in hundreds of cities, towns and villages from Sicily to Piedmont. In the process, his level, rasping voice has won more attention than that of any other

Italian politician.

Down the Middle, All this has come as a rude shock to opposition politicians. The party which Malagodi heads is the heir to the one that made Italy a nation, and, until the advent of Mussolini, most of Italy's Premiers called themselves Liberals. But in 1952, when Malagodi joined the party, it was, says one of its members. "in the seventh day of pneumonia." Thanks to his family's longtime prominence in Liberal politics and his own sharp intelligence-he was general manager of Milan's giant Banca Commerciale Italiana at 29-stocky Giovanni Malagodi rose to secretary-general of the party within two years. Ignoring the siren calls from left and far right. Malagodi and his colleagues hammered out a Liberal platform that, almost alone in Italian politics, opposes both private and state monopoly, and favors free play for free enterprise.

Lions & Asses. Dry and dignified in manner, Whistle Stopper Malagodi nonetheless delivers incisive assaults. Of the Communists he says: "They hold onethird of the Italian electorate prisoner in the grip of a foreign ideology. We must free them for the politics of free men.' Wealthy Monarchist Achille Lauro (TIME. Dec. 30), whose campaign caravan includes two lion cubs, is dismissed by Malagodi with the private comment: "He may travel with lions, but he has asses for candidates." Some of Malagodi's sharpest blows have been struck at the Christian Democrats, whose stand on church v. state has become a hot political issue since the trial of the Bishop of Prato (Time, March to). Malagodi points out that the Liberals are Catholics themselves. but "believe that religion is menaced only by those who would make it an instrument of political tyranny.

Fanfani's Worry. This gadfly role has drawn upon Malagodi the combined fire of all Italy's major parties. The Communists rarely let a day pass without belaboring him as "a tool of big business."

Amintore Fanfani, the busy little boss of the Christian Democrats, has publicly threatened to exclude the Liberals from future Cabinets, (Says Malagodi, chortling, "Fanfani's palms are sweating.")

Chances are that Fanfani is indeed sweating. Under Italy's new electoral law -a complex mélange of straight and proportional representation-the Communists and Christian Democrats will have to increase their ballot by between 500,000 and 1,000,000 votes in order not to lose parliamentary seats. By contrast. an increase of only 400,000 votes-half what they polled in the last election-



GIOVANNI MALAGORI Up from the seventh day of pneumonia.

could double the number of Liberal seats in the Chamber of Deputies.

Should that happen-and many Italian pundits believe it will-the Christian Democrats, for all Fanfani's threats, will almost certainly need Liberal support to form a government, and to obtain it will have to pay more heed to the gadfly voice of Giovanni Malagodi. "The reawakening Il Messaggero last week, "constitutes the one new fact in this campaign . . . and it augurs well for Italian democracy,"

INDIA

The Tired Man

"Panditji, you are leaving us orphans!" cried a Congress Party leader last week when Pandit Jawaharlal Nehru announced that he wanted to step down for a while as Prime Minister. Nehru had come to the conclusion that something was terribly wrong with his chosen instrument, the Congress Party, and that many of his aides, through self-seeking, corruption, scandals, jobbery and squabbling, had turned it into a flabby, directionless movement that is unable to win the support of the young or to counteract the wave of cynicism spreading throughout India.

Heading to the Woods. The party stalwarts were in a panic at the thought of losing 68-year-old Nehru, who has allowed no one to grow up in his shadow. and whose national prestige, if slipping a little, is still immense, By acclamation they rushed through a resolution declaring that the Congress Party "categorically refuses to contemplate any period devoid of Nehru's continued leadership." But Nehru was standing firm. He scolded the party members for their action: "You do not do me any credit. It will mean that I have acted casually and you have also acted casually." A deep feeling had been rising in him. Nehru said. "that something is out of tune in this country, a great many things are out of tune. The whole problem is how I can be more effective. I have come to the conclusion that it would be helpful to me and to the country if I could devote myself for a while to activity outside Parliament, outside the Prime Minister's job, and then come back. That is the problem before me, and it is not a question that can be solved by loud acclamation." He was hoping to leave in a fortnight with his daughter Indira for the cool, piny forests of Uttar Pradesh, there to sleep under the stars, ride ponies, climb mountains and go boating. He had served his country as leader for 101 years, and "flat and stale.

Change of Heart, But at week's end, Nehru did another of his sudden turnabouts, and decided he would heed the pleas of his followers and, with no feeling of pleasure, remain at the unsteady helm of state, "In all humility," he announced, "I will not proceed to take the step I suggested." The faces of party members were wreathed with smiles, but Nehru was grim: "An atmosphere is growing in India that I found not only disturbing but suffocating," His own work had come to be the work of "some kind of robot or automaton . . . I was physically fit but getting querulous. I sense coarseness and vulgarity growing in our public life. In the Congress Party and the whole country idealism is fading out. We in India suffer from a sulit personality. One part is of the highest moral standard. The other part completely forgets about it. We are losing our sense of mission. What to do? I don't know. It is not easy to stop. You can't draw a sword and cut off the head of this enemy," Then, looking to the future, Nehru said: "We may win certain elections but we are losing our soul."

SOUTH KOREA

Honorable Opposition

Cantankerous old (83) Syngman Rhee does not like political opposition, but in the ten years since Korea's independence, and at the insistence of the U.S. and the U.N., has learned to accept it. Police harassment of antigovernment politicians has slackened steadily, and last week when the republic named 233 members to the unicameral National Assembly, its election was the most orderly yet.

On a spring day Koreans, who believe in dressing up to vote, went to the polls



Fall Sunlane Cruises to the Mediterranean

At the first glumpes of Cannes vou'll shoot up a whole roll of film. Here on the facemating French Riviera von can explore fabilities. Nice, amorein La Turbig, go inland to Grasse, the world's perfume center. Muse: a spin along the spectamate Grande Cornicle Drive between Cannes and Monte Carlo tperhaps a small liver at the Casino tables?¹⁷.

Calls at colorful Genoa give you a chance to discover Italy's picturesque Riviera. Every Sunlane Cruise drops in at Naples. The glorious bay, Vesuvius, the nearby ruins of doomed Pompeu, and Sorrento and Amalii are pure gold for the sight-sect. You can include visits to Rome, to Seville, to North Africa. Take a 3-week Sunfame Grussethis Fall aboard the air-conditioned Constitution or Independence. It costs a slittle as \$555 in Cabin Class or \$715 in First Sea-Air Critises are also available. You critise to Naples by ship, sight-see across Europe to Paris; London, 100 . return overnight by T.W.A. plane . . . 15 days or longer, See your Frasel Agent soon, or seed for illustrated broedure.

Constitution · Independence



8,500,000 strong, the men in baggy white pantaloons and high black horsebair hats, the women in gay skirts and blouses. Minor rural attempts at voter intimidation were reported, but the freadom of the franchise was registered when the opposition Democrats took 14 out of 16 seats in Seoul, and it was clear that a two-party system was beginning to take hold.

Result: Rhee's Liberals won 122 seats. Vice President John M. Chang's Democrats 77, Independents 27, The result was avictory for Rhee's heir-apparent. Lee Ki Poong, 61. Speaker of the Assembly, who that year gave his 20-year-old son to Rhee for adoption. But Rhee's Liberals failed to with the two-thirds majority they sought, which was not the constitution as an of prevent U.S. educated Vice President Chang, 58, from succeeding if Rhee dies during the remaining two years of his term.

NEPAL

No Man's Land

Though sandsiched in between the world's two most populous gunts, the mountain kingdom of Nepal is a sort of no mark land, a yes amountain the land of the same and the same a

Youthful (37) King Mahendra, ardent chess player, hunter and poet,0 is an absolute ruler who earnestly does not want to be one. All week he pored over new drafts for a possible constitution. He also called in the leaders of four major political parties, got them to agree to help him set up a coalition government to rule until the scheduled general election that he hopes to hold in 1959. But it is a sign of Nepal's condition that in spite of himself, Mahendra, King of Kings, Five Times Godly, Valorous Warrior and Divine Emperor, continues to govern by palace rule as Prime Minister, Cabinet and Parliament rolled into one.

Pack of Lies. The politicians who answered the royal summons last week head parties so torn by splinter factions that none is strong enough to lead. Except for the King, the best known man in Nepal is wily, mustachioed K. I. Singh, who for 110 tempestuous days last year ruled as Prime Minister, and is strongly suspected of being under the thumb of Red China, where he once took refuge for three years. Last week, after abruptly refusing to attend the King's parley. Singh let loose with an anti-U.S., anti-British diatribe. Three months in office, stormed Singh, had convinced him that "Nepal is under imminent danger to her sovereignty and independence at the hands of British and American people in Nepal.

The fact is that Nepal, home of the

* And Time subscriber.

famed Gurkha soldiers, has so far proved singularly impervious to outsiders. When Indis built Nepal a 38-mile road some Nepalese concluded that Nethri was planning to take over the country—an attitude that India found as disconcerting as the U.S. often finds: India's. Of the 83 x million that Red China is pouring in, most has vanished down the well of government defect, and Nepal has flatty refused to allow Chinese technicians inside its borprojects in more than 1,000 villages, the ridding of the Rapti Valley of malaria carrying mosquitoes, the building of more carrying mosquitoes, the building of more carrying mosquitoes, the building of more malaria.



King Mahendra & Queen Ratna Devi Five Times Godly—and absolute.

than 600 classrooms, a \$5,000,000 system of roads—it has met with an equally disheartening reception.

"The Thing," Most politicians assume a haughty oldviousness to foreign aid, in spite of its obvious results and the dedication of those who administer it. President Dilli Regmi of the Nepail Natural President Dilli Regmi of the Nepail Natural Natural President Dilli Regmi of the Nepail Natural Natural

Beyond the shaky world of politics, Nepal lives as if nothing would ever change very much. Of its 10 million people, 97% are illiterate, and most are pessants who are mortgaged to their features are mortgaged to their features. With the conwing the control of the control of the conlong of the hillsides, cheerfully trudge treacherous mountain paths with their incredible loads as they have for centuries. Today the sights and sounds of Nepal are Today the sights and sounds of Nepal are stulby men in tiny houses, women carrying their children papose-style, the faithful spinning the prayer wheels at the base of mound-shaped stups, and old men talking endlessly about the possible existence of "the Thing"—the Abominable Snowman. If foreigners want to look for the Thing, they must pay a special 5.000rupec fee fabutt \$750 to the government, and promise not to shoot it dead, except in self-defense.

BURMA

Cherchez la Femme

Winning a revolution is very much like waking up with a bad hangover. All of the glorious intoxication is gone and the feeling of superhuman power is replaced by the dull ache of responsibility. Many Asian lands-Burma. Indonesia, India, Pakistan, Korea. Ceylon-are by now some ten years into the grey morning-after of independence, and political leaders who had once been dashing conspirators and heroic guerrilla captains have become aging politicians, surrounded by corruption, inefficiency and rivalry. All but the most obtuse are ready to admit that throwing out the imperialists was the easiest part of their job, and concede that they have just about run out of ideas for combatting Asia's measureless poverty unemploy-ment, illiteracy, disease and administrative chaos.

Quizofic Philosopher, Most of these countries (and did the U.S., after its own Revolutionary War) started freedom with a single, nationalistic political movement of the countries of the countries of the countries of course. In Burma this party still bears the outdated name of the Anti-Fazeist Peoples Freedom Legage and under the countries of th

In Burma, perhaps even more than in France, cherches la femme has an ominous meaning. To the political rivalries of the onetime comrades in arms were added the bickering and ambitions of their wives. U Nu's wife refused for months to speak to the wife of U Kyaw Nyein, Minister for National Economy, Kyaw Nyein's wife would have nothing to do with the wife of Thakin Kyaw Dun, Minister for Agriculture, Premier U Nu tried hard to take a Nehrunian position above the fray but was inevitably drawn into what he himself describes as the party's "family quarrels." He was also angry about the "outrageous" lawlessness in the countryside, and last month called in the Army-not the police. which he said was too much under the politicians-to crack down. The Army made mass arrests of more than 300 Burmese, many of them AFPFL politicians, but U Nu insisted the arrests had no political significance.

That was the end of any pretense at any political unity among the aging "anti-Fascists." After a tense meeting of the AFPFL, the rivals last week agreed to a "divorce by mutual consent." In a

PHILCO

AIR CONDITIONER

"Makes you feel better, relieves hay fever"



COOLING CAPACITY GUARANTEED!

You'll feel the difference right away, An Ionitron's makes the air cleaner, fresher...invigerating, You feel hetter, work better. Hospital tested—gives quick relief in most cases of hay fever and other air-borne allergies! And cooling capacity is guaranteed (BTU ratings in accordance with official ARI standards.)



radio address to the nation. Premier U Nu said: "I did my best to bring about unity within the AFPFL. But if this is impossible and the split occurs. I must go with one side. I can't remain neutral."

Moraist Buddhist. UNu has also declared that "Marsism and Buddhism are incompatible," but to Burma's surprise the side he chose to join was that of Marsist Thakin Kyaw Dun and his strongture of the control of the control of the Nyein emerged as the rival leader, backed Thakin Tha Kin, ex-Home Minister who had been fired by U. Nu. Both sides agreed to an equal division of the party's real estate and money, and prepared for a showdown in the August session of Parliament, with the losing side agreeing to form the "opposition" party.

TOGOLAND "Masters in Our Own House"

Togoland is a hot, humid and tiny

country, 75 miles wide and 330 miles long named by the Germans, given to the French under a U.N. trusteeship, and stuck like an afterthought on the map of Africa, between Ghana and the even tinier French territory of Dahomey. Of all French African territories, it is closest to independence. At the same time, it has seemed closest to France. Since 1956 the government has been safely in the hands of Premier Nicolas Grunitzky, a naturalized French citizen and member of the French National Assembly, The boss of the ruling political party is also a naturalized French citizen. Last week, when Togoland held its first election under universal suffrage, not even the opposition thought that the voters would do anything but confirm the status quo. Actually, France has maintained this

surface harmony largely because the leading party in the land, in the years immediately following World War II. has beaten the drum for independence and boycotted all elections since 1952. Each year Sylvanus Olympio, 56, head of the Comité de l'Unité Togolaise (C.U.T.), journeyed to Manhattan to plead Togoland's cause before the U.N. He is a graduate of the left-wing-leaning London School of Economics, and Togoland's top businessman. As a result of his boycott, an Assembly was elected without a single member of the opposition represented, and France was able to keep control of defense, finance, labor and education, as well as the High Commissioner's power to veto any legislation, Last year, dissatisfied with Togoland's progress toward independence, the U.N. politely but firmly ordered a general election to be held under U.N.

"Ablodd! Ablodd!" as the U.N. poll watchers began to arrive at the end of February, the opposition was already protesting rigged conditions. Candidates deposits were suddenly jacked up from 5,000 African francs (\$24) to 50,000 African francs, which is more than the annual income of most Togolanders. An old law, dating back to 1881; was resurrected to



WINNER OLYMPIO
Under U.N. eyes, an upset.

curb political rallies. Finally, the opposition charged that the government's list of registered voters excluded the names of thousands of independence supporters. Though the government responsed the supporters of the control of th

At the northern polling station of Koumea last week, the first voter of the day strode in stark naked except for a straw hat, In the south, nationalists regaled reing by government supporters: the ink stamped on each voter's hand to prevent his voting twice apparently washed oil exally, that when day was done, the unexsult, the start of the work of the conparty had won 60% of the votes, and 31 out of 46 Assembly seats.

Powder Politics, All next day, jubilant crowds swarmed through the streets of Lomé. They surrounded Olympio's house doused him with white powder as as sign of victory, danced around him, singing and cheering, Olympio, who will probably be the new Premier, shouted at a victory rally: "I have always told you that no people was made by God to serve under another forever."

In both Paris and Lomé. French officials took consoliton in Olympio's announcement: "We have no intention of driving the French people away. We will need them for many years." But he also warned. "It should be our right to take over at any time—whenever we feel ready for it. We're masters in our own house. That's sure."

INDONESIA

The Mystery Pilots

An alive-drab two-engined plane without markings or number sweet in low and thundering over the Indonesian port of Balikpapan in Bornea. Bambu tumbled out from the opened bomb bay, and the British tanker. San Plateston, erupted in a series of explosions that broke the vessel's heart. An Indonesian correct, archored direct hit, burst into flames from stem to stem. The Royal Dutch Shell (Co. hastily shut down its installations at Balikpapan.

All last week unmarked planes ranged the Molucca and Celebes Sax, the Strait of Makassar, the Bandd Sea and the Djaliolo Passage. At Ambionia he Italian Djaliolo Passage. At Ambionia he Italian the Creek ship. Armonia strafed the Passanian Flying Lark left with nine dead. On the open seas an Indonesian merchant ship, recently purchased from the Soviet Union, was riddled, and its Russlan capparate of the Company of the Comp

Loying Eggis. Everyone knew where the maruading planes were based: at the rebel stronghold of Menado in the Northern Celebes. But no one save the rebels themselves knew for certain where the small air either of four B-fos and two Muttang fuhleris had been purchased or who were their either of the small air marchaned or who were their planes came in mast-high and laid its eggs right on us. You can't tell me an American wasn't at the controls."

President Sukarno apparently agreed.
Until last week he believed he had the
twelve-week-old rebellion under control
was boasting to crowds that "the fall of
capitalism is a historical necessity. A new
era of socialism will be born . . . Those
who don't realize this will ultimately be
destroyed."

attribute of the control of the cont

"Fured Kullers." In stenado, the reoles answered that all of their pilots were Indonesians, although Bed Colonal Jon Warous went in the Section of the Marous went in the access Euclarian of himself employing foreigners, especially Ceach pilots who flew against the rebels as "hitred killers." He added ominously: "We warn Sukarno Inta unless all Soviet technicians, advisers and naval officers disguised as merchant-slip capitains, leave Indonesia immediately, we will not be guised as merchant-slip capitains, leave Indonesia immediately, we will under the community bloc."



Golfers say it is incredible how the DOT cuts those backbreaking long holes down to size. Next time one looms up, tee up a DOT. Distance is its middle name. Only your golf professional sells the DOT.



It's the DOT for distance

SPALDING ...

THE HEMISPHERE

CANADA

Ike & Dief

From the White House and Canada's Parliament Hill came simultaneous announcements last week that the President and Mrs. Eisenhower-along with Secretary of State and Mrs. John Foster Dulles-will pay a neighborly visit to Canada's capital on July 8. 9 and 10. It will be Eisenhower's first visit to Ottawa since the Conservative government of Prime Minister John Diefenbaker was elected last year.

Both Washington and Ottawa seemed determined to demonstrate that recent trade irritations have not scarred their friendship. The point was also emphasized at the United Nations last week, when Canada's Ambassador Charles Ritchie strongly endorsed the U.S. Arctic inspection plan (see Foreign News).

THE AMERICAS Plain Talk

Aside from a Buenos Aires traffic-jam delay that left his chair embarrassingly vacant for 13 minutes during the swearing-in of Argentine President Arturo Frondizi, Vice President Richard Nixon has handled the pomp and protocol of his swing through Latin America wth precision, ability and affability. Even more impressive has been his readiness to shuck off diplomatic doubletalk and explain just where the U.S. stands.

Nixon went out of his way for straightfrom-the-shoulder talk in Uruguay. The day of his arrival, he was showered with anti-U.S. pamphlets as he passed the University of Montevideo Law School, Next day, against the cautious advice of U.S. embassy and Uruguayan police officials. Nixon paid a spur-of-the-moment visit to the Law School, was asked to talk with Ricardo Velpo, 26-year-old leader of the Communist-front Student Federation. Nixon agreed. "We reproach the U.S. for its passive policy towards dictatorships in Latin America." Yelpo began.

"Secondly, your economic policy on wool*

forces us to remain in economic anemia.

Nixon fielded the economic question first: "When we get to specific commodities such as wool, you must realize that ours, too, is a free country. We have people who produce these commodities. We have pressures to protect these interests. These pressures are particularly strong during an economic recession." As for dictators, he said. "If the U.S. were to take the position of openly discriminating between one form of government and another, with what would we be charged? Interfering in the internal affairs of other nations. Dictatorships are repugnant to us, but this would be the colossus of the north telling the little countries of the south what to do."

In Argentina. Nixon paid a duty call on outgoing President Pedro Aramburu,



PRESIDENT FRONDIZI GREETING NIXONS® Ability plus affability.

President-elect Frondizi. Perched on a daybed in an out-of-the-way apartment. Nixon told Frondizi that the U.S. wants to be a good friend of Argentina, but the flow of private capital must be encouraged. Public loans are not the answer. Frondizi answered frankly. He wanted to lower the barriers against U.S. private capital, he said, but his country was caught between a sinking economy and nationalist hostili-

At a round-table meeting with a group of Argentine businessmen. Nixon stood his ground even though forced to tread on some tender toes. Asked about a loan to Argentina's limping nationalized oil industry. Nixon replied. "It is our policy not to make loans in areas where private capital is available. I anticipate no change in this policy." There was no doubt that the U.S. Vice President was getting his country's message across loud and clear. At week's end he pushed on to Paraguay, was greeted at Asuncion by a warm abrazo from President Alfredo Stroessner, chorused vivas from a capacity crowd at the airport and a 21-gun salute.

ARGENTINA

Back to Democracy

Tall and erect in a severe black vest and tail coat. Arturo Frondizi laid his hand on the Bible and swore to discharge his duties with "loyalty and patriotism, Cannon in the square outside boomed a 21-gun salute, and the 3,000 people iammed into the 1.000-seat Hall of Congress cheered the return of constitutional government after a decade of dictatorship and 31 months of military rule.

Pale from fatigue and the lingering effects of flu. President Frondizi began

then slipped off for an hour's chat with ticking off his answers to the nation's pressing problems. The address, his first clear statement of position since the Feb. 23 election, added up to a moderate, vigorous program-a heartening swing away from the nationalist, leftist line that he used to gain key votes from the support-

> Austerity in Government, "The national treasury is empty," warned Frondizi. adding that the trade deficit is so huge that even vital imported supplies (e.g., petroleum) might be cut off by year's end. He promised administrative austerity, but said the broader solution for the nation was "encouraging productive private enterprise." He pledged that there would be no new expropriation of foreign investments, though industries already nationalized would be kept. He announced that he was taking over as president of the floundering state oil monopoly and would accept aid from private capital, 'without abolishing state control.'

ers of ousted Dictator Juan Perón

Frondizi said he would ask Congress for an "ample and generous" political amnesty, under which "all political parties can freely function." He thus made payment on his political debt to the Peronistas, but was also living up to his deep personal belief that no one should be persecuted for political ideas. He praised the military for their "historic service to democracy," but warned them to stay out of politics from now on Friends in the Cabinet, The new Presi-

dent rode through cheering crowds to the presidential palace, where he received the sash of office from General Pedro Aramburu, the retiring provisional President who brought the nation firmly back to democracy. Seated in the ancient red-and-

3 Second from left: Frondizi's daughter Elena,



new '58 Dodge Power Giants pay off big... are the 4-way leaders of the low-priced 3

Two-fisted, but tight-fisted, too! That's the financial report on today's all-new Dodge Power Giants. Operators who keep a close tab on expenses find low-cost Dodge trucks are sound investments because they're first in all four important ways:

- First in Styling. You get the prestige bonus of sculptured flowing lines, dual headlamps, gleaming chrome-sweep grilles and luxury interiors that set new truck styling trends.
- First in Power. Up to 27.5% more power than competitive trucks in all popular models! Dodge offers as much as 234 hp. to give you more pulling power, plus more pep in busy traffic!
- 3. First in Payload. Payload is the pay-off in truck operation, and Dodge Power Giants give you up to

14 more payload per trip. You save man-hours, trips, and fuel, because Power Giant construction adds extra strength without adding weight!

 First in Economy. Only Dodge has the exclusive Power-Dome V-8 engine design that demands more miles from every gallon...reduces harmful carbon deposits... cuts upkeep costs.

You start saving with Dodge Power Giants when you buy them—they're priced with the lowest. Right now, you save even more, with your Dodge dealer's special 40th-Anniversary deal!

DODGE Power Glants



Hospitality Begins at Home

Nowhereis hospitality warmer, more memorable than in the home. And nothing bespeaks true hospitality more than acknowledging a guest's good taste. Many hosts of mature judgment do so by serving Bonded OLD FITZGERALD, memorable at six years old; or VERY OLD FITZGERALD,

aged to the bonded limit—prized as a connoiseur's bourbon. Both have a unique depth of flavor and rich bouquet ... rare achievements of master distilling methods seldom practiced today—save in our familyowned Kentucky Distillery. Serve either, with pride and confidence...

YOUR KEY TO HOSPITALITY

Bonded Kentucky Straight Bourbon • 100 Proof • Six and Eight Years Old STITZEL-WELLER DISTILLERY • Established Louisville, Ky., 1849



Very Old Entegerald available in Antique Fifths, saniably boxed, labels personalized in case lots on request. Ask your dealer, or write the Distillers.

gold presidential chair. Frondizi then swore in his eight-man Cabinet, most of them moderates and close personal friends.

Frondizi soon got clear evidence that diehard Peronistas may confuse amnesty with a license for riot. At a military parade, a segment of the crowd shouted "President by Peron's orders!" and sent up a barrage of balloons bearing colored nictures of Perón and his late wife. Eva. One balloon floated by Frondizi's face and was snared by an aide. All through the afternoon. Peronista demonstrations thared up in central streets, but Frondizi's new police chief sent in cops with tear gas to disperse the mobs. It was an encouraging reminder that, whatever Frondizi said on the campaign trail, he was one of Peron's bitterest critics while the strongman ruled Getting right down to his huge job at week's end, the new President sent his amnesty bill along to Congress and announced a total ban on imports until a list of priorities could be drawn up.

COLOMBIA

The Half-Day Revolt

Diehard military men, bent on shortcircuting the sure election of Civilian Alberto Lleras Camargo as hiparitsan President of Colombias Inszendy kidnaped five top Colombians Isat week. The victims: four of the five joint presidents who make up the military junta that dumped Dictator Gustavo Rojas Pinilla last May—and Candidate Lleras himself.

"Come Along," The renels, all members of the military police led by Colonel Hernando Forero Gomez, laid their plans with care. At 3 a.m. on the chosen night, Forero sent out police panel trucks to round up the government leaders, Major General Gabriel Paris was collected so swiftly that he rode off to military police barracks wearing pajamas and robe, but no slippers. Brigadier General Rafael Navas Pardo's sentry fired a few shots at the kidnapers, gave him time to dress in the dark and head for the back-garden wall. Just as he was about to go over. a voice said quietly: "My General Navas. come along.

Brigadier General Luis Ordónes delaced his adductors ao minutes with a tonque-lashing but was forced to ago along anyway. The capture of tough Major General Dengracias Fonseca was noisy: a guard managed to scream. "Save yourself, General." They've come to kill yau!" Struggling, Fonseca was hauled on budily to his prickup truck.

The sexure of Lieras began well, A strange voice phoned the Lieras bome to tell the candidate to get ready, that he was needed to help just idown a plot against the junta. Lieras shaved, drassed oppolice truck that came to pick him up, But his captors committed the tactical error of racing past the presidential palace on their way to the barracks, and were stopped for speeding by the army's palace guards. The guards reconnect the police, secorted Lieras to salve.



JUNTA RESCUER PIEDRAHITA There II always be an admiral.

Romantic Movement, By missing Vice Admiral Ruben Piedrahia, at his fifth man in the junta, the robels made the fatal missike in their comedy-of-errors revolt. A little after § a.m. Piedrahita not a phone call from Public Works Minister Roberto Salzast, a neighbor of kidnaped General Fonces. "There's a plot against the government," gasped Salzast, "They've attacken the generals and are comine for you, You must be dessead when London the work of the property of the grant property of the garden when the company of the property of the garden when the property of the garden property o

Together in the palace. Lleras and Fleedralina took stock, By celephone. Forero proclaimed his insurrection 52 network proclaimed his insurrection 52 network process. The process of the samed to recess. "Apparently he hoped to hargan for postponement of the election and formation of a new junta. Rumors racing through town that Rojas weight from the fart that the cailed military dictator last week left Lisbon. Hew to Bermush sought a frieste for Harriados. But the armed force stack solidly behind the charge and that was enougher to the control of the contr

Under the admiral's orders, army troops drove military policemen from the radio stations they had seized. Air force planes swooped low over Bogota's mintary barracks to discourage any wavering army units from joining the rebels. Then 1,000 infantrymen, backed by artillery and tanks, marched up to the military police barracks. Forero, disheartened by the failure of other armed forces to support him. surrendered his hostages in return for safe conduct to asylum in the Salvadoran embassy. By midday the city and country were firmly back in the junta's hands. And this week's election, broadcast Piedrahita for the junta, will be guaranteed "even if it costs us our lives,



PEOPLE

Names make news. Last week these names made this news:

Due for the full Washington treatment this week is Spain's handsome, unmarried Prince Juan Carlos, 20. in on an unofficial visit for five days of capital sights, parties and interviews. Even the hostess with the mostes', peripatetic Party Giver Perle Mesto, gets her chance (for one hour) at the young prince, rumored to be Dictator Francisco Franco's choice for the Spanish throne. Said Perle: "I'm going to have a combination tea and cocktail hour. What I've planned to do is have the prince meet . . . some of the Republicans and Democrats here in Washington. This is what I thought the prince might like to do." Also on the schedule: peeks at West Point, Annapolis and Manhattan.

To celebrate the opening of the rebuilt, Lajoriseat Lunt-Fontanen Theater—first legitimate playhouse addition to Broadway in 31 years—Actress Helen Hayes, who has a theater named for her riber of the control of the c

beautiful people in the world become the most beautiful theater in the world." Appropriately, the Lunts open the theater dubbed in their honor this week with a play called The Visit—their 37th Broadway production together since 1924.

It was just like old times down South for onetime Playgir Portice, "Honey-chile") Wilder, most he wife of Prince Alexander Hohenhole-Waldenburg-Schillingsfurst and proprietzes of an Austrian Somaliland, it seems. Honey-chile baught herself a shave girl. "Tim from Georgia, you know, in the Deep South, and we used to have slaves there," explained Honeychile. "The sweet little girl was formed and the state of the sweet state girl was to some old man, I just jumped into the failar and outlott the other buyer." But Honeychile still has one problem: how to get her new possession into Austria.

With advance bookings of \$1,400,000 and tickel mongers taking orders for 1000. the most ballyhood play of the year. My Fair Lady, opened in London for what loaked like a long, long run. Headed by the same principals (Rex Horrison, Julie Andrews, Stanley Holloway) who starred in it on Braadway.



HARRISON & KENDALL The lady is a champ.

Lady captivated most of the city's captious critics (said the Times: "A musical comedy of the first water"), who often delight in panning U.S. productions. Afterward, temperamental, triumphant Actor Harrison, escorted by Cinemactress Wife Koy Kendolli, gamely offered a limp hand to a well-wisher.

Hollywood Restaurateur Mike Romooff, the "Fine" of modern phonies,
who has kept his origins and his early
minigration runnis swith the U.S. suitably
mixed up turned drably legitimate. By
voice vote, the U.S. Senate passed a bill
declaring him a permanent U.S. resident
as of December 102a. Said Mike: "I've
lost my title. I feel sort of naked before
mine enemies."

Lecturing in Arizona, Novelist Erskine Coldwell set up his own bullyboy definition of literature, then admitted that he did not measure up: "Literature implies a graceful treading along a prescribed course and a conformity to the sensibilities of prejudiced minds. I am not quiet-spoken, and I do not have a velvet couch. I like to hammer, hammer, hammer, hammer, and make all the noise I can."

Oldtime Cinematress Corinne Griffith; Si. in her heyday the eye-diling "orchid lady of the screen," revealed that the bloom was of the 22-year marriage to garrulous George Preston Morsholl, onstime Washination Laundryman and owner time. West Coast realism, will file for divorce: told a reporter: "There is no marriad bliss in being ,000 miles apart, And as hard as I tried. I just couldn't learn to play Tootball." Promoter Marshill, for once, had no comment.

Minus a pesky gall bladder, ex-President Herbert Hoover, 33, strode out of Manhattan's Columbia-Presbyterian Medical Center two weeks after his operation, cornounced himself well and ready for work in another two weeks, Hoover, who was awarded an honorary degree (his 84th)



THE LUNTS & HELEN HAVES
Two beautiful people become a beautiful theater.



Bill Walker smiled infrequently, and wore a nervous frown
As every day he moaned his way from home to work in town.
Afraid of his own shadow, he would slink along the street,
And faced with any danger he would beat a quick retreat.



Till one day right on Broadway, Billy kicked his heels in glee, "I'm traveling Travelers way," he cried, "I'm happy as can be, I've discarded all my traumas; I have gone and got insured From A to Z by Travelers, Now our future's all secured,"



"My Travelers man has built a plan to shield our way of life.

To keep fate's bumps from raising lumps on progeny and wife.
My balanced Travelers program covers life, abode, sedan:

I pay the works by monthly check with Travelers Budget Plan."



The Walkers count their blessings and enjoy them to the hilt.

American Family Independence—that's the life they've built. If such a blithe and happy state sounds like your kind of plan,

Your Travelers representative is certainly your man!

You can protect your whole good way of life through

THE TRAVELERS Insurance Companies

 $\textbf{All forms of personal and business insurance including Life} \bullet Accident \bullet Group \bullet Fire \bullet Marine \bullet Automobile \bullet Casualty \bullet Bonds$

TIME, MAY 12, 1958 39



BRITISH®EUROPEAN®AIRWAYS

See your travel agent or nearest airline office General Sales Agents in USA: BOAC BEA FLIES TO OVER 75 EUROPEAN CITIES



Towers above them all MARTIN'S V.V.C the Scotsman's Scotch

from the State University of New York while in the hospital, had some cheery advice on operations for the elderly: "Go to a good hospital and have it over with. It's not as bad as it used to be. When you get out of a hospital in two weeks, it's a testimonial to the doctors."

Despite censorship by an oversations P.L.O., word lassel out of some of hip-flipping Crooner Evis Presley's activities at Fort Hood, Texas. He has advanced to acting assistant squad leader, donated new timiture to the company recreation half, and according to a fellow trainer. "when center and makes calls, On weekends the place is flooded with girls, and they drive him around, the post."

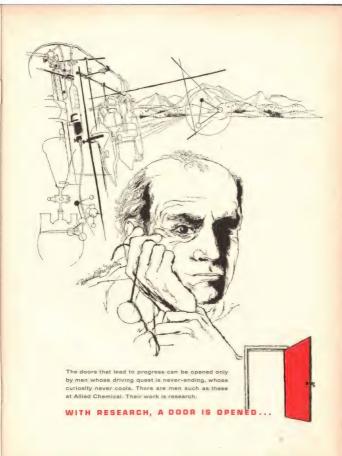
Poet Ezra Pound, released from a Washington, D.C. mental hospital, paid a friendly visit to North Dakota's aged (70), ailing Representative Usher Burdick, who last year asked in Congress for a review of the poet's case, Spry Ezra did his best to cheer up the Congressman with a 75-minute discourse on everything from American Presidents (Herbert Hoover: 'Any man can make errors in his youth' Franklin D. Roosevelt: "He was a fool"); to the well-documented charges that Pound made treasonable broadcasts from Italy during World War II ("Damned lies -I never told the troops not to fight"). Unperturbed by the word flow, Burdick had admitted earlier that he had never read any of Pound's works: "I like things that are clear.

Flying into London for a two-week concert tour, robust Singer Elle Fittgerold ran afoul of tight-lipped British customs officials, who held up Ella and her elevenman troupe for almost two hours on a luggage search object of the hunt: unspecified contraband, cut open toothpaste tubes, analyzed a bottle of vitamin pilis belonging to flassish Ray Brown, aried to probe the larger (22) flux preven of Sompprobe the larger (22) flux preven of Sompprobe the larger (22) flux preven of Sompmy anything like this!", later calmed down over the reaction of her first audilence, which yowled for encores went home only when Planisi Oscar Peterson, in desperation, played God Szeer kee (Jeneza.

Durable Boulesardier Mourice Chevoler, 69, confessed that he did not understand the younger generation, frowned cepecially at a side-seed, heteroomy Novelist Françoise Sugan: I do not follow that how if is no be young in good health, to have talent and money, to be attractive if with these two blessings you are unhappy, then what do you wan? The only thing left is to commit saticider.

MARTINS

To the nation's best-known bench warmer. Bernord Boruch, 87, came the ultimate reward: another bench of his own, in front of a new library at Manhattan's City College, presented by his class of 1889.





A DOOR IS OPERED TO NEW BUSINESS OPPORTUNITY



LIQUID NITROGEN FERTILIZERS



PRIVATELY OWNED PRODUCTION
FACILITIES FOR URANIUM HEXAFLUORIDE



SUPERIOR POLYETHYLENE PLASTIC PIPE

1,800 people in 12 Allied Chemical laboratories search out products, processes and procedures that will some day be reflected in profits for alert businessmen.

The air of mystery that once surrounded scientific research is just about gone. Instead—as practiced at Allied Chemical—research is seen as a natural, sensible function of industry itself. And its effects are felt clear across the board.

Chances are there are men working at Allied-right now-on projects that relate to one of the development or production problems in your business.

Product research at Allied's NTROGEN DIVISION, for example, resulted in the first mitrogen fertilizers in solution form. Our people even constructed the first applicator. Today, as a result, farmers can spray hundreds of acres a day with nitrogen fertilizers—another Allied contribution to mechanized farming.

Then there's the kind of process research that is resulting in the production of uranium-hexafluoride for the Atomic Energy Commission by our GENERAL CHEMICAL DIVISION. Because of this research, we will be the first company to do this in privately owned and operated facilities.

And product research in plastics, at our SeMET Divinas brought forth new kinds of polyethylene with a great many applications. One type, for instance, is used in tough, flexible pipe to carry a variety of industrial fluids. Still another type is used as an additive in coatings, polishes and textile finishes.

If you feel as we do-that hard-working, gifted men, studying all aspects of their chemical specialties, are essential to success in today's highly competitive industrial climate-drop us a line.

We may be able to open some doors together.

Allied Chemical, 61 Broadway, New York 6, N.Y.



BASIC TO AMERICA'S PROGRESS

DIVISIONS: BARRETT . GENERAL CHEMICAL . NATIONAL ANILINE NITROGEN . SEMET-SOLVAY . SOLVAY PROCESS . INTERNATIONAL

MEDICINE

One Steno = 19.44 Appendices

Cincinnati's Dr. Arthur G. King, an obstetrician with an eve for Labor Department statistics, sharply disagrees with the complaint that doctors' bills are out of control. Compared to the other costs, he argued last week in Medical Economics, medical expenses have actually dropped, Back in 1936, as Dr. King figures it, an electrician had to work 21 hours to pay for a physician's daytime house call. In 1956 it took him only 13 hours. To pay for an appendectomy in 1036, a plumber had to work 735 hours v. a mere 44 in 1956. But the general practitioner who needed 1.28 house calls in 1936 to buy his wife a new pair of shoes now needs 2.28. Where a surgeon could pay his stenographer for a year with fees from 12,36 appendectomies he now has to perform the operation 19.44 times.

Back to Life

"I got this far. honey. I'll get home muttered Roy Campanella to his wife after his car overturned three months ago and landed him in a Long Island hospital with an injured spinal cord. The great Dodger catcher still has a long way to go. He is paralyzed in all four limbs. Whether he will walk again, with or without braces and crutches, is still in doubt. But last week his doctors announced that they will soon move him to one of the few places in the world where anything can be done for him; the Institute of Physical Medicine and Rehabilitation at Manhattan's New York University-Bellevue Medical Center,

Only ten years ago such patients as 36-year-old Campanella had no hope of recovery. Today they can be saved by wonder drugs from the infections that



QUADRIPLEGIC CAMPANELLA
Back to busy lives . . .

ence dosmud them. And they can be frought heat to productive lives. Reason: rehabilitation, which has grown spectral-larly into an entire new 'third' phase' of medicine—after diagnosis and treatment. More than 22,000 of shilled Americans, recovering from disease or accidents, sure recovering from disease or accidents, sure recovering from disease or accidents, sure the control of the control o

"Bed to Job." What happens to Quadriplegic Campanella at the Rehabilitation Institute is mostly up to him. First

rule "Paralysis is a way of life." To teach it-if he has the will to learn-the patient can count on a skilled team of therapists psychiatrists, vocational counselors, social workers, bracemakers and rehab's own special physicians, the physiatrists, They begin with a precise analysis of how much physical capacity remains, seek out the spine level at which muscles are no longer connected with the brain. Where possible, points of spinal-cord compression have been relieved by neurosurgery; uncontrollable muscle spasms are lessened by various nerve-cutting operations. Once he knows his capacity, the patient is ready to develop it "from bed to job.

The challenge is grim. A person with no sensation in his legs or arms cannot even feel in those limbs the burn of an oven-hot radiator, the pain of a hard fall, the bed sores that breed serious infection -all had risks that he must be alert to avoid. To stimulate circulation, avoid kidney stones and prevent his joints from locking and his bones from decalcifying, he must somehow rise to a standing posttion for at least an hour a day, a dizzving feat that is aided at first with a special tilt-table. The patient is also faced with the distressing fact that he cannot control his bladder and bowels. Though he is taught automatic control, the adult must put up with what embarrasses the child: he is going to wet his bed.

The results are far from grim. Lying in bed or sitting in his wheelchair. the patient slowly gains strength with constant use of dumbbells and pushups. For those who can eventually stand in their braces, the secrets of coindent balance are patiently learned with the aid of low parallel bass. usually under the eye of paraplegic teachers who have already control. Laboriously, in a new cevereding charmed. Laboriously, in a new star support of the control of the control





"Third Phase" Patients at Manhattan's Institute of Physical Medicine and Rehabilitation ... with hope, sweat and indomitable spirit.

DOUBLE BONUS TO EUROPE

Act quickly to enjoy it this Summer on SAS!



See your travel agent or mail coupon.



THE MAGNASONIC 410 Phonograph. 10-watts, 4 speakers including 15" bass, Diamond pick-up. From \$199.50.

Prove to yourself that Magnavox High Fidelity is the finest—and the best buy on any basis of comparison. Magnavox is sold direct through dealers specially selected for their ability to serve you. Choose from 44 beautiful styles, in every price range from \$12.99 all with Diamond pick-up.

THE MAGNAVOX COMPANY . FORT WAYNE, INDIANA



INDILICE FOUR GOOD ILEDMANT in the Faludous Fint . . . If you buy it as your "second" car you may some priest in a your "liteat". Continuercated on factors, styled in the Italian Indiana, promy and combinable, yet us compared parling in a way. Series 600 sedam closest in ones 100/1 set length Faludously commonded—up to it of must be prepared to go define a your St. There are loss series, eight models . sedament, nowth care, station is segam. Faludously the major way to be seried to the property of the pro

*Suggested retail prior for cars with black tires, cloth upholstery which are supplied on order; cars with white well tires, leatherests appointing immediately available at \$1353. Hoberton above autre-

driving a car and developing an employable skill. Their indomitable spirit awes their teachers. Says one therapist "No All-American's 80-yard run can compare with a quadriplegic's heroic efforts to push a button through a buttonhole."

Fuel & Fire. Rehabis hute postwar success is due to one man. Dr. Howard Rusk, 57. founder of the Institute, and the rehab apostle whose techniques are now duplicated in 38 countries from France to Korea. Until the was 40. Missouri-horn Dr. Rusk was content with six quet career as a Nt. Louis internist and instructor at Washington Lincis stry School of Medicine. World War II.



Dr. RUSK & PATIENT An apostle for rehab.

changed everything, At Missouri's Jefferson Barracks Hospital, Army Air Corps Major Rusk was appalled by a total lack of convalescent conditioning. When still-shaky patients returned to active duty, they quickly splid back to the hospital. Rusk soon got his convalescents into shape so accessfully that the Air Corps put him in charge of a program that spread to 25g hospitals and touleve enhaborated the special split of the special patients of the special pati

Financier Bernard Baruch contributed money and encouragement, Publisher Archtun Hays Sulzberger of the New York Times caught fire too, gave Rusk a platform as an associate editor, The doctor's hydined reports on the lack of civilian rehab facilities, plus a new medical professorship from New York University, ignited such philanthropists as the Bernard Gimbels and the late Louis Horo-ard Gimbels and the late Louis Horo-



"Nationals save us 103% a year on our

investment." -THE AMERICAN APPRAISAL COMPANY, Milwoukee, Wis.

"In our endeavor to serve properly our more foreign lands, we are constantly on the alert to adopt any mechanical means or other methods to reduce costs and to improve the guality of our work.

"National Accounting Machines have materially reduced our production costs and appraisal reports for our clients in less than

half the time previously required.

"These savings return as about 103% each year on our investment. We consider our use ward step in conformance with our policy of

service to our clientale at a fair cost."

A B Horsman

profit. Your nearby National man will show how much you our save. (See the yellow profit is your phone trunk)

THE NATIONAL CASH REGISTER COMPANY, DAYTON 9. OHIO 989 OFFICES IN 94 COUNTRIES

Some clients of AMERICAN APPRAISAL CO.:

Aluminum Co. American Brake

Boll Brothers Book of Ameri

Jones & Loughlin



ADDING MACHINES . CASH REGISTERS HER PAPES (NO CARRON REQUIRED)



Today's man about the world finds

something new and wonderful

in South America



You find a happy combination of thrilling scenery, and city fun. Your dollars go a long way in every country on Panagra's route. And you can fly to Buenos Aires and back for 30°, off regular fares.

New low round-trip fares to Buenos Aires apply both to alltourist flights by El Pacifico pressurized DC-6Bs and to all-first-class El InterAmericano DC-7s. Both are through services equipped with radar and both fly daily from New York. See your Travel Agent or Pan Am, Sales Agent for Panagra, Or. write for details about pre-planned tours: Don Wilson, Panagra, Rm. 4443, Chrysler Bldg., N. Y. 17, N. Y.





witz, builder of Manhattan's Woolworth Building, In 1951 the \$5,500,000 Institute opened its doors has now trained more than 260 U.S. physicians and 3,000 therapists, plus teams from 28 other countries. Still expanding, it will have beds for 100 adults and 36 children by July.

supervises 379 beds in nearby hospitals. Hunting & Touring. The surface of re-The U.S. now has only about 300 rehabtrained doctors, needs at least 9,300 more. Since the aged are especially vulnerable to disablement, rehab's job will grow as science stretches longevity. Most disabled people, who now cost the public some \$537 million annually, can be readily rehabilitated. Nearly 85% of rehabilitants return to work. In about three years their income taxes alone match the public funds spent on them during disability Roy Campanella will have plenty of inspiring examples of a rehab axiom: if the patient wills it, nothing is too tough-Rusk's team techniques, 80% usable by

individual doctors as well, have returned even quadriplegics to busy lives. A Bolivian boy, born without legs or arms, now paints, plays, walks and attends school with artificial limbs. A leading Southern cotton broker, made quadriplegic in an auto accident, is back running his business twelve hours a day, even goes deer-hunting. In San Diego last week, a group of seven such people em planed for a precedent-setting tour of Europe, their itinerary mapped by a new organization called Wings for the Disabled. A similar group of 20 will fly from New York to Europe next week. Says ebullient John W. Sharp 30, a San Diego polio victim who got the idea after wheelchairing across Europe last summer." Next year I'd like to see an African safari for the handicapped. I honestly think we

Bifocal Contact Lenses

could do it.

Today's featherweight plastic contact lenses are invaluable to many nearsighted and farsighted people. But those who need bifocal correction still cannot use them. Reason: it is useless to place a reading prescription in the bottom of a contact lens because the tiny plastic disk, resting in a shallow bath of tears, rotates once or twee a munte.

Last week Optometrist Newton K. Wesley of Chicago's Eve Research Foundation announced an ingenious solution: a bifocal contact lens with the distantvision prescription in the center, enclosed by a surrounding area that corrects for closeup reading. Rotation therefore makes no difference. Wesley, who tried the first pair on himself, reports that 65 people who have worn the new lenses for as long as five months are enthusiastic. If they look straight ahead with eyes wide open, they see through the center lens. When they look down, the contact lens rises, so that they see through the outer circle. As they look up again, a blink slips the lens back into place.

Price range of bifocal contacts: \$200 to \$500 a pair.

s. still expanding, it was naive neus

More winning Pro's are playing modern... U. S. ROYAL SPECIALS



At the Bing Crosby Tournament, Pebble Beach, U.S. Staffers, left to right, (standing) Bob Hill, Joc Conrad, Al Besselink, Ken Venturi, (kneeling) Gene Bone, Peter Mazur, Bill Parker, Everett Vinzant, Fred Hawkins, Eddie Merrins—all played U.S. Royal Specials.

This ball was developed especially for good, solid-swinging golfers. That's why so many winning professionals—up-and-coming champions like the group above

—are giving it the big play. Hit with a firm impact, the Royal Special gives a wonderful "click"

and lively feel ... and rockets for those precious extra yards. One reason: new

improved cover—armor-tough yet thinner to permit the release of the "inner" power of the ball. Why not try the great Royal Special yourself. Sold only through golf professionals' shops.

United States Rubber





Moisevey Fans at the Met Sunny exuberonce.

O.K.I

With Manhattan at their dancing feet, 90 remarkable Russians launched a sevenweek campaign this week to sweep through eleven other U.S. and Canadian cities across the continent. The invaders: Moscow's phenomenal Moisevey Dance Company (Time. April 14). Every night for three weeks the standees jostled four deep behind the Metropolitan Opera's ropes, and even the ushers stared popeyed at the stage. Orchestra seats went on the black market for \$80 a pair, but few could be had. Night after night, audiences (total: 79,000, who paid \$365,000) rose in cheering ovations. Impresario Sol Hurok promptly scheduled four extra performances in Madison Square Garden in late June-and they are already sold out.

What did the kids (average age: 23) have? Most obviously, boundless energy, meshed-gear precision, dramatic flair, sheer physical virtuosity. In superbly mounted national folk dances and "popular ballets" (original works on contemporary Russian themes), the men soared above the stage in spring-legged leaps that seemed to pin them in the air as if frozen by a strobe light, whipped their Indies into angles few Western dancers would even attempt. In Polyanka (The Meadow), files of dancers snaked across the stage in a sinuous blur of speed. hurled past one another in a complex tracery. Partisans had the black-cloaked dancers gliding in roller-smooth imitation of horsemen on patrol; Soccer sent them cartwheeling in comic, splay-fingered lunges for an imaginary ball,

Masculine Moles, What perhaps warmed U.S. audiences most was the robust open humor and friendliness, the sunny exuberance that blew through the whole performance. The full-hodied Russian airls were ingentously sensuaus withsian the sense of the sense of the sense to the sense of the sense of the sense kick a leg in Manhattan—performed their muscle-twisting tests with a pure animal joy of movement tarely seen on the stage. Wrote Critic Horold Clurman "The qualtites these dancers passess are those we when we feel outselves to be a our best."

Manhattan's love affair with the Moiseyev-running concurrently with Moscow's crush on U.S. Pianist Van Cliburn (TIME April 21-28)-went on offstage too. Every time the dancers left their Times Square hotel (where they insisted on making their own beds), they were followed by curious throngs, snapped by photographers, interviewed by newsmen. The girls went on Fifth Avenue shouping sprees, passed opinions about the chemise ("all right for the not too fat") Americans ("very friendly"). Manhattan ("too noisy"), the Broadway musical West Side Story ("too sexy"). When the dancers visited Harlem, they were amazed to find broad streets where they had expected to find "oppressed classes" living in shacks. The stoutly Republican New York Herald Tribune, learning that blonde Dancer Lydia Skriabina cherished but could not afford a \$5 mechanical bear, sent a reporter dashing out to buy it and present it to her.

Leops to Rock. After attending a matince of West Side Story, the whole company paid an onstage visit to the cast, soon began communicating in a spontaneous contest of dance leaps and turns. When the Russians outleaped and outturned them, the West Siders took refuge in a whirl of rock 'n' roll. To their astonishment, the Muscovites went right into rock 'n' roll too. The Russians also went downtown to Michael Herman's Folk Dance House, studiously followed a caller through the intricacies of such American classics as Kentucky Mountain Running Set. Paw Paw Patch, Beaux of Oak Hill. At their final Metropolitan appearance before leaving for this week's engagement in Montreal, they surprised and delighted their audience with a spirited rendition of the Virginia reel to the tune of Turkey in the Strate, then 'la-la-laed" through a chorus of Hail, Hail, the Gang's All Here and bade farewell with shouts of the word that echoed Manhattan's verdict: "O.K.!

Polish on the Keys

"It wann't the lack of dressing rooms that got me," said Conductor-Planist Leonard Bernstein grimly. "Or the fact that there was no air conditioning. What did it was the ghoul that put the furniture polish on the keys." Bernstein had just led the New Vork Philharmonic through the first concern of its seven-week latin American tour. The experience was not controlled that the controlle

When the Philharmonic turned up at the Rio Theater, the players discovered that a tropical thunderstorm had saturated their turnus, sined up along an outside wall, and soaked their evening clothes. Next hey learned that the Rio had no dressing rooms for them, Stoically, they wrung out their sodden dinner jackets, changed clothes in the street before a curious most and a swarm of newspaper



CLIMAX OF MOISEVEY'S "PARTISANS"
Animal joy.



SEAGRAN-DISTILLERS COMPANY, N.Y.C. GO PROOF, DISTILLED DRY GIN, DISTILLED FROM AMERICAN GRANE.
TIME, MAY 12, 1958

How to improve your martinis without taking lessons

Some 300 years ago, a Hollander who was born under the sign of Sagittarius, and hence shot with luck, invented gin.

From that day on, while the world spiralled onward and upward with the arts, gin plodded along on little leaden feet until it reached the 20th century...unwept, unhonored, and virtually unchanged.

Then, alone come Segaram.

Seagram felt that if gin went through Nature's ancient mellowing process, (instead of going straight from the still into the bottle) it would be (sic) mellow . . . and dry as a palimpsest, to boot.

So that's what happened. Every freshly-made batch of Seagram's gir thenceforth patiently waited (before bottling' until Nature had worked her special mellowing magic. Then into the bottle—the improved gin, a thing of beauty, a joy forever.

We suggest you try m Seagram martini and glide your way through the cocktail hour with a song in your heart.

Seagram's gin costs a few pennies more, but that, by Juniper, is a paltry price to pay for progress.

SEAGRAM'S GOLDEN GIN

CANADA'S GOT IT!.. The Canadian

Rockies is perfect for family vacations. Snow-capped mountains... blue lakes... beautiful resorts. Swimming. Fishing. Riding. Hiking. This is the perfect summer vacationland. Other famed Canadian playgrounds are now only a few hours away by TCA—British Columbia, Quebec, The Atlantic Provinces.

FOR COMPLETE INFORMATION ON CANADIAN VACATIONS, FAMILY FARES AND CAR RENTALS, SEE YOUR TRAVEL AGENT, LOCAL TCA OFFICE OR WRITE TCA, DEPT. T BOX 598. MONTREAL, QUEBEC.



Fly TCA-It costs less by air with more time there

ONLY TRANS-CANADA AIR LINES
FLIES PROP-JET
TO CANADA

photographers. Inside, one of Bernstein's aides noticed that the overzealous fellow who had buffed the plano had left a fine oil slick on the keys. (It was only mosquito repellent, explained the management.) Someone produced a buttle of whisky to cut the grease, but been cut the grease, but been could become annals since Berchoven's straighth alcohol was delivered from a nearby pharmacy, and the keys were scrubbed clean and the keys were scrubbed clean.

With typical Latin disrespect for any but bullight schedules, even the gate crashers filtered in late. When Bernstein finally launched into the Panamanian national anthem, the orchestra consistently flatted in one repeated passage due to



SIDEWALK CHANGE IN PANAMA And a flat in the national anthem.

a copysist's error in the scores. In the packed, humid house Bernstein failed his way drippingly through Aaron Copland's Symphony No. 3. When he returned to the stage to play Ravel's Concerto in the stage to promptly retreated to the wines; the management had neglected to provide a pianagement had neglected to provide a pianagement

in continuous seatments of the continuous managements in continuous never applicated between movements. "They were fine," said Conductor Bernstein tensely were a Sottch and soda at a postconcert reception. The next night the orrhestra scored an even bigger triumph in Caracas, where it performed before a capacity crowd of a,coo and a relevision audience of 1,000,000, NNTA-paper a capacity crowd of a,coo provide oxygen tanks to help the bigge-cheeked brass and woodwind players hulf their way through the exemine.



"Everything's different in Puerto Rico —even the rum!"

says Payson T. Lowell

of Boston, Massachusetts

"I learned something new about Puerto Rico every day," says Mr. Lowell.

"The rum there is incredibly dry. Like brut champagne, Magnificent, Versatile, too. You drink it on the rocks. Or with tonic. In rum sours and daiquiris. Even. sometimes, from coconuts!

"The island itself is captivating. I never imagined myself making approach shots across the most of an old Spanish fortress. Wy partner swears he heard ghostly laughter from that sentry boy when I missed my putt."

Payson Lowell plays the amazing El Morro course in Old San Juan, Back home in Boston he reports. "Rum highballs have now become quite proper, when made with light Puerto Rican rum."



Chevy trucks step lively all day long!

The way Chevrolet trucks stay on the go, you know they've got a special kind of power and build! They're as tough as the latest ideas in chassis and body engineering can make 'em. They're built to take it and keep com-

CHEVROLET TASK.



Step-Vans come complete with 8', 10' or 12' bodies.

Series 100 model with new Workmaster V8 power.

ing back for more! And they've got the power to hustle through any haul. Precision-designed V8 power that turns in top performance without wasted effort. Hardworking 6-cylinder power with a name for economy that's never been equaled. As sure as Chevy trucks keep hustling around the clock and straight through the calendar-the right truck for any job is at your Chevrolet dealer's. ... Chevrolet Division of General Motors, Detroit 2, Michigan

FORCE TRUCKS CHEVROLET







Now see Canadian Pacific's spectacular Banff-Lake Louise Route from the Scenic Domes of "The Canadian"



Treat yourself to the world's longest, most spectrular Seenie Dome ride as "The Canadian" winds through the Canadian Rockies on its transcontinental rous. From high up in the Seenie Domes of Canada's only stanless-steel streamliner you'll thrill to the Breath-taking view of Canada's unspoiled natural heauts. And traveling "The heauts. And traveling "The heauts. And traveling "The

Mile-high in the Canadian Rockies Banfi Springs is famous the world over for its scenic surroundings, complex syndrous recreation facilities. Both Banfi and nearby lake Louise are or the direct route or The Canadian. Canadian" you'll find the accommodations superb, the service unexcelled. You may travel tourist or first class—coach seats reserved at no extra fare.

Contact your travel agent for full details about "The Canadian" —in daily service throughout the year between Montreal or Toronto, and Vancouver.

Canadian Pacific

World's Greatest Travel System

RAILWAYS - STEAMSHIPS - AIRLINES
HOTELS - COMMUNICATIONS - EXPRESS

SPORT

Fizzle of a Legend

All week long Louisville was a country cravival, happily clipping the eustomers. The town belonged to hotelkeepers with five-buck rooms said out at \$25 at flop, to hash houses peddling foor breakfasts for \$2. to tasi directs skith their meters off, charging fat, flat fees. It belonged to loud, lubricated crowth, to light-ingered dips typoching daintly among the juleps. But the Retnitacky Derby belonged to a bigbarreled California coli named Silky Sullikan (Tame, March 17).

The smart money studied the figures and played Calumet Farm's Tim Tam or Jewel's Reward, the Maine Chance speedser, But reading race charts is a cold-blouded husiness. Sentimentalists liked Niky, the hrawy, unkempt hoy from the West: hunch players loved him for his benertstopping batch, for the property of the players have been sent to a constant to averhaul horses in a wild seramble up the stretch.

so even the parade to the post belonged to Silky, his red coat glearing through the muggy afternoon, a red shadow lacross his nose and a red ribbon braided into his tail. And the cheers were still for the start. He fell back nearly jo lengths, but this was the way it was supposed to be. No one was worried. There was even a special battery of reflexion camera attained on Silky. There was no room for the start was a second to the start of the start was supposed to the start of the start between the start of the start between the start of the start between the start of the

Up front, a speed horse named Lincoln Road forced the pace. Tim Tam, cleverly guided by Jockey Ismael Valenzuela, a last-minute substitute for injured Willie

Hartack, saved ground and came around the muddy track hugging the rail. Then, at the three-eighths pole, Silky turned it on. He exploded past two horses, and the crowd came alive. But the high rising scream stopped short. Silky suddenly ran out of steam-and the race was still up front, where Jewel's Reward was faltering but Tim Tam was steadily closing on Lincoln Road. At the wire, it was Tim Tam by half a length. Lincoln Road, hanging on gamely, was second. Noureddin, a fastfinishing long shot, was third. Silky was a sad twelfth. The red comet from California had fizzled out in the gaudy glare of the Derby. The hangover from the carnival still belonged to a brief, bright legend; the real horse race and the regal \$118,000 went to the best horse.

In recent years, betting against the devil's-red-and-blue of Calumet Farm has proved a losing business. With Plain Ben Jones and his son Jimmy to handle her horses Calumet Owner Miss. Gene Markey can practically claim squatter's rights on the special Derby winner's circle at Churchill Downs.

Tim Tam was the seventh Calumet colt to come home first in the "Run for the Roses." the third since Mrs. Markey inherited the farm from her first husband, the late baking-powder heir. Warren Wright, And Plain Ben Jones has even one more Derby winner than that he trained the great Lawrin for Kansas City. 10 (Lothing Merchant Herbert Woolf back in 1088).

Time was when Calumet specialized in standard-bred harness horses. But when Warren Wright took over from his father, he reformed the famous bluegrass farm. He sold all the wazon ponies and began to but the best thoroughbred broad mares

"No, no. Doc - mermaids don't have legs"

Our trained observers have discovered that in 1957 most low-handicap women golferplayed Titleist than ever before. Titleists, like all Acushnet balls, are sold through golf course pro shops only.



ACUSHNET



TIM TAM WINNING DERBY AS SILKY SULLIVAN (ARROW) TRAILS
The Jones Boys training beat m scramble up the stretch.

TIME, MAY 12, 1958

LAAking for Something?









he could find. Only ten years later, in top41. Calumet sont its first champion to the races—Whirlaway won the Derby, went on to take the Preakness and the Belmont to complete the Triple Grown. After that came Pensive (1944). Citation. also a Triple Grown winner (1948). Ponder (1949). Hill Gail (1952) and Iron Liesee (1957).

Letter 100 for horse racing, when Warren Wright life in 1950 his widow decided that Calumet must carry on. It is a \$500,0000-359 err responsibility, but with Plain Ben and Jimmy to help, it has remained a good investment, Such horses as Tim Tam have been the payond an thought the properties of the p

In the 30 years since she saw her first race. Mrs. Markey has rarely missed a Derby. But last week she came down with pneumonia. had to watch the race on a television set installed in her bedroom in the big mansion outside Lexington.

Old Breed

Archibald Lee Moore, light-heavyweight champion of the world, kept the trans-continental call properly terse. "You wanna fight Willi Besmanoff in Louisville the night before the Derby?" asked Archie's manager in New York. "How much?" asked Archie in San Diego. "Ten thousand," Said Archie: Till be there."

One of the old breed of journeymun fighters, proud of his trade, Old Archie (44 going on 44) is always in shape, always rendy to throw punches for pay. So last week he simply packed his bag, lew to Louisville and on Derby Eve treated a race-wise crowd to a professional demonstration of rune-wise skill. Archie's snappy little imperial sayed train young 128 Beamandi a painful tenround boxing lesson. He won the decision handliy.

But if the fam, were satisfied, Archie used sitspipointed. A tranckout would have given the old hattler a lifetime total of 137 K.O.S., would have made him boxing? undisputed K.O. champ. It is a title he deserves. Young Stribling, a heavyweight who also claimed 128 kineckouts, swelled and lattering the local champions. Archie has taken on all comers at all weights, from Europe to Australia.

Archie cannot even think of the names of all the men he still has plans to light. "I got to leave for Vancouver in the morning to get ready for whatsissame—that German." he announced. "I'm taking off weight so I can fight either Parterson for the heavy-weight championship of Agy Robinson of the May Robinson of the Name of the Na

Old Pro

The catcher flashed a signal and stuck up his mitt—a fat target. The pitcher frowned moodily and began his windup—a reluctant markeman. All evening, Cincinnati's his righthander. Brooks Law-the St. Louis Cardinals. Now he seemed ready to throw and duck. And he had reason. Coiled in the batter's how was Stan ("The Man") Musial, the inde-structible old pro whose potent that has been tormenting National League pitchers been commenting National League pitchers. Louis rs. summer's age.

Lawrence threw. The Man swung. The ball got past Redleg First Baseman



CARDS STAN MUSIAL He looks before he swings.

George Crowe for a sharp single. For St. Louis fans, it did not seem to matter that the Cards were in the process of losing another game (?-3). that they lay moulting and mute in the cellar of the league. Stanily Frank Mussil had but in league. Stanily Frank Mussil had but in might catch up with him before he came close to Ty Cohb's far-off collection of Al-191 hits. But this sweek barring injury, he should Join the select company of set other major leaguers who have broken

No Secret. The case with which Stan does his slutging makes him the envy of every hatter in the league. No "guess hinter" who tries to anticipate a pitcher's plans and prepare his swing in advance. Stan boasts a set of split-second reflexes that allow him to wait until a ball is halfway to the plate hefore he committs himself. Though reflexes and muscles are both 37 years old, they are still good to the plate hefore he will be supported to the plate he still good the plate he still good to the plate he stil

o Fris Speaker, 3,515; Honus Wagner, 3,430; Eddie Collins, 3,313; Nap Lajoie, 3,251; Paul Waner, 3,152; Cap Anson, 3,081.



WE BRAND OUR BARRELS of sippin' whiskey with Jack Daniel's name before we roll them away for aging. It's fitting that we do it then because the character of lack Daniel's Tennessee Whiskey is set before it's aged ... for, prior to barrelling, we smooth out our whiskey by an old-time process called Charcoal Mellowing. No other whiskey is made this ancient Tennessee way. Absolutely none. That accounts for Jack Daniel's great rarity...and the trouble your dealer sometimes has in getting it. If he's out of stock, won't you please try again later?



NO OTHER WHISKEY IS CHARCOAL MELLOWED THE OLD TENNESSEE WAY

DROP

BY DROP

TENNESSEE WHISKEY . 90 PROOF BY CHOICE DISTILLED AND BOTTLED BY JACK DANIEL DISTILLERY LYNCHBURG (POP. 402), TENNESSEE @1958, Jack Daniel Distillory, Lem Motlow, Prop., Inc.



70.02 miles per hour, for 887 hours, 62,137 consecutive miles gardless of engine size, without

supercharger, has ever driven so far, so fast. Proof that SIMCA, the Economy King, outperforms them all. And you can own the same car. The family-size, 4 door SIMCA, that delivered 42.6 MPG in actual tests. And the price? A happy surprise! Sales and Service Throughout America Overseas Delivery, too

. Provon 42.6 Miles - Per - Gallon Economy

- . Power-Start 12 Volt Ignition System
- . Family-Size 4 Door, 5 Passenger Room
- . Safe Engine-Buffer Unitized Design . Big Ride Ball - Joint Suspension
- . Reclining Deep Feam Airliner Seats . Beth 4 Cylinder and V-8 Available

For nearest dealer's name and free literature write Dept. 1, Simea, Inc., 415 Park Ave., New York 22, N.Y.



You save all sugar's calories, and you can't taste the difference! WSucatyl - Abbot's Non-Caloric Sweetener . . . on sale at drug stores everywhere



enough to enable Stan to belt baseballs at the remarkable early-season clip of .509-good enough to lead both leagues. He has already broken the National League endurance mark with 805 consecutive games, boasts the highest lifetime slugging average (.580) in the league, has moved up to fourth among major leaguers in total bases (behind Ty Cobb. Babe Ruth and Tris Speaker).

Never Enough, "Baseball," says Stan. "is a game you can play as long as you still have two things desire and the ability to concentrate. Concentration comes hardest of all. The effect on the nervous system is cumulative. At the end

of every game I'm beat.

A few seasons ago, at the tag end of one of those strength-sapping St. Louis summers. Stan toyed with the restful notion of quitting after he rapped out his 3,000th. Now he knows better. Stepping up to the plate and swinging freenot for fence-busting homers but for those record-breaking base hits-is a er and restaurateur who no longer needs the \$100,000 salary that makes him the highest paid player in National League like a man getting hold of all the money he wants. It never seems to happen,'

Scoreboard

Q Sprinting back as though possessed, the outfielder grabbed the fly ball on the dead run-and disappeared into the nearby woods. While the robbed slugger whooped with delight and the stands cheered, bewildered prison guards tardily set out in chase. But fleet-footed Centerfielder Ronald Mules (larceny, breaking and entering), had broken up the ball game and broken clean away from the oncord, Mass, prison farm.

Casually upping the beat to a fast 36 for the final drive. Yale's power-stroking crew, built around three veterans of the 1956 Olympic winners, defeated Pennsylvania by 21 lengths in the 27th Blackwell Cup on the rain-flattened Harlem River, On Carnegie Lake, rowing with five sopho mores in the shell. Harvard won the 22nd Compton Cup by 21 lengths over Princeton in record time, raising the probability that the traditional Vale-Harvard race in New London next month will be a keelhauler for both crews and will settle the championship of the east.

I Beating to windward in light air. American Skipper Warner Willcox eased his sleek. 33-ft. International Class sloop into a commanding lead, finished well ahead in the last of seven races to lead his team to victory over the Bermudians for the 51-year-old Amorita Cup, grand prize of Bermuda Race Week.

G A bare three weeks after he directed his St. Louis Hawks to an upset victory over the Boston Celtics for the N.B.A. championship, Coach Alex Hannum abruptly announced that he was quitting the club. Reported cause of the break: the penny ante salary of \$10,000 offered by terrible-tempered Hawks Owner Ben Kerner.



WILLIAM ELLERY CHANNING on the function of government

The office of government is not to confer happiness, but to give men opportunity to work out happiness for themselves.





A. O. Smith Corporation, the world's largest maker of glass-lined water heaters, solved a costly tool problem with a product of Shell Research.

SHELL

No drop in the bucket

FROM LATHERING UP for the morning shave, to getting the dinner dishes done, the average American family uses 75 gallons of hot water a day. And that's no drop in the bucket.

This great need is supplied for millions of families with "Permaglas" water heaters made by A. O. Smith Corporation. In one of its major plants, however, the manufacturer encountered costly metal cutting problems that shortened the life of expensive tools and slowed production.

Shell industrial engineers were called in. They carefully studied cutting and drilling operations. Their recommendation—a change to Shell Dromus Oil—solved the tool problem by eliminating excessive heat and preventing wear.

Developing better products that speed the work of industry is one way Shell Re-

search works to bring you more for your money wherever you see the Shell name and trademark.

Leaders in Industry rely on Shell Industrial Products

@ 1000 AUGU OU C THREE W

THE PRESS

Headline of the Week

In the New York Herald Tribune: COUPLE WITH \$60,000 A YEAR ENJOY LIFE 'TREMENDOUSLY'

The Fact Finder

For his solidly researched series on desegregation problems in the Saturday Evening Post, Freelance Newsman John Bartlow Martin, 42. last week won the University of Illinois Benjamin Franklin Magazine Award "for distinguished writing, involving original reporting in which serious obstacles had to be overcome." It was his fourth Franklin Award in five



"Society really doesn't work well."

years-a record unmatched by any other writer.*

Martin's style is unpretentious, but as a fact finder he has few peers. Armed with a tiny Olivetti typewriter, a briefcase full of timetables, and a single suitcase. Martin spent 23 months on the segregation story, patiently persuading his sourcesblack and white alike-that he was neither a crusader nor a critic, spent three days in Summerton, S.C. convincing the head of the Citizens' Council that he just wanted to get the Council's side of the story, Back in his nine-room Victorian house in the Chicago suburb of Highland Park, Martin took another four months to write his series. He ground no personal ax. pleaded no man's cause, contented himself with a dispassionate report enti-Martin graduated from DePauw | Ind. |

Martin's previous winning stories all in the Salevepost. The Riot at Jackson Peison, in 1955, the first year of the award, a tour-part series on Nathan Leopold in 1955. Justile the Asylum, an expose of mental hospitals in 1950.



There's a fjord in your future

Only a few of the old-time, seven-foot Vikings are left today. They're getting smaller every year.

So you'd better plan to see Scandinavia soon.

Start your itinerary in London (where the Horse Guards are getting bigger every year)...flying there by BOAC.

After your London stopover, connecting flights on BEA's quiet, vibrationless, jet-prop Viscounts will take you to Denmark. Sweden. Norway... where steamers ply the many enchanting fjords. Their charm brings people back year after year.

Reserve now through any Travel Agent or the nearest BOAC office.

B·O·A·C

takes good care of you

BRITISH OVERSEAS AIRWAYS CORPORATION
Deel. BE-3, 530 Fifth Ave., New York 36 - MU 7-8900
What's a ford" Anyway, wend tour timeraries for
European countries, including Scandinavia.
Name.
Street.

8OAC Direct Service Cities: New York, Boston, Chicago, Detroit, Miami, San Francisco, Montreal. ther offices: Los Angeles. Philadelphia. Pitteburgh. Washington. Dallas. Toronto. Vancouver. Winnipeg.



... when it's Duff Gordon. Lighter than a cocktail, it's refreshingly different.

Duff Gordon Cream, luxuriously sweet Duff Gordon Amontillado, medium dry Duff Gordon No. 28, full bodied Duff Gordon Nina, medium sweet Duff Gordon Pinta, dry

Sole U.S. Representatives Munson G. Shaw Co., Inc. New York 17, N.Y.

America's best selling





DUFF GORDON







REPORTER JÄMSÄ: BURIED ALIVE, ON BALTIC ICE, AS BEAUTY QUEEN Also slashed by a bear, fazed by a babe,

University in 1937, was only a cub reporter on the Indianapolis Times when he cracked the freelance market with a \$150 sale to the old Ken for an article on Dictator Truiillo of the Dominican Republic. After 20 years in the business. Martin can now pick his subjects and markets. draws top rates (\$15,000 for the desegregation pieces). Meticulous and unhurried. he often writes first drafts 1,000 pages long, delights in the freedom of freelancing that has driven many another writer back to the certainty of the payroll. Says he: "I resist the bigness that's coming to the magazine field. I'm a 19th century man." In 1952 Democrat Martin wrote a campaign biography of Adlai Stevenson; in 1956 he was a Stevenson staff writer

A friendly analyst of his native Midwest. Newsman Martin has turned his fact finding into eight books, but flopped the one time he tried a novel. (The publisher sent him a one-sentence comment. "You had better stick to nonfiction." Says Martin: "I've always been interested in the individual human being and what happens to him in a society that really doesn't work as well as it should. I think that's the common denominator of my work. Sounds kind of pretentious, but I think it's so.

More of the Same

Professionally one of the most wasnish of men. Columnist Drew Pearson is privately capable of wryly humorous selfassessment. Last week at the entrance to his 450-acre farm outside Rockville, Md Farmer Pearson had posted a large sign to attract prospective customers:

> DREW PEARSON'S BEST MANURE BETTER THAN THE COLUMN

Fearless Finn The reporter was right on top of the news. Just a long swipe away was the four-year-old female hear he planned to wrestle for his story. Holding the bear's halter, 29-year-old Matti Jämsä last week got his news source to nibble some sugar from his palm. But when Jämsä lunged forward to wrestle, the startled bear fouled him by clawing two gashes from the corner of his right eye down his cheek. Blinded by blood. Jämsä was led from the ring a beaten man. Said he: "I realized that this was not such a small bear as I thought. The bear won. But I got my story.

Through such spectacular stunts, bearhaiting, beret-topped Newsman Jämsä (pronounced Yamsa) has got the stories that have helped the picture weekly Abu to achieve the largest magazine circulation (230,000) in Finland, In the course of his reporting chores. Jämsä has charmed a cobra, parachuted from 13,000 ft., tamed a lion, dived in a frogman's gear to a dangerous depth of 200 ft., and was stopped only by open water in an attempt to ski across the Baltic Sea from Finland to Sweden. Other Jämsä stunts I To learn how to get out of a car under water (Finns like to drive on their frozen lakes, and dozens are drowned annually when their cars fall through thin ice), Jämsä drove a car, with its windows closed, off a ramp at 40 m.p.h. into 24 ft. of water, nearly panicked when a seat came loose and pinned him for a moment. But he found a layer of air under the roof, waited until the car filled with enough water to offset outside pressure, then opened the door and floated to safety. I Matched against Jämsä in a contest to see who could stay buried alive longer in a coffin, a Finnish fakir was dug up in hysterics after 21 hours, subsequently gave up fakiry. Jämså stayed down for 50 hours, showed no ill effects other than a determination never to try it again. ¶ Weary of beauty-queen contests. Jäm-

sa strapped on a corset fluffed up his flowing, brown hair, and entered himself in the annual Maid of the North contest in Rovaniemi, capital of Finnish Lapland. "I didn't drink then, was much slimmer,

and managed to turn out really quite a beautiful face." recalls Jämsä. Well padded, he looked tine in the required



The McNallys speed it in writing with telegrams



They map sales
—with wires

"Rand McNally is spread out all over the map," says Andrew McNally III (right). President, shown with his brother Fred McNally, Vice President. "My office is in Chicago, where our maps and books are published. But our other sales offices and plants are scattered across the country—with the important Eastern headquarters in Yew York. Naturally, the telegram is a vital link for us. With telegrams, we can exchange sales information, prices and shipping data almost instantly. Most important, we have a permanent record in writing."

For getting your business done fast, and getting it in writing, there's nothing like the telegram.



The Decisive Collar

The collar of your suit is the key to fine fit. That's why GGG lavishes such care on it, tailoring it exactly to masculine contours. Result? Your collar won't move when you move. One more reason you look and feel so much better in GGG!



Write Wm. P. Goldman & Bros., Inc., Dept. E2, 12 L. 14th St., N. Y. 3, for name of nearest store.

A BRAINSTORM HELPED ME EARN \$250 A WEEK

By a Wall Street Journal Subscriber

Not long ago I spent some time with some chaps who were having a "brainstorm" - a talkfest where each man contributes ideas.

The subject of this particular discussion was AlONEV! One main the group earned more than all the rest of us. He gave us some wonderful ideas. Among other things, he said, "Subscribe to The Wall Street Journal! It will help you get ahead." Well, to make a long story short, I tried it and IT DID. Within a short lime, my income was up to \$250 a week.

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. To assure speedy delivery to you anywhere in the U.S. The Journal is printed daily in five cities—New York, Washington, Chicago, Dallas and San Experience.

The Wall Street Journal has the largest state of writers on business and finance. It costs \$20 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$5. Just send this ad with check for \$6. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad \$1. New York 4, N. Y. TMS-12.

Finnish national costume and evening dress, got through an interview with the judges by pleading hourseness and hiding his hands under net gloves. The judges gave him third prize. Jiams promptly mounted the orchestra platform, beck-oned for silence, then whipped out his fall-sies and waved them triumphantly in the air. The contest has not been held since.

air. The contest has not been held since.
"See It Through." Son of a Turku
railway-station official. Jämsä never did
get to high school, began making news
in his first reporting job on a provincial
newspaper—he strapped on skis and ran

an elk to exhaustion. Since 1953 he has averaged a story a week for Apu, often has his exploits reported in the Scandinavian and northern German press. One future assignment: hunting a bear with a spear (to prove that modern Finns are as strong as their ancestors).

The only time Daredevil Jämsä has been known to falter was when he photographed the birth of his first child. When he turned woozy in the delivery room, a doctor snapped at him: "You wanted to come, and now you can dammed well stay and see it through." He stayed.

THE THEATER

New Plays in Manhattan Jane Eyre, the novel was always faint-

ly absurd and decidedly lurid. But to a story bordering on trash. Charlotte Bronds brought storytelling bordering on genius. Told by uncoy, buffeted, orphanage-bred Jane herself—who comes as governess to Thornfield Hall, where the Byronic Mr. Rochester has a mad wife hidden away —Jone Eyre advances, in a rush of words.

with a beat of real emotion. A. & P. Heir Huntington Hartford's stage adaptation is Jane Eyre virtually without Jane, and chunks of the story with no hint of the storytelling. Everything stagiest about the book-the gruffly romantic hero, the pasteboard aristocrats, the burning of Thornfield, the blinding of Rochester-has been transferred to the stage; what results, not unnaturally, suggests the stage of 1870. Everything personally intense and imaginative has vanished; something crucial-the time element that shapes crises and aids credibility-has been destroyed. For an act. as the emotional furniture is set in place in Designer Ben Edwards' gloomy, fan-vaulted hall, Eric Portman-playing Rochester in the manner of a wholly masculine Tallulah Bankhead-wards off collapse. But Jan Brooks is never Jane. Adapter Hartford's hand is never skilled. and things more and more creak till what goes up, quite melodramatically in smoke, is not so much Thornfield Hall as a mass of theatrical deadwood.

The Firstborn (by Christopher Egy), swe first staged in 1948 at the Edinburgh Festival. A stiflly earnest play, it is laid in Eayst and centered in Moses. With the Pharaol persecuting the Jews. a Moses already estraced from the palace of his uphraging turns wholly to the people of his birth. In the conflict. Pharaolis young son Rameses symptomic thickness with the oppressed; how the struck down the humane royal firsthorn perishes with the rest.

The cry at the end is the classic one over "the bewildering mesh of God." over why the innocent must suffer with the guilty, how leaders must move forward stricken with guilt. It is a searching enough theme to build a play around,



QUAYLE & CORNELL Suffocating in grabesques.

though scarcely a key theme for a play about Mosse. But the cent trouble is that Fry offers so little to build with—neither real demantic bricks nor real psychological stones, only philosophic shards and ethical bits of glass. A story that, told as vivid theater, might blaze with Biblical fire seems quite unwarmed. A story that, recounted as high drams, might seem Set ugainst the Mosse of Mithelangelo. Fry's Moses seems solemnly carved out of soan.

II. despite graphic moments. The Frysttum: is a lifeless failure, it is less that Fry had not yet acquired a rhestoric than the first of the state of the state of the conceits. In several archeving sufficate anything truly alive. Half don, half danrather than substance, in the mocking spite. Katharine Comell's read efforts as patie. Katharine Comell's read efforts as Pharanh's sister, or trumpet-voiced Amthony Quayle's as Moses, the Egypt of The Firstbarn is munmitted. Only Bours in and still large.



FORECAST: THERE'S A WORLD OF ALUMINUM IN THE WONDERFUL WORLD OF TOMORROW

... where the unimaginable energy of the sun will combine with the infinite versatility of aluminum... to usher in a new age of accomplishment delightfully expressed by this exerchanging laddiolosope of aluminum shapes and textures... wheels and pistons... in mankind's first solar toy.



ALCOA ALUMINUM ALUMINUM COMPANY OF AMERICA . PITTSBURGH



"when I grow up..."

Sharp and clear the dreams of the young . . . and always framed in gold.

Today, more than ever, they have the right to be.

In the past fifty years, America has seen progress unmatched in history. Natural gas pipelines have crisscrossed the land . . . bringing instant heat and energy to home and industry. We have probed the secrets of the atom . . . created the magic of petrochemistry . . . opened the door to medical discoveries that promise longer, richer life.



From natural gas and oil... heat, power, petrochemicals that mean over wider service to man.

TENNESSEE GAS TRANSMISSION COMPANY

AMERICA'S LEADING TRANSPORTER OF NATURAL GAS





The Big Picture

The insatiable appetite of Western Europeans for television has made one major contribution to a united Europe. Electronics. respecting no borders. has spawned a loose-knit TV network that links—through a system of coaxial cables and microwave relays—all the non-Communist countries of Europe except Spain, Portugal. Norway and Finland.

Called Eurovision, the international hookup was born in 1950. Individual countries can arrange for transmission of special events. For example, if a championship Italian soccer team goes to play in Britain, the Italian stations can arrange for a telecast, usually send an Italian announcer to provide the on-the-spot commentary.

The Brussels World's Fair has brought Eurovision's busies beaming so far. A broadcast of the mid-April opening-day ceremonies was seen by an estimated 30 million in twelve countries, was described by animuncers in six languages. This week, but the properties of th

The video hoom is far more than the trope-wide. At latest count, the U.S. Information Agency reports a total of 4;7. V stations and 1:5, million receivers in operation in the few world overseas (i.e., vary of the control of the control over the

Though there are still some vast TV blanks in heavily populated parts of the

TV & RADIO

world (see may)-notably India. China and southern Africa-antennas are sprouting in unlikely places. A considerable number (27) of stations have been erected by the U.S. armed forces for the families of military personnel attached to air and payal bases, or military advisory groups in far-flung areas. Though their programs are almost entirely old films or filmed shows from the U.S., the natives have rushed to buy sets for themselves. even when they know no English. After an armed forces transmitter went up at Asmara in Eritrea. Americans found their opposite numbers coming to them with a familiar complaint: the children were neglecting their homework and skimping meals because it was impossible to drag them away from the great grey tube.

Decline & Fall

Two of television's oldest live dramatic shows were consigned to oblivion last week. Both Kraft TV Theater and Westinghouse's Studio One announced that they were giving up at the end of the

present season.

Their demise capped a long decline for



COMEDIAN BERLE (1949)

TV's live weekly dramas, a once flourishing genre, Philco-Goodvear TV Playhouse and Robert Montgomery Presents have long since preceded them into the long, unsponsored night. Like the others, Kraft and Studio One have both been in a long slide downward; both have been subjected to recent, last-gasp transfusions; neither revived, Studio One will be replaced by Desilu Playhouse, a series of 48 hour-long films produced in Hollywood by Desi Arnaz. Westinghouse paid \$11 million for the package, claimed to be the largest single deal in TV history. Kraft will cut down to half an hour, which will be occupied by Comedian Milton Berle®-his first steady job on television since 1956.

In earlier days: the live weeklies were TV's equivalent of a combined experimental and stock theater. They featured original scripts, played by able and often unknown actors. But the shows were expensive. Filmed shows could hope for resume, allow mitiakes to the corrected, allow mitiakes to the corrected. Hellywood, where sets diff not have to be struck within minutes to make room for the next show. Most important, originalicy proved hard to sustain at a high level, where the struck within contract of the struck within the struck of the struck within minutes to make room for wheel soil for every Marty, Patterns or Twelver Ampy Men, there mo notified editinition.

Increasingly, sponsors (and viewers) have turned to the bigger, more tavish, monthly shows, which can afford better scripts, hire more expensive directors, afford big-name stars. The spectaculars are increasing in number, and, at their best, have mounted shows that the weeklies cannot match. As for their worst, TV is discovering what Hollywood has long known: if viewers must watch a second-rate drama, they would rather watch name stars playing it.

is Sid Caestar, Berle's successor as king of the TY comedians, was faring less well. Reunited early this year with Imocene Coca. Caesar tried a comeback on AMC, ran into the heavy opposition of the Dinath Short Shore on NRL Last week Sponsor Helena Reblinstein announced that she would drop him at month's en.

the network.

miller WELDERS GET THINGS DONE FAST



Industry standards for three decades, the Miller line of 40 production welders includes a design of established merit for every process and purpose.

PRODUCTION

Maintenance welding needs are frequently as specialized as production requirements. There's a complete line of Miller machines built for this application.



MAINTENANCE



Miller introduced the first air-cooled engine driven welder/power plant.... a lead never lost. Full range of ac or dc models.

CONSTRUCTION



There's a continuing - and earned - prefer ence for Miller welder reliability for general repair shop, garage and form use. Recently hobbyists have "discovered" walding: we have a machine for them too

SHOP . FARM . HOME

The complete Miller line of welders includes: Gold Star rectifier welders in ac, dc and combination art-dc; partable and pedestal spot welders; Sigmo; Aircrafter; models for metallic, inert gos, tungsten and submerged arc processes; high frequency units; engine driven welder; power plants; horizontal types for stacking.

ELECTRIC MANUFACTURING COMPANY, INC APPLETON, WISCONSIN

Grimaces Against the Clock Without pretense but with much non-

sense. Mike Stokey's eleven-year-old Pantomine Quiz has long been the undisputed king of summer replacements. Last month Pantomine Quiz returned with a new, 22-week contract as a regular on the ARC network (Tues, 0.30 p.m. E.D.S.T.).

ABC network (Tuess 9; 20 p.m. E.D.S. T.). Derived from the old patior game of charactes (Tasz. July 20.1 emceed by Stokey himself and setting some top co-medians (Carol Burnett. Stubby Kaye, Milk Kamen) against each other in two teams of four, the unrehearsed Pamis (Milk Kamen) against each other in two teams of four, the unrehearsed Pamis (Laborated Laborated Lab

The contestants themselves often get carried away. Two weeks ago overly frestrated when his team failed to decipher his passionate gyrations. Tom Poston let slip a heart-selt "God damn it." later dropped to his knees and pleaded forgiveness (viewers forgave, 100 to 1).

Lady with the Answers

The most familiar symbols of this TV season are a six-shooter and the grimacing face of the quizling as he gropes and rummages through his mental stuffings for lucrative answers. The most celebrated face of the moment belongs to Twenty One's crop-haired Elfrida von Nardroff, 32. Last week she screwed up her features, gazed characteristically at a top corner of her glass cage (to avoid seeing her own worried reflection), answered a stickler on 18th century English history.* With that. Elfrida reached 21 points, won the game, and 1) pushed her winnings to \$146,000 to become the new alltime female quiz champion, 2) broke the Twenty One record of Quiz Wizard Charles Van Doren (TIME, Feb. 11, 1057), who reached a high of \$143,000 before slipping back to a \$120,000 final take-home.

Neither scholar, memonic freak nor gmbler, Elfrida has hit the cop in what is still the most demanding and sophisticated of all quie shows, she still could lose all if a very unlikely; she tied in a spanning up for Themty One ever since she got on its stand-by his last July "I read atlasses, its stand-by his last July "I read atlasses, its stand-by his last July "I read atlasses, things"). Elfrida left her well-paid job as personnel manager of the American Institute of Certified Public Accountants when he really got rolling on the show in

* Question. The mass regarded as the first Prime Minister of Enchands came into doing in 1721. He served under a Kine who was the first meaning the control of the contr



ELFRIDA VON NARDROFF Atlases, capitals, all kinds of things.

March. The daughter of a Columbia physics professor, Elfrida forthrightly explains her agonized look in the isolation booth: "I've always had this kind of face, frowning and squinting." I'm not hamming."

Elfrida, who shares a Brooklyn apartment with a lady anthropologist, cauld save about \$50,000 in taxes by marrying this year, but she has no immediate plans for putting money ahead of love. She plans to use her earnings to take three years off and get a Ph.D. in psychology. Trouble it has the cannot collete a penny moment she is broke. I has week barrowed \$500 from her mother to keep going.

That Tears It

U.S. audiences have become benumbed. but last week a Canadin acevardropper on U.S. television looked hard and loosed a cry of outrage. "In never thought 1'd live to see the day when a charming, unidentified, beautifully gowned warna would stand in the corner of my living room the control of the control of

Explained Nicol shakily: "We have this madonna of the tissue, throatily advising us that there is no waste as she plucks two pieces apart. We wait in vain for her to produce a comb and give us a musical selection. It becomes clear that her purpose is not arristic but utilitarian.

"In the past, the great arts, such as poetry and music, have attempted to be transcendent, carrying us out of ourselves for communion with something exalted and splendid. But not television. Every few minutes television reminds us that we are one with the brutes, the slaves of body processes, and ever prone to topple back into the primordial oze."

Plus services at no extra cost

have made

NATIONAL CAR RENTALS

the fastest growing car rental system in the world

Enjoy NATIONAL on your next trip! Unexpected extra services, added conveniences, real travel aids are provided and personalized to your travel time and needs with flawless courtesy and efficiency at NATIONAL offices the world over.

You pay no more for these plus services when you use a NATIONAL car. Rental of a brand new Ford, or other fine car, averages only \$7.50 per day, plus 9c per mile, including gas, oil and proper insurance. Variety of models; automatic transmission, power steering, radio, heater, air condi-tioning. You can "charge it", too!

Use NATIONAL'S one-way, inter-city service, Rent your car in one city and leave it in another. No car-return charge between Florida cities, and most major cities West of the Rockies.

Executive Offices: 1209 Washington, St. Louis 3, Mo.



KNOW YOUR NEARBY NATIONAL OFFICE of courtesy and effici-



Any airline, railroad or travel agency will reserve your NATIONAL RENTAL CAR

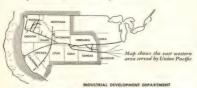
TIME, MAY 12, 1958



We realize that any concern seriously considering building, or otherwise acquiring an additional plant in a new area, has in mind certain definite requirements.

We have up-to-date factual information on available sites in the western states which we serve. In short, we're in position to help you decide on a new location if you will advise us as to your requirements.

Contact us direct, if you wish, or get in touch with your nearest Union Pacific representative.



UNION PACIFIC RAILROAD

MILESTONES

Born. To Gregory Peck. 42, cinemactor, and Veronique Passani Peck. 26, onetime French reporter: a first daughter, second child (the has three sons by a previous marriage): in Santa Monica, Calif. Name: Cecilia. Weight: 6 lbs. 8 oz.

Married. Josepha Heifetz. 27, concert pianist, daughter of Violinist Jascha Heifetz: and Robert Byrne. 27, editor of Western Construction, a San Francisco engineering trade magazine; in San Francisco.

Died. Oscar Torp. 64. President of the Norwegian Storting (Parliament), onetime (1951-55) Prime Minister, who disapproved Norway's traditional neutrality, influenced its decision to join NATO; of a cerebral hemorrhage; in Oslo.

Died, William E. Rappard, 75, ceoms mist. Manhatan-born founder and director tuntil 1955 of the Graduate Institute of International Studies at the Chaivestiy of Geneva, Switzerland's observer at the Paris Peace Conference, show sai instrumental in brinning the Leasure of Nations Geneva, became first director of the Leasure's Mandates Section; of a cerebral hemorrhage; in Geneva.

Died. Alvan Tufts Fuller. So. onetime (1925-29) Republican governor of Massachusetts, who backed up the state judiciary, decided not to delay the electrocution of Nicola Sacco and Bartolomeo Vanzetti beyond Aug. 23. 1927; in Boston. A wealthy auto dealer (Packard) and onetime (1917-21) U.S. Congressman, Fuller was beset by pressure from near and far to intervene in behalf of the condemned men. After he appointed a committee headed by Harvard President A. Lawrence Lowell, which reviewed all testimony and supported the jury's decision that Sacco and Vanzetti were guilty of murder, the New York Times editorialized that "the condemned have had every opportunity which the law affords." Nonetheless, agitators charged that Millionaire Fuller and Brahmin Lowell were predisposed against the immigrant, anarchist Italians, On completion of his second term. Fullerwho never cashed a paycheck as Congressman or governor-returned to his business, became noted in Boston as a patron of arts and music.

Died. John Shaffer Phipps. 83, financier, lasyer, polo player and father of cier, lasyer, polo player and father of the office of the control of the control bard private line-set rate. The control hard politic line-set politic last politic politic hard for people, three for baganes char too trunks on a European voyage?. Carnegies partner Henry Phips, and Carnegies partner Henry Phips, and Carnegies partner Henry Phips, and Phips was a director of U.S. Steel Corp. W. R. Grace & Co., the Hanover Bank.





Turn on today's Smith-Corona Flectric, and instantly you see one of its many features. Its Signal Light gives immediate and posmic on-off indication.



The special Keyboard Slope and slightly slanted keys give unmatched typing comtort. Each key cushioned to prevent "flat" feeling and give livelier touch.



All the operating controls are grouped efficiently within the keyboardarea Result. No waste motion, less chance for error, and faster, easier, better typing.



Exclusive Half Spacing easiest, and simplest method of error control. It permits corrections writiont time-consuming (and costly) tond retyping of a page.



livery Smith-Corona Electric feature is designed to bring you the mest possible typing – at a speed faster than that of any other typewriter in the world.

SMITH-CORONA ELECTRIC



THE CHOICE IS EASY...WITH CHAMPION PAPERS

Soap, soup or saltines? The display is enough to dazzle even the most experienced shopper. With ever-widening use of self-service, one good was to make your distinctive brand label the shoppers' choice is by putting it on Champion quality papers.

CILAMPION PAPERS

THE CHAMPION PAPER AND FIBRE COMPANY - HAMILTON OHIO DURING Wall of Processing Company - Hamilton Detroit, St. Leons, Cananagain, January, Taning, and Nas Transagain, Distribution transaction and processing control of the Company o

Quality coated and uncoated papers for books, magazines, envelopes, labels, boxwraps, greeting cards, business forms, tags, tablets, food packaging, and many other uses. CHAMPION SETS THE PACE IN PAPERMAKING Separateular, are the great "transes" markings





EDUCATION

Ransom Harvest

In a nation whose literary life is wedded to the colleges, quiet, courtly Poet John Crowe Ransom has for years been one of literature's most influential college teachers. An ironist of edged eloquence, Ransom has published only a few dosen sharply tooled poems, but they are among the best written in the U.S. this century, A distribution of the control of the contr

Courtesy and a decorous spirit-as well as immense poetic acuity-are what Ransom's followers praise him for, and he began early to collect followers. As a young instructor at Tennessee's Vanderbilt University in the early '20s, he became a founder and chief literary exhibit of a band of Southern poets (Allen Tate. Robert Penn Warren. et al. called the Fugitives. A few years older than the others. Ransom led the flight of the Fugitives-from the strictures of the machine age, they explained to the rural virtue of Southern soil-but not to Southern romanticism, which Ransom roasted to a clinker, Wrote Tate later: "Gently and always implicitly, | he | referred our young aberrations of mind and manners to an order of courtesy above us all . . . He has kept before us the example of a classically educated intelligence . . . He is one of the first poets, in any language." Ransom has written poetry, one critic remarked admiringly, about "everything from Armageddon to a dead hen"; his language is quiet but barbed. Of a dead lady he wrote:

Here lies a lady of beauty and high degree.

Of chills and fever she died, of fever and chills.

The delight of her husband, her aunt, an

infant of three,
And of medicos marveling sweetly on

her ills.
Of a live mutt:

Behold! again the ubiquitous hairy dog, Like a numerous army rattling the

battlements
With shout, though it is but his

monologue.
With a lion's courage and a bee's

Though he is but one dog

New Criticism. In 1937 Ransom went to tmy, oak-sheltered Kenyon College (enrollment; 500 r in Gambier. Ohio. Next month, a few weeks after his 70th birthday, he will retire from teaching. In the 21-year interval Kenyon has become a focus of literary ferment rivaled by few campuses.

campuses.

In 1939 Ransom founded the Kenyon
Review. one of the nation's best and
healthiest literary quarterlies, used it to
develop a new idea for literary criticism.
Main tenet of the New Criticism, of

which Ransom has been a principal architect: hard analysis of text and essure. When the hard analysis has threatened to degenerate into the myopic picking of microscopiic nits. Ransom has kept his perspective, helped the pedants to reasin theirs. Among the students and faculty members who have studied and taught at Kenyon: Poet Robert Lovell (Lord Weary's Cattle). Poet Randal Jarrell. Novelins Robie Macaulay (The Disguises of Love).

New Angles. Ransom will edit the Kenyon Review for another year, then turn it over to 38-year-old Macaulay (Poet



POET RANSOM
Courtliness and edged eloquence.

Edgar Bogardus, so, became managing edtior last month. Editor Ranson and Protégé Macaullay agree on changes: both want more poetry and fiction, fewer critical pieces. Ransom will continue to write criticism, plan at least "a book or two." ment of U.S. letters: "I have the feeling that every creative epoch is followed by an age of criticism. We are in that are. It is a happy time. In explaining the new lifeerature, critics discover new angles and all eneaged in creading. For the first time, we have come of age in American literature."

The Language Merchants If a U.S. citizen happens to have been

born of immigrant parents, chances are some born of immigrant parents, chances are some bis speech with the salf-and-pepper words of a foreign language—although his children probably cannot. Otherwise, the odds are that he regards linewise, and the conviction was merely depended, he may have won passing marks in French or Ger-French or Ger-





It makes sense to standardize on buildings, too!



Standardized Butter metal buildings are available from stack in sizes from a small pump house to structures of any desired width and length.

if they are pre-engineered **Butler**buildings

Everyone knows that standardization brings down costs. But is it—at last—practical in construction too? Thousands of firms—large and small —have learned that it is extremely practical—with Butler pre-engineered metal buildings.

Pre-engineering and mass-fabrication save untold hours of engineer's and executive's time and cost, while assuring invariable high quality. Fast construction saves weeks to months of building time-you are in business sooner. Excellent light, ventilation and climate control are "built-in" features of Butler buildings. Clear spans up to 100 feet provide more efficient interiors. These buildings are good enough that they are used as factories, and retail stores, low enough in price for warehouses. Learn how you can standardize on good construction-and cut costs with Butler buildingslowest cost way to build well. Phone your nearest Butler Builder for all the facts. He's listed in the Yellow Pages under "Buildings" or "Steel Buildings." Or write direct.



BUTLER MANUFACTURING COMPANY 7490 East 13th Street, Kansas City 26, Missouri

Manufacturers of Buildings • Oil Equipment Farm Equipment • Dry Cleaners Equipment Outdoor Advertising Equipment

Sales offices in Los Angeles and Richmond, Calif Houston, Tax. • Birmingham, Ala. • Atlanta, Ga Minneapalis, Minn. • Chicago, Ill. • Detroil, Mich Claveland, Ohlo • New York City & Syracuse, N. Y Washington, D.C. • Burlington, Ontario, Conada man, but he probably cannot boast of it in either language.

For So years a firm of language merchants has sold monolingual Americans what most U.S. high schools and colleges do not give-the conversational skill to haggle with a foreign hackie, wrangle with a waiter, or, as has been necessary more than once, the ability to ask directions to the U.S. embassy in the country to which the customer has just been appointed ambassador, Last week in Manhattan, President Robert Strumpen-Darrie (some twelve languages) and Vice President Charles Berlitz (23 languages) of the Berlitz Schools of Languages, spoke happily of statistics: last year the firm grossed an estimated S10 million from teach-yourself texts and records and from students in 32 language centers in the U.S. and its possessions (the 150-odd foreign Berlitz Schools are administered from Paris). In the last five years. largely because U.S. industries are sending foreign-bound employees to language schools in wholesale lots, registration at Berlitz has doubled.

Sonskrit & Popimento. Founder and household god of the language firm was Charles Berlitz' grandfather Maximilian (46 linguages), who started his first school in 1898 in Providence, invented a teach in 1898 in Providence, invented a teach that the state of the history of the state of the state of the history of the state of the s

Using Maximilian's system, Berlitz teachers can, and have faught illierate savages (Philippine Igorots, brought to the U.S. for the St. Louis Exposition of 1904) to speak English, and literate Americant to speak most of the world's tongues. Berlitz Schools in New York are prepared to teach 66 languages, last year taught 37. French is the most popular; Engimento—such as Dutch, Spanisk, Hindustani—bas not yet heen requested; Sanskrit has been asked for, but not taught.

Intimote & Intemperate, Cost of moderate disease; \$3500 to \$500 for 60 to 100 hours of private instruction. The vocabulary taught is selected for the frequency with which words are used in conversation rather than in literature, which is the basis for most college word lists, Part of the course: a lesson in intimate and intemperate uses of language, Berlita reactions of the course of the cou

Courses set up especially for industry get word list tailored to the trade; get word lists tailored to the trade; Berlitz-drilled operatives for a large soup company provede Italy, snooped out-a formula for minestrone in fluent cultinary Italian. Berlits spends much of his time abroad, keeping an ear out for language changes, next week will be in Scandinavia plotting a new teach-yourself primer combining Danish, Norwegatin and Swedish.



This new drive

is a rubber-to-rubber connection that gives non-slip power to the front wheels of the new Huffy Power-Drive mower, without tire wear, Huffy's "Lawn Test Research" program developed this new "natural handling" self propelled. It handles like a push-type, but power does the work.



THE HUFFHAN MANUFACTURING CO. , DAYTON 1, ONIO



Now's the time to invest in a ROLLS RAZON
the time new SUPER-BLADE!
ROLLS RAZON's finess Shellield steel blade

like a barber's razor. Permanently guard Ends constant blade-buying.

ROLLS RAZOR's exclusive built-in st and hone provide correct blade edge to your own beard and skin. Gives clean, ele

our own beard and skin. Gives clean, clotin-smooth shaves. Safe ... compact.

Rolls Rezer Viscount Model \$13.95

ROLLS RAZOR
342 Madison Ave., New York 17, N. Y.

valuable gift for



A COLLEGE STUDENT

Any college stadent would wilcome TIME to keep up with the news ever the commer, and keep shade in classes entailed like up once give thill et a special Student Rate of 1 year for only 54-o saving of 53 under the regular care. TIME with thy post later, liest seed the student way year of graduation and summer address valong with year

TIME, 540 N. Michigan Ave., Chicago 11, III.

New missile muscle now for NATO bases!

The mighty Lockheed C-130
HIRCOURS can transport 90% of
all types of missiles now operational with and under develop-

ment for, the U.S. Armed Forces. The HERCULES will thy missile cargoes non-stop for distances over 3400 nautical miles, at cruise speeds of 305 knots.

The rugged "go anywhere, haul anything" capabilities of America's first prop-jet combat cargo carrier add new strength to NATO supply lines— —at a time when these far-flung bases are more vital to the free world than ever before.

In addition to "beefing up" the global mobility of the Armel Forces, the suscruss is making new friends for the United States by its prodigious feats. Example: a C-s10 of the 32and Air 13vicos, 13vih Troop Carrier Wing, Erwes-Fauville Air Base, France, transported a 28,700-pound generator from Lann, France, to where it was badly needed to supply electric power in Adams, Turkey—and flew the 19st natural milet non-top in less than seven hours.

Like all Lockheed designed and built aircraft, the C-130 HERGULES can be counted upon to do its assigned jobs with outstanding ability, no matter how difficult the task. That's why—

Lockheed

means leadership

Lockheed Aircraft Corporation
GEORGIA DIVISION, Marietta, Georgia





SCULPTOR GRECO & "GRAND BATHER"

In Bronze & Marble

Sculpture can be-and lately has been -made from wire, welding rod, boiler plate, concrete, and wormy wood. Last week a pair of shows in Rome and Manhattan served to prove that bronze and marble also have possibilities

In Rome's Palazzo Barberini, whimsical. Sicilian-born Emilio Greco. 44, winner of the top Italian sculpture award at the last Venice Biennale, showed 42 sculptures covering 20 years' work. To Sculptor Greco's delight, it was his newest work, three monumental bronze Grand Bathers, that had the critics (including famed Italian Sculptor Giacomo Manzù) singing his praises.

Gallerygoers who approach sculpture with high seriousness were put off at first by Greco's 7-ft., posturing Bathers, nude except for a Bikini with tight, binding bra. But Greco expects spectators to chuckle at the unexpected solemnity of their plump, vapid faces-while admiring their slender-legged charms. Says he, "They are comic figures, part of our society. They have participated in life; their participation is my theme.

At Manhattan's Knoedler Galleries are 20 sculptures with a vastly different intent. Paris Sculptor Etienne Haidu, 50. born in Rumania of Hungarian parents. first approached his work under the inspiration of Abstractionists Fernand Leger and Brancusi. A wartime stint as a laborer in a Pyrenees marble quarry and an abrupt shift back to the position that "man is wonderful" gave him a new material and new goal.

The result is a series of thin marble cutouts, rubbed pebble-smooth, that sometimes suggest chic mannequin sil-

houettes, and sometimes ancient Gaulish coins. Hajdu also produces metal basreliefs, which he calls "orchestrations of light and shade," that bring to mind the pulsations of a Spanish dance or the interlocking vapor trails of high-flying iets. At best they reflect the inspiration he found in the art of ancient Mesopotamia, to create a world "real in facts but invented in forms."

Noble Pinup

It was 4:10 o'clock one afternoon last week, and the 14 members of the Selection Committee of Britain's Royal Academy were glumly having plum cake and tea to fortify themselves to go on judging the 9.944 entries for the yearly summer painting exhibition. By such reserved accolades as a grunt, a gently lifted hand and a muttered "Not too bad, what?" the committeemen had given a number of paintings the stature of D for doubtful, while marking the others X for rejected. Suddenly Academy President Charles Wheeler looked at a painting, put down his cup, summoned other committeemen to inspect the work "at once," To a man, they gave the painting an A*an honor not awarded since "before our time." according to Academy Secretary Humphrey Brooke.

Reflecting the academy's staid taste for realism, the painting that interrupted tea is a fool-the-eye portrait of a pretty girl. The artist who painted it is a onetime photo-reconnaissance officer named John Merton. He sat his subject in a dentist's

* For acceptance (there are no intermediate grades). After the Ds have been separated from the Xs, another jury, the Hanging Committee, passes the final verdict, this year chose 1,493 of the 3,000 Ds.

MOSAICS AT DAPHNI

SIX miles west of Athens, where once stood a temple to laurel-crowned Apollo, is the domed Monastery of Daphni, whose fine mosaics were neglected for 700 years and are now recognized as a peak of 12th century Byzantine art. The church, named for the Virgin of the Laurels (in Greek, Daphni), stands behind a screen of cypresses. and its walls conceal a violent history. Seized and partially rebuilt in 1204 by Frankish barons, it was in turn captured and burned by Moslem Turks in 1460. The building was used in the 10th century as a powder magazine, fort, police station and sheep pen-

That Daphni is a starred stop for travelers is to the credit of French Archaeologist Gabriel Millet, who in 1893 persuaded Greek authorities to save what remained of Daphni's mosaics. The ancient monastery is now a museum, and its mosaics, cleaned and repaired last year, can be seen in something approaching their original freshness (see color page).

Daphni's mosaic designers worked at a time when Byzantine artists, moving away from elongated and stylized forms, turned for suave beauty and expert molding to the long-ignored classic Greek models. The ar-

DAPHNI'S CHRIST

rangement of the mosaic murals, more than 60 in all, followed the traditional pattern, with the Virgin supreme in the apse, and prophets and saints on arches, vaults and niches. The apostles and bishops attending the Virgin Mary have the mien and carefully draped robes of the Greek philosophers. On one shell beneath the central dome the Angel of the Annunciation with classic countenance floats against a sky of gold. On the adjacent shell a note of nature observed, and of warmth and intimacy, warms the usually remote hieratic figures of the Nativity, and the

manger animals, reduced to the size of toys, are almost playful.

Only when it came to the great scowling Pantocrator (Christ) who dominates the central dome did Daphni's artists desert their classic inspiration, revert to traditional Eastern models. As if they feared that the elegant style of their other mosaics would appear unseemly. Daphni's artists made the Pantocrator one of the most grim and overpowering figures to be found in all Byzantine art. Far from offending, Daphni's Pantocrator today often strikes critics as a welcome antidote to sentimentalized and saccharine images of Christ.



ARCHANGEL GABRIEL is part of hadly damaged Annunciation scene in Byzantine monastery outside Ath-

church afire in 1460 in vain attempt to melt gold leaf from mosaic murals,



nessing ascent to heaven. Greek Orthodox believe Mary died at Gethsemane.

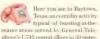


NATIVITY scene shows setene figure of Mary, with Joseph and bright-eyed Christ child in manger. Animals seem to talk happily of child's birth. Church, which has been restored, is now museum.



Places that are "raring to grow"

helped build America's second largest telephone system



These fast-growing regions have supplied General Telephone with 2,700,000 new customers in the past 8 years—and are adding about 1,000 more every

working day.

General Telephone works closely, too, with most of America's 4,400 other "independent" telephone companies.

Its manufacturing subsidiaries—such as Automatic Electric — supply them with finer telephones and central office equipment, that they may provide unexcelled service to their customers.

And it is true that the nation's booming expansion must spread into the areas with room for it. Such new growth is rooting itself in General Telephone Territory.

The prospects for General Telephone are obvious — and pleasant: a constantly greater growth through better service to more people.

General Telephone Corporation 260 Madison Avenue, New York





PORTRAITIST MERTON'S LADY DALKEITH

An A for occeptance.

chair, made 100 three-dimensional photographs of her, worked 1,500 hours while lpaying Bach, Beethoven and Mozart on his hi-it. The girl is Lady Dalbeith, 36, a former fashion model and daughter of a a former fashion model and daughter of a ish wedding, attended by Queen Elizabeth, Princesa Margaret's front-running suitprincess Margaret's front-running suitor, rangy, redheaded Wa ter Faneis John Montagu-Douglas-Scott, Earl of Dalbeith, son of the eighth Duke of Buceleuch.

The meticulously drawn portrais shows Lady Dalkeit holed in pink, with matchiga nail polish, even has silvers of tim foil giftering among her painted diamonds. The academicians think that it amongs the academicians think that it study in the contract of the contract of

Rich to Worcester

By all means ruled the trustees, the Art Institute of Chicago should accept the traveling show of Amateur Winston Churchill's paintings (Than. Feb. 101). No. growled Director Daniel Catton Rich, Sag, we do not also the work of amateurs sional juries, 'Rich won the debate; the Churchill eshibit (which last month drew a record 1472-55 spectators at Manhartan's Metropolina Museum of Art) was turned down. Having deatl declivedy with last week cololly resigned.

Rich planned it that way all along. He has enjoyed his 31 years on the Art Institute's staff, 13 as director, but he has a better job—which pays less. His new post: director of the Worcester (Mass.) Art Museum, the little dream museum that in 1954 won the late Francis Henry Taylor away from his job as director of Manhattan's Metropolitan Museum.

By uncompromising standards even at the cost of sharp criticism (e.g., the Manchester Guardian called his decision against ('hurchill "rather hoity-toity") Rich has kept Chicago at the top of big league U.S. museums. He originated a score of important shows, most recently the exhibition of paintings by Pointillist Georges Seurat that was threatened by fire last month while on view at Manhattan's Museum of Modern Art (bringing Rich to New York within six hours). By encouraging his curators to build up the museum's print, decorative arts and Oriental collections, by starting a photography section and by "sneaking in" a new department of primitive art. Rich has kept the Art Institute growing. But in the end he found himself overwhelmed by administrative detail that "was taking me far away from art.

In his new post, Indiana-born, University of Chicago- and Harvard-educated Dan Rich will have less than one-tenth the staff (33 v. 350) but three times as much leisure. Worcester's jewel-box museum, the best of its size in the country. with a choice selection of objects and paintings ranging from a 3.000 B.C. Sumerian stone figure to Renoir. Cézanne and Picasso, will give Rich professional pride and satisfaction, plus the chance to work more closely with the community. He will be free to do his own research and "some polemic writing," notably on the need to show U.S. art abroad. He will also have three months a year for vacation or travel. Says he contentedly. "it looks like a very attractive vista."

ACQUIRING A GREEN THUMB

"We must cultivate our garden," wrote Voltaire—meaning we must make the most of the resources at our disposal.

We like the garden metaphor, because we believe that one way of improving your lot is to invest, to become part owner of some great American corporation. And you go about it in much the same way that you cultivate a garden.

You decide what to plant (or invest) where, keeping in mind what you want to achieve and the resources available to you. You weed and prune and transplant as necessary. And eventually you have a fine garden of various annuals and perennials to brighten your life.

Investing is much the same the first plans and purchases, the periodic weeding out, the careful diversification. The important thing is action, doing instead of dreaming. Make a plan and then make a start—without delay.

The moral: If you want to rest in a bed of roses, you have to do more than just read seed catalogues.

MERRILL LYNCH, PIERCE, FENNER & SMITH

Members New York Stock Exchange and all other Principal Exchanges 70 Pine Street, New York 5, N. Y. Offices in 112 Cities

RELIGION

Divorce & Segregation

Delegates of the 850,000 Southern Presbyterians who call themselves the Presbyterian Church in the U.S. wrangled over two controversial issues at their 98th General Assembly last week in Charlotte, N.C. They took a new position on divorce. clung stubbornly to their stand against segregation.

By an overwhelming voice vote they approved a proposal to liberalize the denomination's rule on remarriage of the divorced. The present rule permits remarriage only of the innocent party to a divorce granted for desertion or adultery. The new recommendation sanctions divorce when "a marriage dies at the heart and the union becomes intolerable," and permits remarriage of any divorced person in whom "sufficient penitence for sin and failure is evident, and a firm purpose of. and endeavor after Christian marriage is manifested." The new proposal is not yet church law; it must first be approved by three-fourths of the 83 presbyteries, then by next year's General Assembly.

Led by their newly elected Moderator. 55-year-old Insuranceman Philip F. Howerton of Charlotte, N.C., the delegates defeated a scheme to use churches as schools to get around the U.S. Supreme Court's ruling against segregation in the public schools. They voted 288 to 124 against a well-organized minority drive to abolish the denomination's anti-segregation-minded Council on Christian Relations, then read into the record a ringing statement on race

"The Christian conscience cannot rest content with any legal or compulsive arrangement that brands any people as inferior: which denies them the full right of citizenship on the ground of race, color



MODERATOR HOWERTON A restless conscience.

or social status; or which prevents them from developing to the fullest possible extent the potentialities with which they, as individuals, have been endowed by the

The Popsy's Padre

One of the best-attended movies in Paris last week was Le Désert de Pigalle, a sex-and-sob drama about a priest in plain clothes battling for the soul of a streetwalker. Many a homeward-bound member of the audience, hurrying along Montmartre's notorious Place Pigalle just a block from the theater, passed a pipepulling Parisian in a beret chatting with a prostitute without realizing that he was the movie's real-life model.

Père Rosi cherishes his anonymity, But to the painted popsies of the world's most famed red-light district, he is well known as Père Pigalle, and his phone number is carried in many a swinging handbag. The neon-lighted little night world of bars, nudity and clip joints is his mission field

A Certain Comfort, When he entered the priesthood 30-odd years ago. Father Rosi joined a missionary order noted for its work among the Papuan Islandersthe Congrégation du Sacré-Coeur d'Issoudun. But instead of sending him forth to convert the heathen, his superiors appointed him mathematics professor at the order's Collège de Thoissey, of which he eventually became director.

One day in 1941 he was conducting a group of young hikers through the Chevreuse Valley when a pretty 17-year-old girl joined the party. "We had a long conversation." Father Rosi remembers. "She seemed lost, and I had the impression that I gave her a certain comfort. She asked to see me again." Six months and many talks later she told him that she was a prostitute. "Then she reformed her life. She is married now, lives in Africa, and is a courageous mother.

Father Rosi had become a missionary after all, and it was only a question of time before he had permission to shuck his soutane and go to work on the oldest profession. He never lectures his girls. Moral strictures serve for nothing. explains. "I am like a fisherman with his line-it is impossible to persuade the fish to bite: they must do that themselves if they like the bait. What is necessary is to give these women the consciousness of human dignity. Then one bright day they change their way of life themselves."
"Not at This Hour." Hundreds of

whores (he refuses to number them) have taken Fisherman Rosi's saving bait. They meet him on the street or reach him by his secret phone number-unknown even to his superiors. A call brings him immediately to any woman who needs him.

Pimps, naturally, hate him. One tough character, who has since been murdered in an underworld row, threatened to kill him. Recalls Père Pigalle with a laugh; "His women disappeared. He got it into



FATHER ROSI A secret phone number.

his head that it was I who was taking them away. Imagine it-with my bald head and more than 70 years!" On another occasion two would-be assassins rang the priest's doorhell, pistols in hand. "I implored them; 'Not at this houryou'll wake everybody up. Put your playthings away and come in if you like. Finally they each drank a bottle of wine and went to sleep on the table.' But it has been six months since Father Rosi has been attacked. "Pimps aren't all as had as the novels make out." he says mildly. "I know one who has changed his life and become a house painter.

Sunday on Thursday

"The sabbath was made for man, and not man for the sabbath," Jesus admonished the Pharisees. This week Boston's venerable Unitarian King's Chapel will begin an experiment that might shock more than Pharisees: repeating Sunday's service on Thursday night for churchgoers who would rather spend Sunday playing golf, painting screens or driving bumper to bumper.

Said Minister Joseph Barth in announcing the new plan from the pulpit. "The church no longer dominates our Sunday activity or lack of it. Sunday is becoming the church's chief contribution to the long weekend. Why not, then, this spring, as not too radical a solution, extend Sunday morning worship opportunity into the week? Free the conscience of individuals for enjoyment of the long weekend by repeating the Sunday service and sermon the following Thursday night. In the spirit of Jesus, we might say: the sabbath was made for man-especially in New England in the springtime!"



Melvin C. Holm, Vice President and Treasurer, Carrier Corporation

"Moore forms helped us cut inventory 18%"

CONTROL KEEPS CARRIER READY FOR ITS CHANGING MARKET

A new system helps Carrier Corporation meet the seasonal fluctuations of its market. A series of automated procedures speeds the tabulation of facts - for forecasts, for scheduling production of air conditioning units and - most important - for controlling components that are to be manufactured or purchased against a staggered schedule. A Parts Requirement Record is the key. It is a 4-part Moore Speediflo continuous form - the company's control in print,

Among benefits, the system helps prevent overproduction. A rigid parts control cuts inventory and saves warehouse space. This has released capital for other uses and

lowered the company's loan requirements. Not the least important, earlier shipments can be promised - and made.

Moore's Automated Data Processing (ADP) can solve problems for the small business, too. And it doesn't have to be costly. Whether you want an entire system automated or only a few procedures improved, the Moore man can help plan the control you need. He's listed in the telephone directory - call him or write the Moore office nearest you.

MOORE BUSINESS FORMS, INC., Niagara Falls, N. Y., Denton, Tex., Emeryville, Calif. Over 300 offices and factories across

U.S., Ganada, Mexico, Caribbean and Central America. Build control with

MOORE BUSINESS FORMS





CHEVROLET ADMAN POWER & SALESMEN* RIDING INTO MANHATTAN RALLY

BUSINESS

STATE OF BUSINESS

Betting on the Future

With a show of independence from the tribulations of the economy, the stock market last week climbed to a new high far the year. closing the week at 450,56 on the Dow-Jones industrial average. up 5 points for the week and 25 points above the year's low. The market was boosted by those who kept their eyes on a bright future, rather than the grey present.

Corporations continued to feel the bits of the recession in their first-quarter profins. U.S. Steel reported first-quarter profins. U.S. Steel reported first-quarter carriage of a first-quarter carriage of the control of the contro

But a few bright patches showed through the clouds. The Commerce Dipartment announced that as of mid-April the number of jobless had dropped to the the number of jobless had dropped to before. It was the first drop since October, though less than assannal. The Federal Reserve Board reported that departmentstore sales for the week ending April 25 were 4%, above the same week last year mens jost his will to buy, we

AUTOS

On the Slow Road

At Hollywood's imperial-sized Palladium ballroom, 1.850 members of the Los Angeles Motor Car Dealers Association gathered for a \$5-a-plate breakfast and a lecture from one of the industry's top salesmen. After the ham and scrambled eggs. Chevrolet National Advertising Director William G. Power, as fervent a car salesman as ever lived, gave the dealers representing every U.S. make his considered opinion of the current state of the U.S. auto business. Said Bill Power "Gentlemen, for 30 long years I've spent my life trying to kick hell out of Ford and Plymouth-and here we are all together. Brother, we're in trouble,

Detroit's trouble in 10x8 is only too evident on the sides graphs. Last week's reports showed a slight upturn in the last ten days of April. But for the first four months of the year, the industry in down a crushing 3x7-mod there are few signs of the traditional spring upsurge. Acrosste mation, automore frantically journed on the state of the state of the state of the harded homewhere into door-to-duor sales drives and marathon "cold turkey' teledrives and marathon "cold turkey' tele-

* Kenneth Wellner president of the Auto Merchants Association at New York, George Ashdown, president of the Brooklyn and Long Island Auto Dealers Association. phone campaigns. Chicago salesmen sported handkerchiefs hopefully-but falsely -embroidered "Business Is Good." In St. Louis, Milwaukee, Dallas, Atlanta "You Auto Buy Now" campaigns assaulted the public pocketbook. With an assist from Chevy Salesman Power. New York dealers kicked off their campaign with Ringling Bros. circus acts at a monster Madison Square Garden rally. In Los Angeles, a parade of new cars led by a show girl in a pink fur-trimmed Thunderbird implored everyone to buy buy, buy, But the air was also filled with discordant notes. As the "You Buy" cavalcade rolled down Hollywood Boulevard, a motorist cruised up in a weary 1055 Chevrolet sedan that was equipped with a loudspeaker blaring angone! Get your prices down! Get your prices down

"Hote-Autox Yoar." It prices are part of Detroit's trouble they are far from all of it. For a nation on wheels, the plight of of auto industry is a matter of intense popular concern. Many a U.S. male prizes in auto above all other possessions—so million drivers, there are so million experts on cars—and naturally, on the autory that produces then. Thus Denillo autory that produces them. Thus Denillo autory that produces them. Thus Denillo autory that produces the auto



LOOK-ALIKES (LEFT TO RIGHT): MERCURY, BUICK, IMPERIAL, CONTINENTAL, PONTIAC, OLDSMOBILE, PACKARD

thinly veiled barb at the industry. Senator Estes Kefauver, no man to watch the votes co by, loudly proclaimed that he, for one, was not buying a car because everyone knew that prices are too high. Drivers who have never peeked under the hoods of their cars are sure they know precisely what ails Detroit.

Is there too much chrome? Or not remainly have finished to finished to failulate of the significant of the significant of the big car acques the merits of the U.S. car to the invading importation of the U.S. car to the invadid the U.S. car to the invadid the U.S. car to the U.S. car to

¶ "My real gripe," says Minneapoils Physician George, Riley Martin, who ewapped lits 1932, Chevy for a small Since. "Is that American case are getting so complicated. American case was regetting so complicated going wrong, My windshield wipers kept practically had to tear our the dashboard to get at the things. You're getting fines and chrome, and every Vau're getting fines and chrome, and every the whole side of the car has to be replaced."

Q Small cars are just a phase, says Atlanta Medical Technician Jewell Mitchell, who drives a well-cared-for 1056 Cadillac. They're not comfortable, and I'm afraid I'll wind up under somebody's front bumper. Why, the other day I saw a small foreign car with a sign saying: Don't ran over me. I squash bugs."

Think the new designs are beautiful." says Cleveland Housewife Hermogene Mott, who drives a 1958 Buick. "But one thing I will say about American cars is that they're too expensive. Those TV and list a price that sounds reasonable. But by

the time they get through adding this and that, what you pay goes way over."

¶ "Detroit isn't solving our problemsit's creating them," any San Francisco Social Worker Janet Pence, who recently retried her 1935 Hudam in favor of a pale cult to park downtown, we were greeted each year with a longer car. When the price of gas-and-oil went-sky-high, we were asked to huy gas guzzlers. Well, see plan to become a two-car family som, just as to become a two-car family som, just as to be the price of the price of the price of the Oolkswagen.

¶"The automobile as a hadge of success is fading out." says Chicago Sociologist Reuel Denney. "Too many people are wearing the badge, and it doesn't mean anything any more. The buyer also has the feeling that he's not getting enough out of it because of this obsolescence in styling. There's not enough earity and not enough enjoyment."

¶"I don't particularly object to chrome and wild colors," says Mexander P. Gest Jr., president of the small Mitchel Oil Corp. in Mamaroneck N.V. "But the thing I can't stand is that you can't tell the present-day cars-apart. They all look alike. I honestly can't tell a Plymouth from a Cadillac when they go by fast."
Three Froms. One Smile. While the

experts are having their say, auto sales are poking along at a rate of 1,200,000 units behind 1057 space, and dealers have 800,000 unsold new cars on their hands. A few hardy optimists still talk of a 5,000,000 are year. But the industry's realists are prepared to settle for much less, possibly only 4,200,000 cars, thus making 1956 the worst since the steel-strike year of 1952.

With his own sales down 33% (for Ford) and 65% (for Mercury). Ford President Henry Ford II showed stock-holders a first-quarter ledger with earnings off 77% to \$2.27, million. Chryster Boss Lester Lum ("Tex") Colbert had to face up to a \$1.51, million loss—the biggest



ever—with ales down 55%. Only General Motors President Harlow H. Curtice real Motors President Harlow H. Curtice has anything to crow about. Chey has been bumped Ford out of the No. 1 spot; Co. 1 G.M.'s overall first-quarter sales were oil oil v_{1.1.0}. It is earning down 20.1% to SNS million; G.M. cars though down in volume, have captured another 5% of the market to boost the company's share back up to about 2000.

The one man with a big smile is American Motors President George Romney. whose boxy Rambler is the only U.S. entry in the small-car race and whose sales are racing ahead. Says Romney: "We are in the beginning phase of a real revolution in the automobile market. Finally, the big-car mentality has disintegrated." week Romney pushed production up another 6% to put it 26% ahead of 1957. American's first-quarter sales were the greatest in its history (31,260 cars), and, after years of red ink, it reported a handsome \$2,380.895 profit. Yet Romney's gain puts little cake in Detroit's lunch basket. Some \$4% of the industry's 807. 000 workers are Big Three employees, and an estimated 450,000 are laid off; millions more workers in thousands of supplier plants spread across the entire U.S. economy are dependent upon the major auto

Strategy & Strikes. The ill wind has blown some good for the automakers. In labor relations, they have fewer problems than they had expected this year. At the start of negotiations for a new contract last month, Walter Reuther's United Auto Workers asked for a 35¢-45¢-an-hour wage package and tried a familiar whipsaw strategy to get it. The U.A.W. fired off contract termination notices to Ford and Chrysler but not to G.M., obviously hoped to force the two smaller companies to settle, then use the settlements to pressure G.M. into line. But when the industry formed a united front and showed no signs of giving in. Reuther was forced to modify his position. Last week, in a "four-part anti-recession campaign," he offered

☼ Detroit uses 17.4% of the nation's steel, 65% of its rubber, 70% of its plate glass, 33% of its radios.



RAMBLER'S ROMNEY

to extend the current contract for another three months while differences were worked out. Detroit's answer: a flat no. Said G.M.'s Curtice with a snort: "A transparent maneuver to stall negotiations until the 1950 model changeover."

What the automen offered instead was a two-year extension of the current contract, which would include an automatic annual wage boost of 7¢ an hour. Then, to emphasize its solidarity with the other companies and prevent whipsawing, G.M. pulled a surprise. It canceled its contract as of May 20. The move astounded and infuriated the U.A.W., which is now faced with an industry-wide shutdown if it strikes one of the companies, since all Roared Reuther: "They can't make us strike. We are not going to accommodate the industry by striking to deplete their inventories. I can assure you they are not going to get away with it." But chances are that the auto industry can get what it wants, thanks to the sales slump,

From Every Direction. What caused that slump? There is no one cause. A complex set of factors bore in on the industry—and hit it all at once.

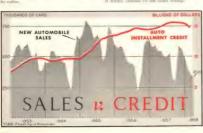
The recession played a large rote. Said GMA's "Red" Curtice. "The automobile industry did not cause this recession. It is a victim of it. The recession began six months before it got to us. It is historically the case that a small decline in gross national product produces a much sharper decline in automobile sales. This is true because the automobile is a postponable purchase. The modern car is built not for one but for two, three and four buyers, and the said of the control of th

What happened to autos, say the manufacturers, is essentially the same thing that happened to other consumer durable goods such as refrigerators, home freezers. TV sets, home washers and dryers. All were riding the boom-time surge in consumer credit as families tried to catch up on buying held back by World War II and Korea. This year the buyers finally caught up. Autos. along with other big-ticket items, were bound to slow down as debtburdened consumers decided to hold off and pay their bills. After increasing 23% in 1955, installment credit increased only 10% in 1956, another 7% last year. This year overall consumer credit has dropped sharply, and auto buyers are actually paying off more than they are borrowing for the first time since the 1954 recession.

Automen admit that they may have sold too hard in 1955's 7.200.000-car year, and horrowed too heavily from this year's market. They also feel that they made it easy to postpone getting a new car by producing cars more durable than ever, Since World War II, engineers have learned to build engines that run twice as long without an overhaul; brakes have twice the stopping power and twice (40,000 miles) the life: lights, springs, tires, steering, seats and upholstery are all vastly bet-"It has become fashionable not to buy a car." says a G.M. salesman with some bitterness. "Then, to prove you are really chic, you find something wrong with all cars-maybe one word, 'Horrible.' That shows everybody you have good taste-and it conceals the real fact: you don't want to commit yourself to paying on a car for the next two years because you don't know if you will have

a job next month."

Love Thot Chrome. Despite all the yawling about chrome and size, the experis scoff at the notion that Detroit's problem—or even a major part of fit—6 a mere matter where the problem—or even a major part of fit—6 a mere matter where the order to the state of the state of



tucked in their pockets. In fact, automakers have studied the public so carefully that they have inspired sociologists and motivational researchers to draw weightly—and often silly—conclusions about the U.S. public by merely studying their cars.

Dr. Ernest Dichter high priest of the motivational researchers, arruses that convertibles are bought, not because buyers like freeh air and sunshine. but because somehow they regard the convertible as una fin an article co-authored by Auto Experi Eric Laraheer; proclaims that "many can safely sample the pleage aura "many can safely sample the pleage aura "many can safely sample the pleage aura the 1916. The consumer he in tune with the future through his dashboard, which looks like an integnibateic control panel."

Whatever psychological forces are at work, the trend over since 1964 has been to longer, wider more futuristic cars—and more chrome [*] evenly to auto-more the state of the s

This year's best seller among higherpriced cars is what the trade calls "the jewelry-box special" -Oldsmobile with more chrome (44 lbs.) than any other car in history. Now fourth, it is pushing Plymouth for third place. Among the lowpriced three, the fancy Chevrolet Impala and Ford Fairlane 500 outsell less chromy models by three to one. On Ford's custom line, there is a decorative goldanodized-aluminum strip (along with an armrest and cigarette lighter; that costs S20 extra: 76% of Ford's customers demand it on their cars. Says Ford Stylist Walker. "I fought so hard against chrome I nearly lost my job. But I was wrong. and the others were right. People can buy austerity any time they want to. They don't want to."

Nor do the people seem to be intensely interested in safety. Ford sperm 8 for million trying to sell the public on padded dashboards, deep-dish steering wheels and safety belts priced its equipment so low that in 1956 it lost money on each unit. Result, only 45% of its customers order crash padding, only 2% order both padding, and sea belts.

A Motter of Prestige. One factor that automen are not sure about is a shift in American living that is apparently changing the traditional role of the auto. Years ago the automobile was a national symbol of success. Everyone wanted a car, not only for transportation but also as a mark of prestige, and the bigger the car the better.

In recent years the industry has built so much prestige into the once low-priced three that it is no longer necessary to buy



ITALIAN FIATS BEING UNLOADED FROM ALL-AUTO SHIP AT BALTIMORE

more prestige with a middle-priced car: this market has tumbled from 37% to 26°, of all sales in a little over two years. Moreover, as consumers incomes have risen, the U.S. public has developed new wants to compete with cars. While cars slump, other industries are booming. The man who used to tinker with his car now installs a do-it-yourself tile bathroom; his auto is too complicated to fuss with. anyway. He may spend his money on a swimming pool (home pools will grow to a Saco million business this year) or join the hi-fi boom (now rocking along at \$1.3 billion a year). He can take to the water (boat industry sales are up to \$2 billion) or travel cup to \$20 billion). With flynow-pay-later plans, he can make the down payment on a three-month. \$6,000 trip round the world for less than the payment on a Chevy sedan.

Says a Denver matron. Ann Sink, who recently decided on to turn in her 1954 Dodge station wagon on a new one: "Americans are gettine horse dopouring time and money into their cars. There are too many better things to entertain your-self with—outhoard mators new kinds of fishing tackles, skiing, travel. People are just getting too sophisticated to worry about cars."

Packs & Power. Because the consumer has so many other wants, the price of cars has become a big factor. In ten years the list price of a two-door Buick Super sedan has risen from \$1.800 to \$4.000. Now that Walter Reuther is backing down on his wage demands (manufacturers argue that So"; of every new car's cost is wages), the industry hopes to hold the price line in 1959: manufacturers would also like an end to the auto excise tax, which adds tot; to the price of each new car. But they want it suon. All the talk in Congress, where there are nine bills pending to cut or eliminate it, only tends to slow sales still more. Finally, there is so much razzledazzle and price-packing in the auto salesman's spiel that list price is a joke. Ford Plymouth and Chevrolet, for example, all post about the same factory list price on their cars. But by the time all the extrashave been tacked on, the actual delivered price is much more. List price and extras



WEST GERMANY'S MERCEDES



GERMANY'S VOLKSWAGEN



FRANCE'S RENAULT



SWEDEN'S VOLVO

TIME CLOCK

SPACESHIP ORDERS will come soon from Washington. Decision now is being made on which compared to the state of the state of

AIRWAYS CZAR may soon be appointed and given absolute power to lay down rigid sky traffic rules to prevent mid-air collisions. Law is hastily being drafted to create a federal aviation agency, which would merge all air controls for military and commercial planes.

POTENT ANTISTRIKE weapon has come from ICC. It ordered truckers and railroads to give pick-up and delivery service to customers that are hit by strikes, picketing or labor fights. Rule knocks out labor contracts that permit Teamsters to honor picket lines.

for a four-door, six-cylinder Ford Custom

o in Manhattan:	
List price	\$1,930.00
Federal tax	154.00
Freight	72.50
Dealer handling	44.72
Automatic transmission	179.80
Power brakes	37.10
Power steering	68.70
Radio	77-10
Heater	70.80
Undercoating	12.80
Two-tone paint	21.60
Total at delivery	\$2,669.12

Oklahoma's Democratic Senator Mike Monrousy, strongly seconded by hoth Monrousy strongly seconded by hoth G.M. and Ford, is pressing for a bill requiring dealers to tagal clars with the list of extras and delivered price so that class tomers know precisely what the factory price is and the price of all extras they are getting. Says one Manhattan business-man: "These car dealers have no idea how much distrust they have built up."

As for workmanship, the tales of the lemons are legion, Cars arrive from the factory with unwelded cross braces, drill bits broken off in seree holes, leaky windows, poor body titting, the wrong parts or missing parts. When customers complain, they get little sympathy. The stock answer to every automotive woe from leaky trunks to loose air vents its. it, they all do that. "Says a Loan" its it, they all do that. "Says a Loan" its tit, they all do that. "Says a loan" is

One of the things that sold care during the 1950s was the horspower race. Every-one piled on the power, not only for speed but also to run all the new gadgest that also the second of the power of the power of the power of the power but also to run all the new gadgest charten and the power of the power o

FROZEN BABY FOODS are on the way. Insiders report that General Foods plans to introduce line in test markets this summer, start mass sales by fall.

SALES LEAD among U.S. department stores went to 42-link Federated chain (Bloomingdale's of Manhattan, Abraham & Straus of Brooklyn, Filene's of Boston). Federated edged Allied Stores for first time, \$635 million to \$632 million in 1957, earned \$25 million to Allied's \$12.3 million.

SHIP v. PLANE RACE for tourist supremacy on North Atlantic will be won by planes this year for first time. Air passengers on Atlantic run will jump about 20% to 1,213,000.

WAGE FREEZE has been proposed by A.F.L.-C.I.O.'s International Woodworkers, representing 45,000 men in Northwest's depressed lumber industry.

Rise of the Midgets. One big sales argument for small, less powerful European cars is economy. But the midgets are beginning to catch on for reasons a lot more complex than good gas mileage. "Our company has been testing this market by importing Ford of England products ever since 1040," says Benson Ford, "For years the experiment was a flop, with sales averaging only about 3.000 a year." Now the foreign cars are the hottest thing on the market. In five years imports have grown from 28,961 annually to 206,827 a healthy 3.46% of the total auto market. Forecast for 1958: a gain to 300,000 or more cars. 7% of all U.S. auto sales.

In barely two years West Germany's front-running Volkswagen has doubled sales to 64,000 cars annually. France's second-place Renault, which sold 22,586 cars last year, has sold almost that many in the first four months of 1958; Italy's Fiat, here only since last June, has already sold 15,000 cars, converted four freighters into auto carriers that can bring in 1,000 cars at a clip. Behind the leaders range a dozen other makes from Britain's boxy Hillman to Sweden's Volvo. Years ago foreign cars were rare outside metropolitan New York and Los Angeles. Today they are almost as popular in New Orleans and Chicago, Denver and Dallas,

Reverse Snobbery. Though small carare far from as Comfortable as "Detroit's Dinosaurs," people who buy them like their chromeless functionalism, relatively loss price and Comite G. Scheid: "Us silly to use a 4,000-00. machine to carry a 110-th, woman five blocks for 10 lbs. of groceries." And those with their eyes on the gas gauge find po-5; miles per gallon a welcome relief after U.S. cars. One Los Angeles lawyer of figures the common services of the a month in operating costs.

What really sells small cars is not so much their utility as their "style." The small car has its own inverted snob appeal, which rubs off on every buyer. Many

of the first buyers were bost-odding eggheads, members of a mechanical intelligentisia who wanted something different. Most small-care huyers, said Los Angeles to Most small care huyers, and Los Angeles ing at selling \$5,000 care annually. "are people who can afford a larger car. We have a map, and there are hardly any pins in the poorer section of the city. It's like Bing Crosby wearing a sweat shirt to a party. Everyholdy knows he has a

Detroits Big Three all have stripped-down models selling for little more than \$1.000, only \$2.00 or so higher than most small cars. Vet these models indicomparatively few takers because buyers fear crudia difficed, but the man who pays only \$1,800 for a Volkswagen automatically becomes a member of the intelligentsia—and a very shrewd judge of a dollar. As an Francisco Dealer Clarente Krieger says: When a man buyer a foreign each becomes a sport."

The mere idea of owning something that is new and different is often enough to send people hurrying off to the foreign-car dealer. Chancy A. Forrester, a 70-year-old retired druggist in Adel, lowar, recently hought a \$12-00 Merce-des-Benz 300-D, which he describes as "Purty near perfect. This is the first of its kind in Iowa, and only the 14th in the Chried Stutes, and only the 14th in the 15th of 15th

wouldn't give two tulips for a Cadillac. Designs & Dealers. A few diehard Detroiters still regard the small car as more of a nuisance than a competitor. They argue that it is a fad, that the glamour will wear off as they become more popular. Detroit does not agree that chromeless designs are the coming rage. Nor could automen change if they would. The lead time on design changes is 17 months, and the 1959 models were frozen long before the complaints started. For 1050 the automen will pile on even more chrome; lines will be even more sweeping. Chrysler will be finnier than ever. with tails that zoom up, out and rearward; Cadillac's fins will be higher, the car itself lower and slightly wider. Chevy will be wider, lower and almost as long as a small Cadillac. Only Ford will hold the line with a modest face lifting, mainly ornaments, and a return to the traditional round taillights instead of 1958's oval design.

Detroit may be right that small-car slakes will soon level off. But one of the reasons sales are climbing so fast is that more and more U.S. car dealers have taken on small country of the control of the grambles about desire loyalty. Yet loyalty comes hard to many U.S. dealers, who have had troubles with the factory. Says Los Angeles Mel Abbury, one of the intoward Christer-Plymouth vectors whose cars have added to Chrysler's fame by winning the Mobilgas Economy Run three times: "My biggest complaint is that when the 1957 line was going fast. I just couldn't get stock. Then I took on the Renault line. If it wasn't for those little cars. I don't know if we could stay in business

1,000,000 m Year? How big the market will grow is anyone's guess. Some smallcar importers put the potential as high as 1.000.000 cars annually. Detroit doubts it. Nevertheless, the Big Three are taking a long, fresh look at the possibilities. General Motors already imports its Vauxhalls and Opels at the rate of 23,000 annually: Ford is deep in the market with 27,350 English Fords this year, will soon start importing the German Taunus at the rate of 8,600 a year. Despite all rumors, neither Ford nor G.M. nor Chrysler plans to produce a small car in the U.S .at least right now. The market is still too small, must be at least 500,000 cars.

What the industry has done is survey the field to discover what the U.S. would want in an American-built small carjust in case, Findings: the average U.S. auto buyer is ready to invest in a U.S. small car, but he is unwilling to give up the accustomed miracles of Detroit engineering. He wants automatic transmission, power steering, smooth, Americantype riding qualities, plenty of gadgets. loads of interior and luggage space and lots of horsepower. In effect, the desire is for everything the U.S. car already is. only to ft. shorter, and somehow a lot cheaper. In any case, a U.S. model would probably be a "compact" car, something like the Rambler, rather than a small car, Nor will it be cheap. Volkswagen learned that fact of life. It planned to manufacture in the U.S., but found that it cost at least \$100 per car more. There was one overriding difference-labor cost.

If and when the Big Three put out a compact car, the U.S. may see a complete reshuffling of its autos. Sales of today's medium-priced models, which are taking the worst sales licking, may shrink further and some cars may drop out entirely. In their place, bigger, flashier Fords, Chevies and Plymouths may move up to fill the gap between low-priced and high-priced autos. At the bottom will be a new market for utility autos, simply for transportation.

Whatever the problems of the U.S. auto industry. Detroit is confident that they will be solved. The automen at General Motors, Ford and Chrysler have been through all these troubles before, Gambling hundreds of millions each year on their new cars, the industry's leaders know that auto tastes are almost as fickle as those in women's fashions. But they also feel that since they are turning out what they are sure 93% of the customers want, they will start selling again when the consumers get over recession fears. Says General Motors' Red Curtice, a careful man with a prediction: "It is my belief that we will see an upswing in automobile sales with the introduction of the 1959 models in the fourth quarter."

This announcement is not an offer of securities for sale or a solicitation of an offer to buy securities.

New Issue

April 30, 1958

\$150,000,000

The Texas Company

35/8% Debentures, due May 1, 1983

Price 991/2%

plus accrued interest from May 1, 1958

Dillon, Read & Co. Inc.

Kuhn, Loeb & Co. The First Boston Corporation Blyth & Co., Inc. Eastman Dillon, Union Securities & Co. Glore, Forgan & Co.

Goldman, Sachs & Co. Harriman Ripley & Co. Kidder, Peabody & Co.

Lazard Frères & Co. Lehman Brothers Merrill Lynch, Pierce, Fenner & Smith Smith, Barney & Co. F.S. Smithers & Co. Stone & Webster Securities Corporation

> White, Weld & Co. Dean Witter & Co.





· Top quality of materials has always been a distinguishing feature of PAGE Chain Link FENCE. This well-known value plus PAGE standards of workmanship in fence erecting by members of the Page Fence Association have given continuing assurance of reliable protection and good appearance. Now another forward step adds to value certainty. Each newly erected fence will be identified by a PAGE "REGISTERED" metal plate and a dated, numbered and signed Registration

Registration of your new Page Fence and certification of its quality are assurance of long, dependable service and lasting satisfaction.

PAGE will help you to choose the RIGHT fence for YOU from a wide variety of fence styles and four superior fabric materials - including the new ACCO Aluminized Fabric. For information and name of nearest Association member, write for Folder DH-26.

Address: PAGE FENCE ASSOCIATION National Headquarters . Monessen, Pa. A PRODUCT OF PAGE STEEL & WIRE DIVISION, AMERICAN CHAIN & CABLE COMPANY, INC.



Don't do it yourself Let Kelly do it and SAVE

You save money—No bonuses, fringe benefits or overtime charges with KELLY GIRLS* service on the job, You don't have to pay for "help wanted" ads; no compensation, no extra costs to pay when the temporary help is no longer needed. You are billed only for hours worked.

You save time—No interviewing, no testing. Bonded, insured, guaranteed Kelly Girls are skilled typists, stenographers, clerks, PBX operators or any special office help you require.

You save headaches—No tax or social security bookkeeping; Kelly Girls are on our payroll, not yours, and Kelly Girls are available by the day, week, month or longer.

Kelly Girl SERVICE, INC.

(A Division at Russell Kelly Office Service, Inc.) Headquarters, Detroit 3, Michigan

YORLD'S LARGES	ST SUPPLIER	OF TEMPORARY	OFFICE HELP
Akren	FR 1-3512	Lubback, Tex.	SH 4-9271
Azzarilio	DR 6-4353	Memphis	JA 7-3431
Allania	1A 4-5557	Misse	FR 3-5412
Ralkimere	MH 5-3195	Milwaukee	MM 3-7346
Baten Rouge	DI 6-5716	Minnespolis	FE 9-7154
Battle Creek	WO 2-8485	Mabile	HE 8-2414
Birminekom	FA 4-7693	Nashville	AL 5-8368
Resise	LI 2-3725	Newark	MA 3-4511
Bullaio	MA 2252	New Orleans	EX 1451
Canlee	GL 2-4292	Man Yack City	MU 7-4468
Charleston, W. Va.	01 2-5992	Oakland	HI 4-5964
Charlette, N.C.	FM 7-5356	Oklahowa City	CE 2-8912
Chattanoogs	AM 7-4397	Philadelphia	Rt 6-4561
Cincinnali	MA 1-3436	Phoenit	AL 2-0500
Cleveland	TO 1-1950	Pittsburgh	EX 1-3222
Celember	CA 1-7176	Pactland, Oca.	GA 2-2332
Chattanoga Gincinnali Cloveland Celembes Dallas	Rt 7-3951	- Richmond	
		Reaneke	DI 5-0902
Dayton	MA 5-2530	Rechester, N.Y.	BA 5-1315
Deaver	MA 3-1666	Sacramente	G1 3-2868
Des Moines	AT 2-0253	San Antonio	CA 5-7161
Detrail	WO 3-9510	San Francisco	SU 1-8265
Erie	50-118	San Jose	CY 7-5758
Flint	CE 0-2623	Seattle	MA 4-5959
Fort Wayne	EA 5069	South Bend	CE 3-3150
For! Worth	EE 2-2535	Spekane	RI 7-5933
Grand Rapids	GL 9-0324	St Lauis	GA 1-4111
Hartierd	JA 7-1195	El Paul	CA 4-3396
Henelalo, T.H.	56719	Syracuse .	MA 2-8253
Heuston	CA 4-6341	Тасолга	BR 2-3388
Huntington	JA 9:2141	Teledo	CH 6-2211
Indianapolis	ME 5-4400	Tuesan	MA 2-7515
Jacksownile	EL 4:0111	Tucson Tuisa	LU 5-5030
	F1 5-4247	17kca	7-6176
Kanses City	BA 1-9225	Washington	ST 3-5868
Kagzville	4-8153	Wateries Jawa	AD 4-1911
Little Reck	FM 4-1072		
Les Angeles	TR 1781	Wilnington	
Louisville	JU 3-2012	Youngstown	81 4-1283

SCIENCE

Radiation Belt

Space near the earth is not as beset with micrometeorites as some space pessimists have feared. During last week's Washington meeting of the American Physical Society, Drs. Edward Manring and Maurice Dubin of the Air Force Cambridge Research Center told about the experiences of the Army's satellite Explorer I, which carries two meteorite detectors. One of them, a microphone that picks up the slight vibrations in the satellite's shell that are caused by the smallest dust particles, registered only seven hits during the 120 minutes that the transmitter could be heard. The other detector, a set of delicate coils designed to be damaged electrically by meteorites at least 10 microns (1/2500 in.) in diameter, showed no more than one hit (possibly none) in 32 days. The satellite was not damaged. and Manring and Dubin conclude that only long exposure to this concentration of micrometeorites would do it any harm.

Choked Tubes. Less reasouring messcame from a team of comic ray expertsat the State University of Iowa headed by Dr. James A. Van Allen, Buth Explorer I and Explorer III. said Van Allen, and the state of the state of the satellites carries a single Geiger tube to count cosmic rays. The radio transmitter of Explorer I sends a signal whenever the tube has mude case counts. Explorer III tube's counts during each circuit of the earth and reports to a ground station.

When the Explorers' orbits were carrying them near the beath they both reportied reasonable numbers of cosmic rays, around 30 per second, but as they climbed up toward their aposees the count came faster. At 1.00 kilometers (68, milles) the tubes registered as high as 1,20 counts the theory of the control of the control

Van Allen was sure that no ray-free belt could exist between the earth and space. The only reasonable explanation, he decided, was that the silenced Geiger tubes had been knocked out temporarily decided to the silence of the country of the country of the country. Alter studying its behavior, he decided that the tubes carried by the satellites must have passed through radiation equivalent to \$3,500 counts per second, but were \$3,500 counts per second, but were executive, and they could an report their experience.

Plosmo from the Sun. The radiation belt, Van Allen conjectured, is probably a "plasma" made of disassociated hydrogen atoms (protons and electrons) that came originally from the sun and are held high above the earth by the earth's magnetic field. The belt may extend outward for two earth radii (8,000) miles before it disappears. Van Allen suspects that the supply of plasma fluctuates as good deal; the particles tend to leak down to the earth's atmosphere and are replenished from time to time by fresh particles shot into space by disturbances on the sum.

The radiation zone is by no means a "death belt" that will keep humans from reaching space, but it might do some damage to men who live for a long time in a satellite. Van Allen figured that the radiation level inside the satellite might reach



RAY EXPERT VAN ALLEN The Explorers were struck dumb.

about n.o.6 reentgens per hour. At this rate a man would receive in five hours rate a man would receive in five hours rate a man weekly permissible dose of a rontgens. A small amount of lead shielding would reduce the dose to a supportable level. The crew of an outbound spaceship need not worry about the radia-into helt. If moving fast enough to leave the earth, they would pass through it in about 2 on minute.

How Far the Moon?

Voyages to distant planets seemed blissilly easy a few years ago, because they were theoretical. Now that satellites, the first crude spaceships, are actually on orbit, spacemen are being asked to deliver real transportation, and a voyage even to the nearby moon looks disturbingly hard. The Astronauties Symposium sponsored in Denver last week by the Air Force and the Institute of the Aeromutieal Sciences the Institute of the Aeromutieal Sciences titles of space flight than about its rosy prospects.

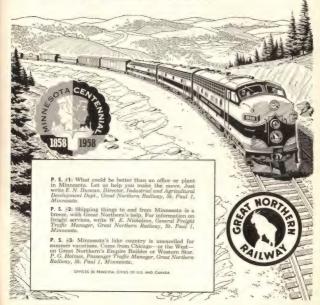
One of the romantic notions withered by reality is that of human space explorers who will sail out into the solar system

MINNESOTA, hats off to thee on the centennial of your statehood

Although Great Northern Railway serves ten states and two Canadian provinces, we have very special reasons for saluting Minnesota on the occasion of its 100th year of statehood.

Great Northern was born in Minnesota nearly 100 years ago. Our headquarters are in Minnesota's splendid capital city, Saint Paul. We are the largest railway... and one of the largest employers... in the state. We've had an important part in the fabulous growth of this Land of 10,000 Lakes.

So, Minnesota, hats off to thee, indeed—for your lakes and rivers, for your bountiful fields, forests and mines. But even more, for your wonderful people—our neighbors—who have carved out a prosperous, happy homeland by dint of hard, honest work, by dint of highest health and educational standards, and by dint of solid citizenship.







_ technological bumbershoot

Covering the advanced needs of industry and defense is today's biggest technological job.

GPE has brought together, under one umbrella, broad physical resources plus a remarkably creative group of scientists, engineers and technicians. Its co-ordinated skills, knowledge, experience and producing facilities cover more than a dozen industries.

Each company in General Precision Equipment Corporation works close to the frontiers of science in its specific fields. Working together, they have rolled up an impressive record of achievement in new and often uncharted technological areas.

If your needs are in controls, systems engineering or automation, you'll find some eye-opening answers in this highly integrated research, design, engineering and manufacturing group.

GENERAL PRECISION EQUIPMENT CORPORATION



The principal GPE companies cover needs of defense and industry in these areas: Audio-Visual, Automatic Controls and Automation, Aviation, Chemical Processing, Electronic and Electrical, Graphic Arts, Instrumentation, Marine, Motion Picture, Packag-Paper, Petroleum. Photo Technology, Power Generation and Conver-

, Printing, Steel, Televis	ion, Textile.
ASKANIA	GPE
срь	GPE
GRAFLEX	CPE
Griscom-Russell	GPE
Hertner	CPE
Kearfott	GPE
SIBRASCOPE .	GPE
LINK	GPE
NATIONAL	GPE
SHAND AND JURS	CPE
Strong	GPE

Address inquiries to: General Precision Equipment Corporation 92 GOLD STREET, NEW YORK 38, N. Y. like Columbus into the Western Ocean. The day of these heroes may come, but most of the scientists who spoke at Denver think it will not come soon. The present job, they said, is to gather scientific information, and this can be accomplished better by expendable instruments than by fragile weighty humans. Some of their opinions and projects:

A tremendous amount of work must be done before even one man can ride an earth satellite said Dr. William H. Pickering, director of the Army's Jet Propulsion Laboratory. A payload of several thousand pounds must be placed on orbit. The re-entry problem must be solved in a way that will give the human passenger a fair chance to survive. Many new instruments and gadgets must be developed. "Granted that we have done all these things," said Pickering, "it seems to me that we should now ask the question: 'What do we gain by placing a man in the vehicle?" Pickering's answer; a satelliteborne human would be hardly more than a hitchhiker. A much smaller payload of instruments could make far better observations, transmitting the information by radio or sending pictures back to earth in some sort of armored capsule. "If a human passenger is a part of the data transmission system," said Pickering, "he will only, as the communications engineers say, add noise to the system and degrade the data.' With humans eliminated, the scientists agreed, a great deal of space exploration will be possible in a few years. Dr. J. Halcombe Laning Jr. of M.I.T. described an unmanned vehicle designed to photograph Mars. It would carry optical devices to observe the sun and the stars. It could watch Mars too and steer toward it by means of small rockets. Swinging around Mars, it could take pictures through a camera showing objects 500 ft. long; then it would return to earth with its cargo of information. The whole vehicle, said Dr. Laning, need weigh only 300 lbs. He hinks it could be tossed to Mars in about five to seven years from now, with no major technical breakthrough.

National prestige may make it important to shoot humans through space, but an actual landing on the moon or a planet is about the only mission for which a human crew would be a profitable payload. Some of the scientists at Denver hought that the first landings should be made by instruments to feel out the ground, but all agreed that only the alert and flexible human brain can do full justice to unexpected phenomena. Even on the nearby moon, the unexpected is to be expected. No one knows for sure what the actual surface is like.

If The moon's flat muria (waterless 'seas") are almost certainly covered with lava that poured out on the surface bilions of years ago, said Astronomer Gerard Kuiper of Yerkes Observatory, In those days. Kuiner told the astronauts at Denver the moon's interior was kept liquid by radioactivity, so any disturbance, such as a large meteor impact, was likely to cause an upwelling of lava. Kuiper thinks that smooth places on the maria will make

VIEWPOINT

Advertising

New Orleans Specialty

Splendid food and an international tradition are not the only New Orleans specialties. Largely thanks to an advertising agency named Fitzgerald, the city is also famous for good advertising. With 27 clients, five of whom are largest in their field, far-fromprovincial Fitzgerald handles more advertising than most New York agencies, is the dominant ad organization in the south.



KILLEEN: "A little broader perspective"

From All Over America

President of Fitzgerald is soft-spoken Joseph L. Killeen, who was one of the cofounders of the agency thirty-one years ago, and who feels that neither Madison nor Michigan Avenues necessarily have a patent on Marketing Creativity.

"Perhaps we have a little broader perspective," he says with a smile, pointing out that his staff comes from all over America. "A national point of view in advertising and selling depends on breadth of vision, not just on a view from the window in one of the more usual canyons of commerce."

Marketing Creativity

"Our published philosophy is to provide Marketing Creativity," says Mr. Killeen. "We are big enough to do this for any advertiser. And," he adds, "we also feel a deep responsibility to our clients and their customers. This sense of responsibility permeates all departments. It means more successful advertising for our clients. It has paid off for consumers too. They find out how to buy better products for less money."

Published as a service to the advertising industry and the McCall's

The magazine of Togetherness



You'll feel good in the morning if tonight's drinks are made with Canada Dry Ginger Ale or Club Soda

The sparkling bubbles: 1) curb hangovers because they speed the liquid through your system 80% faster . . . 2) aid digestion . . . 3) make highballs better for you . . . These are facts proven at a leading university. You will taste the difference in a Canada Dry highball! Canada Dry Mixers have exclusive "Pin-Point Carbonation." It makes tall drinks sparkle longer, taste delicious. It brings out the flavor of any liquor.







firm landing spots for earth's spaceships. ¶ Not so optimistic was Astronomer Thomas Gold of Harvard, Gold pointed our that the ring-shaped meteor craters on the moon can be given comparative ages by the way they overlap, and that the walls of the oldest ones are generally low. This means, said Gold, that during the 4 billion years or so of the moon's life, its exposed rock has been slowly turned into dust by bombardment of rays and particles from the sun and space. The dust. kept stirred up by the same agents that formed it. has flowed like a slow liquid into the moon's low places. So the maria. said Gold, are not filled with lava, but with dust, perhaps several miles deep.



Astronomer Kulper Smooth landings on lunar seas?

Gold suspects that the dust near the surface is still as iluffy as baby powder. He warned that an unwary spaceship that lands on a smooth lunar plain might disappear in dry quicksand.

¶ Astronomer Fred Whipple of Harvard thinks that although the moon may have plenty of dust, its surface has been solidified. There may be a thin layer "like dust on a grand plano," but the underlying material, cemented together (not stirred up) by homhardiment from space, is probably "crunchy" and strong enough to support an alighting spaceship.

■ Before a large manned spaceship tries to land on the mison said Dr. John Barnes of U.C.L.A., it might be a good idea to test the treacherous surface from a safe distance. A nuclear bomb exploded on the mono would tell a good deal. but its radioactivity would contaminate the virgin surface. Dr. Barnes suggests that as small amount of chemical explosive would be recough, those planted on the moon, it satellite. The same satellite could capture to seed by the contamination of the planted on the top of the contamination of the contamination of the landing place.



OFFICE CHANGE OF OUR TIME?

YES, unquestionably. No other office development in years affects so many offices both large and small, and so many types of business.

While office procedures and functions remain much as always, Friden has introduced a radically new way of carrying them out: Everything goes on punched paper tape!

When you see a Friden Tape-Talk unit in action...you realize some of the unlimited possibilities for applications to your office paperwork.

And you see how Friden automatic machines, with their new "common language," can work and think together for swift production at lower costs.

Friden Tape-Talk machines can automate your office in any desired degree... (1) eliminate need for manual movements and operator decisions...(2) increase work output without increasing payroll costs or overtime...(3) end errors normally occurring in data recopying.

Call your nearby Friden Man or write Friden, Inc., San Leandro, California... sales, instruction, service throughout U.S. and the world.



Friden has the System



CINEMA

The New Pictures

Mam'zelle Pigalle (Films-Around-the-World). Brigitte Bardot's sixth major U.S. release, contains enough provocative photography to give a teen-ager the Brigitters and to accelerate his grandfather's Bardotage. Though Brigitte wears more than 15 costumes, one suitcase could easily carry the lot. When not wearing a bikini she wriggles about in tutus, tights and gossamer nighties. Once she wears a



BRIGITTE AS MAM'ZELLE

pirate suit that is slashed at the most astonishing points.

But as usual, her favorite costume is the wrap-around towel that does not quite wrap around. Unhappily, the makers of this movie spend so much time exposing Brigitte that they seem to overlook the exposition of the story-which becomes especially unclear whenever Actress Bardot is on the screen. Still and all, the plot makes more sense than some of the subtitles. "Merde!" cries Brigitte, and the English translation helpfully explains: "Ouch!"

Another Time, Another Place (Lanturn Productions: Paramount) should provide an answer to one of Hollywood's most pressing questions: How will the recent scandal about Lana Turner's private life affect her public appeal? a preview of this picture, when Actress Turner's name flashed on the screen. cheers rocked the galleries. The picture itself might more suitably be greeted with groans, but it is just the sort of soap



SPEED AND ACCURACY WITH DEPENDABILITY

Watts Optical Reading Surveying Instruments pro vide not only the speed and extreme accuracy so widely desired today, but they provide these advantages in instruments built to maintain precision through years of field service. For more than a century the name Watts has meant dependable precition. The Wotts line of fine instruments include Walts Microptic Theodolites, Engineer's Levels, Alidades and Precise Levels. Made by Hilger & Watts. States by Eugene Dietzgen Co. Your inquiry will receive prompt attention. Write today.

EUGENE DIETZGEN CO. Chicago New York San Francisco New Orles os Angeles Pittsburgh Washington Philadelph Milwaukee Kansos City Denver Seattle Cincien Dealers in All Principal Cities

DIETZGEN

AT SEA

At sea about where to vacation? We're at sea, too-six miles out on a spit of sandy beach. Give you any ideas?



CHALFONTE - HADDON HALL on the Boardwalk, Atlantic City, N.J.

Owned & operated by Leads & Lippincott Co. for



STOMACH ACIDS IN SECONDS!



SPEEDRY PRODUCTS, INC.

Dept. TM-5 Richmond Hill 18, N.Y.



Bemis flexible packaging may solve your problem



ORCHIDS TO BEMIS for the double protection its polyethylenelined Multiwail Bag gives to "Orchid Bark"—used in potting delicate orchid plants. Plexible packaging keeps moisture in, water out . . . keeps the precisely balanced qualities of the bark in "as packed" condition. Lucky for the orchids . . and orchid growers.



BANO! The laminated textile of this Demis Bang bag process to highly explosive contents from damage... waterproof, it protects the bang! from going fazzazzaz. If you have a product that requires really special protection, why not tax Bemis' flexibility? That's a kind of taxing we like ... and thrive on.

Where flexible packaging ideas are born



Bemis may already be making the better package you need. Write: Product Development, 408 Pine Street, St. Louis 2.

GILBEY'S GIN

Gilbey's Gin is the <u>one</u> gin distilled in 15 countries and served around the world

"The world agrees on GILBEY'S, please'!"

GILBEY'S DISTILLED LONDON DRY GIN. 90 PROOF 100% GRAIN NEUTRAL SPIRITS. W. & A GILBEY, LTD., CINCINNATI, O. DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CO



opera that can be useful in laundering a reputation.

On the screen, as she was in person. Lana is romantically involved without benefit of clergy; but on the screen, or she dialogous would seem to suggest. Seem to be compared to the compared t

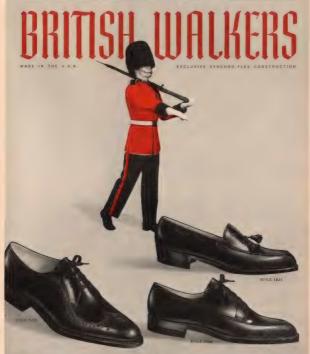


CONNERY & TURNER Her quilt is innocence.

want to hurt my wife and child either. To make matters worse. Lam has already ditched her steady beau (Barry Sullivan). "Ill have to look through your letters. Sullivan sanzis. "Maybe I've missed sumering." In view of the headlines, audiences are inclined to anticker at this point. Anyw, that rat of an Englishman is some exterminated in a metaller and its point. Anyw, that the contract of the first head of the contract of the

Unfortunately, Actress Turner is responsible for more than her own acting. As proprietor of the company that coproduced this picture, Cinemagnate Turner must also take some of the credit for the picture's treacly taste, clumsy structure and prevailing mood of moral Lanarchy.

Uncle Yanya (Uncle Yanya Co.), the first U.S. attempt to film a play by Antun Chekhov. is hardly what that precise Russian doctor would have ordered. For one thing, the picture was made on a shuestring (\$250.000)—and was strangled by it. The sets look like cardboard: the Where elegance is the password British-Walkers are elegant in every sense of the word ... shoes a man instinctively wants to possess. Theirs is the style authority born of select matured leathers, exemplary shoemaking and custom design. The men who know and prefer British-Walkers find the fulfillment of their critical requirements in the exclusive Synchro-Flex construction, secret of shoes that flex with the foot in complete comfort. British-Walkers are sold only at the sign of the guardsman. Most styles \$20 to \$30.



AT BETTER STORES EVERYWHERE OR WRITE: BRITISH-WALKERS, DEPT. 82. AUGUSTA, MAINE



SURE—IY'S SIMPLER NOW! With Cossna's parented Land-O-Matic landing gear, you just drive your Cossna 172 into the air . . . drive it down . . . and park easier than a car. Flying can't get much simpler than that!

get much simpler than that!

Flying gives you a lot of fun for your money, too. Especially in a Cessna. Ruth Deerman of El Paso, Texas, backs us up



on that. She says: "My flying is only for pleasure and I are convinced that flying my Cassna is often cheaper than driving an automobile. Safer, too. Before I bought my Cessna, I checked out in almost every kind of airplane on the market. I felt then that Cessna gives you more for your dollar than any of the rest. I still feel the same way."

Wonder about cost* Price of the Cessna 172 / with standard equipment) is only \$8,995 t.a.f. Wichita. And your Cessna dealer will teach you how to fly —FREE—when you order your Cessna 172. Call him now for a demonstration drive in the sky. He's listed in the Yellow

Pages of the phone book. Or write CESSNA AIR-CRAFT COMPANY, Dept. WT-66, Wichita,

Cessi

Inquire about Cessna Lease Plans

sound track is frequently almost inaudible; the lighting seems to have been done by a compulsive bulb snatcher. Worse yet. Directors John Goetz and Franchot Tone have tried to make a motion picture without motion; for the most part, they simply set up their camera in front of an off-Broadway production of the play (Time. Feb. 13. 1956) and let it roll. Unfortunately, what looked good to sixthrow center often seems suspiciously theatrical to the camera's critical eve. All the main performances-Franchot Tone as the doctor. George Voskovec as Vanya, Dolores Dorn-Heft as the young wifeare curiously out of emotional focus, and some clumsy cutting in the early scenes confuses the impression still further. As for the Russian atmosphere, the company achieves little more than a general impression of cold tea.

For all that Chekbov's drama from the first scene drags the movigoer's feelings into its sluggish circles of despair as a whirlpool drags at a chip. Seldom since Oudjun. Ree. has a dramatist so largely glimpsed the passion of meetic. Nothing glimpsed the passion of meetic. Nothing over the evening stupor of his lives the writer's ironise play like summer lightnings—barely perceptible, remotely ominous, subtly illuminating. Even when he is badly done. Chekhov makes a remarkably good show.

CURRENT & CHOICE

Rouge et Noir. The edge of Stendhal's satire is dulled by sentiment, but all the same his great novel makes a good movie; with Gérard Philipe, Danielle Darrieux, Antonella Lualdi (TIME, May O.)

The Young Lions, Irwin Shaw's bestseller about World War II, clarified by an intelligent script and two gifted actors, Marlon Brando and Montgomery Clift (TIME, April 14.).

Stage Struck, Local girl makes good on Broadway—the hard way with Susan Strasberg, Henry Fonda (TIME, April 7).

The High Cost of Loving. The hilarious private life of a rising young whitecollar couple, described by Scriptwriter Rip Van Ronkel and Actor-Director José Ferrer (TIME, March 24).

The Enemy Below. A DE (Robert Mitchum) and a U-boat (Curt Jürgens) tangle in a running fracas that is sharply directed by Dick Powell (TIME, Jan. 13).

The Bridge on the River Kwai, Win-

ner of seven Academy Awards as 1957's best picture by the year's best director (David Lean with the year's best actor (Alec Guinness—a magniticent story of the horror and the glory of war (Trake, Dec. 23). Ordet, A luminously beautiful religious

allegory (Time. Dec. 16).

Paths of Glory. A passionate polemic against war and the vested disinterest of those who monger it; with Kirk Douglas (TIME, Dec. a).

Don't Go Near the Water, Bell-bottom farce about how some officers and men conducted the Navy's public relations and their own private affairs—in the South Pacific (Fists. Nov. 25).

"GLOBE TROTTER"

RCA VICTOR'S WORLD-FAMOUS PORTABLE—NOW ALL TRANSISTORIZED:



HANDSOME IN SMART SIMULATED LEATHER CASE

- Powered by inexpensive flashlight batteries.
- Batteries are side-loaded—easy as loading a flashlight,
- No tubes—new all-transistor circuit design.
- Luminous Slide-Rule tuning dial glows in dark.
- Extra-powerful speaker ---
- rich "Golden Throat" tone.
 Styled in russet. Model 18T5. \$65



show , subject to change Price less botte insist or R. A bottenes who extra intering h



FINEST..



BOOKS

Family Album

THE CHURCHILLS (430 pp.)—A. L. Rowse—Harper (\$7.50).

Britain's A. L. Rowse is to history what C. S. Forester is to fiction. Rowse heroes –Sir Francis Drake, Sir Richard Grenville. Sir Winston Churchill—all carry the inimitable Horatio Hornblower stamp and are portrayed by Rowse in the way Sir



LORD RANDOLPH CHURCHILL He moddened Queen Victoria.

Winston was advised by Lady Lavery to paint: "Splash into the turpentine, wallop into the blue and white, frantic flourish on the palette . . . large, fierce strokes and slashes . . . on the absolutely cowering canvas," In the second of his two volumes on the Spencer-Churchill families (TIME, Oct. 1, 1956), Rowse splashes and wallops his way from the death of the great Duke of Marlborough in 1722 to the epoch of the great Winnie without losing for an instant his zest for large, fierce, frantic flourishes. Little men just disappear like blue streaks under this treatment, but most of the Spencers and Churchills are tough enough to face Rowse without cowering. Two centuries of them include: 4 Sarah Churchill, first Duchess of Marl-

iorough and widow of the duke, who took control of the family fortunes "with her usual energy". Belastisfaction omnicompetence and exasperation." Declaring "I mortally hate abuses or money toolishly thrown away." Sarah reigned toolishly thrown away." Sarah reigned toolishly thrown away. "Sarah reigned toolishly thrown away." Sarah reigned toolishly thrown away." Sarah reigned toolishly thrown away. "Sarah reigned toolishly thrown away." Sarah reigned toolishly thrown away. "Sarah reigned toolishly the characteristic of the control of the characteristic of the charac

Continent: "All the French women are cheats": "It is better to go without . civilities than to pay too dear for them"; "Dancing gives men a good air and fencing should be learnt . . . Medals and antiquities, painting and sculpture, I don't look upon to be the most useful knowledge to anybody." As an example to the youths. Sarah cited the case of a Frenchman of "about three score," then in England, "who has learned in [only] a year's time to read all the English authors, and both to write and speak English; his name Sarah happens to mention is Voltaire. Charles Spencer, thirds Duke of Marlborough, was the first to escape Sarah's whip hand, hailed his freedom with debts and extravagances totaling some half a million pounds. Charles died in 1758 in the Seven Years' War, a few months after his precipitous withdrawal by sea from Cherbourg had given France's Duc d'Aiguillon the exquisite triumph of sending after him "a vessel under a flag of truce to restore the Duke of Marlborough's sil-

¶ George, fourth duke, exhibited the family's growing, "relaxation of liber," and "withdrew from the struggle of life into seclusion and allence," He spent lavishly on the family seat. Blenheim Palace, beautifying the grounds but so cluttering up the interior that Horace Walpote said. "It looks like the palace of an auctioneer who has been chosen King of Poland." Q George, fifth duke, is best known for

ver teaspoons which he had left behind in

his hurry."

¶ George, fifth duke, is best known for reducing the family "to decay and, disgrace" and, simultaneously, resuming "the old surname of Churchill." "The house | is | ill-lighted," said a visitor, "and all the servants, I believe, builifs."

¶ Lord Randolph Henry Spencer Churchill, brother of the eighth duke, restored the family dignity, whetted the sword that his greater son would wield, "He was a little man, full of vibrant nervous energy." Lord Randolph feared nobodyleast of all Liberal Leader William Ewart Gladstone, whose fondness for the healthy exercise of axing trees he excoriated with pungent brevity: "The forest laments, in order that Mr. Gladstone may perspire. Other of his brisk remarks have passed into the language, e.g., his description of snobbish businessmen as "lords of suburban villas . . . owners of vineries and pineries"; of Gladstone, "the Old Man in a hurry," At 37, Lord Randolph per-Leader of the House of Commons, boss of the Treasury ("the youngest since Pitt"). and husband of the American beauty. Jennie Jerome. He maddened old Queen Victoria with his pugnacity and determination. "The youngest member of the

* The second to bear the Mariboroush title was no duke but a duchess. In the absence or a male heir to the first duke whose only son dired or smallpox in 1903—an act of Parliament period and a daughter Henricht (1081-1213) succeeded him as second Duchess, became a great and good friend of Playwight William Congreve.

Cabinet must not be allowed to dietate to the others." she barked. "Lord Salisbury must really put his foot down." Eventually. Prime Minister Salisbury put it down hard—and Lord Randolph flashed into obscurity like "Lucifer... fallen from among the stars."

In daubing the character and career of Lord Randolph's stupendous son Winston. Rowse makes clear that the father's tragic fall from power served more than anything else to spur the son to glory. Among Sir Winston's faults Rowse cites his lack of "some intuitive tactile sense to tell him what others were thinking and (especially | feeling." Rowse attributes this partly to Sir Winston's breeding: the 'very strength of the two natures mixed in him, the self-willed English aristocrat and the equally self-willed primitive American" combined to make him greater as a national savior than as an everyday politician. This view of human character as a sort of neatly mixed blood pudding need not be taken too seriously by Author Rowse's primitive U.S. readers, who will find this hearty, bouncing chronicle a pleasant change from more subtle, sophisticated works of history.

Old Men of the Sea

THE MAGIC BARREL (214 pp.)—Bernard Malamud—Farrar, Straus & Cudahy (\$3.75).

In taking the Old Man of the Sea upon his shoulders, Sindhad the Sailor thought he was merely performing a small favor. But once the Old Man's legs were locked about his neck. Sindhad seemed doomed to carry his burden forever. This theme, that one good turn deserves another, and another and another runs like a magic thread through nearly half the 13 short stories in this new book by Bernard Malamud, 44, an assistant professor of English at Orecon State College whose The



BERNARD MALAMUD
He transfigures the sweaty.

102



You pay a 10% federal excise tax on your telephone bill

This tax is discriminatory because you pay it on no other essential household utility. Levied in 1941 to conserve critical materials in wartime, the tax has outlived its purpose. We think it should be repealed. A more equitable tax system ...not necessarily a reduction in federal revenues...is needed today. We believe your Congressmen will be interested in your views on the telephone excise tax.



INDEPENDENT TELEPHONE COMPANIES

helping you reach all America

United States Independent Telephone Association, Pennsylvania Building Washington D.



Assistant (TIME, April 20, 1957) was one of the best of last year's U.S. novels.

The theme is most explicitly stated in The Last Mohicam, a wry and witty fable about a serious-minded student named Fidelman who goes to Italy to write a monograph on Giotto. He scarcely steps from his train in Rome before his personal Old Man of the Sea latches onto him: one Shimon Susskind, a slat-thin lewish refugee from of all places, Israel

("The desert air makes me constipated"). 'Why Not Five?" Susskind's hand is always out, while his mind is nimbly at work on projects that range from the selling of nylons to the peddling of statues of the Virgin Mary. Fidelman desperately attempts to fend him off, first with handouts, then with insults, but Susskind clings like chewing gum to a shoe; he pops up by hungrily watching him eat; he stands shivering at his side to shame Fidelman for having warm clothing, Given four dollars. Susskind contemptuously counts the money, demands: "If four, then why not five?" Giotto forgotten, Fidelman is systematically robbed and humiliated, but learns what wise men have known for centuries: that a man is responsible for the life he saves.

In the title story, the Old Man of the Sea is played by an extraordinarily antic marriage broker who enmeshes a young rabbinical student as thoroughly as Susskind did Fidelman. The Mourners tells of a gross landlord who, in trying to dispossess an unhinged tenant, becomes instead his brother. The Loan joins a man who desperately needs help with one who desperately wants to give it but cannot: they "embraced and sighed over their lost youth. They pressed mouths together and parted forever," Behold the Key is a vastly comic story of a young American whose search for an inexpensive Roman apartment sends him ricocheting from one other and leaves him on the last page dazed, dazzled and without an apartment but wholly in love with Italy. Author Malamud's deft hand slips occasionally. as in The Lady of the Lake, an oddly unconvincing tale about a Jew who denies his Jewishness, and in Angel Levine, a heavily symbolic account of a Negro angel that is not as rewarding as the old lewish joke on which it is based.

Transfigured View, Malamud is primarily a fantasist who starts out with people as sweaty and real as subway rush-hour passengers, but soon has them clothed in white and silver and singing hosannahs. His characters have the compelling quality of doing astonishingly inappropriate things and then forcing others to recognize a rightness in their appalling behavior. At his best, Malamud is often as funny and earthy as the great Jewish humorist. Shalom Aleichem, But in his transfigured view of the world he may Catholic moralist who also holds that "the marks left by one individual upon another are eternal, and not with impunity can some other's destiny cross our own."

Who's Who

I'm Not Stitler (363 pp.)—Max Frisch—Abelard-Schuman (\$4.50).

It was a U.S. passport, issued in the name of Sam White by the American consul in Mexico City. The customs officer at the Swiss border seized it and said abruptive of the Swiss porter seized it and said abruptive of the Swiss porter seized it was protested Sam. "Gome with me." "My train will be leaving any minute." protested Sam. "It shere something wrong with my passport?" Su the official handed him over to an inspector of police, who began fring absurd questions at him: "Vou have



Max Frisch Is a different man the same?

a wife living in Paris. Is that right?" "So you yourself are a sculptor . . . Is that right?" Before long. Sam, a bachelor and no sculptor, realized that he was in a nasty hole—a victim of mistaken identity.

Shu up in a neat. clean prison cell (expressive of hygienic Swiss democracy). Sam tries to keep a cool head. He learns that he is taken for a Swiss anned Anatol Ladwig Stiller, who disappeared sax years that the state of the control of the control was half dead with tuberculosis: he also left unpial debts and broke Swiss law by falling, as a reservist, to ask the authorities for permission to leave the country. "I'm not Stiller!" Sam keeps shouted that after Stillers old concerns a uniform, size and found baggs, he is told: "You've grown thiner."

Rose-Hip Jam. The patient democratic Swiss provide Sam with a defense counsel who drops in every day for a little chat and begs Sam to own up to being Stiller. And soon. Stiller's wife, who is "convinced that she knows her bushand better than he knows himself," arrives at the prison and "recognizes" Sam immediately, Julika is a beauty, with hair "red. like rose-hip jam," and the authorities

encourage Sam to take long walks with her and reminisce about "their" married life. Since Julika is just Sam's type, he soon finds himself making love to her and thinking what an ass Stiller was to leave her for another woman.

As the weeks pass. Sam learns all there is to learn about Sittler. He sees Stiller's old studio and pieces of sculpture, meets Stiller's friends and relations. He even meets the woman whom Stiller ran away with: she is the wife of the lawyer who has been chosen to prosecute him.

At this halfway point, the reader begins

to see clearly what Swiss Novelist Frisch is up to, i.e., a sort of Franz Kafka's Castle in reverse. In the Kafka fable, the modern hero struggled to gain entry into an official world that denied his existence: in I'm Not Stiller, he struggles to deny the existence that the same world imposes on him. And, as in The Castle, the setting and characters in I'm Not Stiller may be understood symbolically as well as really, Sam's "prison" is his own fear. The "border" at which he is arrested divides fantasy from reality. The "prosecuting counsel" is the accusing finger of a wronged husband; the "defense counsel" is the part of Sam that longs to be at peace with the world.

Ingenious Blend. But can Sam be proved to be Stiller? That is the question-and it is one that has always intrigued the theologians and philosophers who have delved into the problem of personal identity. "Good Swiss commonsense" knows that "Sam White" is the fiction of a desperate man who is determined to escape not only from his past but from the self by which he is known to others. But the Stiller beneath the Sam is equally sure that there is much more in him than others can perceive: by running away to the New World and becoming "another" person, he has asserted his right to mature into "a different man. But if Stiller and "Swiss commonsense" are both right, who is Stiller? "Who is misrepresenting whom?

Author Frisch's solution is an ingenious blend of religion and psychology. He argues his case with sublety and a nice sense of drama his is a playaright as well as an excellent. The only difficulty readers will inful in his book is that it starts off with the bang of a whodunit and then the starts of the start of th

Italian with Tears

Two Women (339 pp.)—Alberto Morovia—Farrar, Straus & Cudahy (\$4.95).

Novelist Alberto Moravia (The Woman of Rome, Conjugal Love) has often written about sex as man's hex. In Two Women he all but abandons sensuality for sorrow, all but ignores the battle of the sexes for the real war that raged across



This is what we work for at Parke-Davis

. . . the better health and longer life that come with better medicines

Do you realize that prevention of disease by immunization is a family affair?

Your childhood immunizations . . . or even those you may have rereived during military service . . . cannot be relied upon to protect you for the rest of your life.

Take, for example, diphtheria and tetanus—serious diseases sometimes very difficult to treat. As proved by recent outbreaks, diphtheria (which most people thought was completely under control) is still a potential threat. And as for tetanus, it's simply good sense for adults, as well as for children, to be protected against the dreaded.

disease of lockjaw that can result from common accidents.

And then there are polio and influenza. Remember that polio is by no means limited to children. It often strikes adults, frequently in severe form. As for influenza, recent epidemics have underscored the need for immunization. Remember, too, that a childhood smallpox vaccination cannot be relied upon to give permanent protection.

So, be on the safe side. Immunization is a family affair—important not only to today's children, but to their fathers and mothers as well.

Constant 1012 Parks Daris & Company Dates on Michigan



Outstanding Parke-Davis products for immunization today include polio, adenovirus, and influenza vaccines. We began making diphtheria autotoxin in 1891 and have been making smallpox vaccine since 1808, bacterial vaccines since 1907, and a combined diphtheria-tetanus-pertussis immunizing agent since 1937.



IONEERS IN BETTER MEDICINES SINCE 1866

LOOK!

An Eagle Verithin did all these Droodles and kept a sharp point! Try that with any other red pencil!



















aso po our 19 other colors:

Eagle Pencil Company - New York - Leedon - Terrato - Menico - Sydney - Bogsta

his native Italy in the '40s. The result is a novel curiously dated as to period and theme, but strikingly different as a work from Moravia.

The two women are a 35-year-old mother and her 18-year-old daughter. Cesira is a widowed shopkeeper whose sole strength is her daughter's need of her, Rosetta's convent education has scarcely prepared the girl for a world in which the bombers seem almost to have crowded God out of the heavens. When the bombing of Rome appears imminent, the two

women flee southeast to the mountain fastnesses where Cesira was born. The return of the native proves harsh, In a Pigsty. The quality of the peasants' mercy is severely war-strained. When the slatternly mistress of the first refuge proposes to barter away Rosetta's virginity with the local Fascist bullyboys in exchange for her deserter sons' safety, Cesira and daughter take to the mountain roads in a predawn escape. Their next haven is a dirt-floored hut. This

time they fall in with a family of peasants who wash their feet in a common basin, slurp up their daily bread-and-bean mush from a common bowl, and sleep on wooden planks padded with corn shucks. But the peasants' manners are not quite so crude as their characters-grasping. thieving, sullen, vicious, cynical, The most unsympathetic foreigner

would hesitate to paint such a venomous rogues' gallery of Italians, but the reader's conviction is likely to be that Novelist Moravia has drawn his straight from life. After Mussolini's return to power in 1943 as a Nazi puppet, Moravia, who had been editing an anti-Fascist magazine, hid out for nine months "in a pigsty on top of a mountain" near Monte Cassino. For chapters on end, readers of Two Women may feel that they are doing the

In a Church, With a typically sardonic Moravian twist, it is Allied troops who finally break the two women's morale. Before the desecrated altar of a shattered church. Rosetta is raped by a squad of French Moroccan soldiers. Her traumatic reaction is to become indiscriminately promiscuous. Cesira, in turn, is reduced to robbing one of her daughter's slain paramours. At novel's end, only the profound Latin conviction that the first duty of life is to go on living keeps the two women sane as they travel the long road back to Rome

What is strong and moving about Two H'omen stems from the unblinking Italian taste for realismo and Author Moravia's vividly tactile imagery. which makes the reader smart with the sting of his heroines' indignities. What is weak and irritating is Leftist Moravia's implicit conviction that war is really a bloody reprise of the class struggle. The only emotion more persuasive than pity that he displays in Two Women is selfpity. When it comes to man's fate-the tragedy that lies too deep for tears-Moravia, the master weeper, refuses to open any wound that a woman's handkerchief cannot staunch.

MISCELLANY

Cake Line. In Philadelphia. a worker stopped off to pick up unemployment money from the company that had laid him off, told Employment Manager George Brobyn: "Hurry up, my cab is waiting."

Milestoned, In New Haven. Conn., John Murphy got a suspended sentence when he told a judge that the occasion marked the sooth time he had appeared in city court for drunkenness.

La Donna é Mobile. In Ferrara, Italy, Romolo Bocchi turned in a petition naming him a candidate for the Senate in Italy's May elections, learned that it was not valid because 60 women signers had falsified their ages.

Dear Child, In Alexandria, Va., Lisa Norling, 2. playing with a telephone dial. accidentally made a connection, held an animated conversation with the man on the other end until her father took the phone, learned that his daughter had direct-dialed a number in Sacramento. Calif.

Finger Exercise. In Tokyo. Detective Toshio Asanuma, whose special assignment was to prevent purse snatching on commuter trains, was arrested for snatching a purse on a crowded commuter train.

Down Under Heaven, In Sydney, Australia, a newspaper columnist noted that Walk into Paradise, an Australian film about New Guinea, will be called Walk into Hell when it is distributed in the U.S.

Qualification. In Mt. Vernon. Ind. Gene E. Brooks threw his hat in the ring for the Democratic nomination for Posey County Prosecutor even though he flunked the bar exams last year.

1/4 Horsepower, In San Diego, Used Car Dealer O. B. Davey sold a "show horse" to Stephaniek Friedman (14), had to give back \$2,363 after she complained in court that the horse had a lame foot,

Reigning Cats & Dogs. In St. Louis County, Mo., State Weight Inspector Ar-Schneider stopped a truck, ordered the driver to rearrange his freight to take excess weight off the rear axle, sympathetically changed his mind when the driver told him the cargo was eight leopards, a cheetah, eight dogs and a panther.

Walled In. In Albuquerque, police approached Alex Novogrudski's car to see why it was blocking traffic, pleaded with him for half an hour after he locked the doors and rolled up the windows, towed him to the police station, spent another hour trying to persuade him to open up. finally broke a window, hauled him out and into court, where he was fined \$55.





1 MARINE CORPS helicopters hover over TEW site, drop antenna, generators, radome and combat control shelter. Miniaturized components contribute to light weight.

2 WITHIN TWO HOURS TEW system is in operation. At approach of enemy aircraft, signals from antenna feed through monitored console to combat interceptor shelter nearby. Here range azimuth and altitude data are presented on plan-position indicators for command decision on interception.

3 ALERTED BY TEW, Marine jets scramble to intercept enemy. Extreme range of TEW provides extra minutes to throw up air umbrella over target area. Fighters carry air-to-air missible like Sparrow I developed by Sperry.



NEW PORTABLE RADAR TO GUARD MARINE OUTPOSTS

Can be flown to site, set up in 2 hours

As fast on the move as a fighting Marine is the new Tiew" (Inctical early warning) radar system being developed by Sperry for the Marine Corps. Only one-fourth the size and weight of conventional radars, TEW is easily carried to battle areas by helicopter, cargo plane, truck or amphibious vehicle. Within two hours, an 18-man crew can erect the TEW system and place it in operation.

Designed to detect both close-in and distant supersonic aircraft and missiles, TEW also determines their height-combining the functions of two present radar systems. Its operation is almost completely automatic, requiring only one operator to monitor its control console. Radar console and rotating antenna are housed in an inflatable radome, while the combat interceptor control shelter which completes the TEW system is located nearby. Both can withstand the rigors of arctic or tropical climates.

With its very long range and portable construction, TEW provides the Marines with the means to extend the nation's

defense perimeter and insure added protection for key installations and outposts. Like the new super-radars developed by Sperry for the Navy's missile cruisers, TEW is an important contribution to our growing power to deter aggression.



DIVISION OF SPERRY RAND CORPORATION

case of the pled letter! Scene: The Nelson home. Time: A Saturday evening **BEDROOM** DINING AREA FAMILY ROOM (5) KITCHEN LIVING ROOM

- 1 The desk where Mr. Nelson opened his month-end bills and wrote an indignant letter to the electric company... protesting against their advertising that electricity gives more value for every dollar than any other item in the family budget.
- 2 Where Mr. Nelson looked at the electric clock over the mantel to see if he had time to mail his letter before dinner.
- 3 The hi-fi set that he turned off as he left the living room.
- 4 Where Mr. Nelson paused to check the setting on the air conditioning system and see if the porch light should be turned on to guide the dinner guests.
- 5 His daughter's bedroom where he stopped a moment to watch her drying her hair with the electric hair dryer and admire the dress she had just ironed for her date.

- 6 The TV, with Junior parked in front of it watching "Masked Riders of the Range."
- 7 The electric coffeemaker and toaster, ready and waiting to do dinner duty.
- 8 The all-electric kitchen, where dinner was cooking and Mrs. Nelson was taking ice cubes from the refrigerator and where the electric dishwasher and clotheswasher and dryer were waiting to do the clean-up chores ahead.
- 9 The back porch, where Mr. N. paused to think things over-realizing that his family was putting electricity to work in dozens of ways all over the house . . . ways he often forgot. So maybe the electric company was right about the value of his service.
- 10 The trash can into which he tossed his crumpled letter.

America's Independent Electric Light and Power Companies*



but never the quality of

I.W. HARPER

since 1872

PRIZED KENTUCKY BOURBON

100 PROOF BOTTLED IN BOND OR MILD 86 PROOF



From left to right: "DANOY" Pinch Bottle, 1900: "AMBER" Colorful Glass, 1880: "CANTEEN G. A. R." Reunino Souveris, 1895: "EWERE STITCHER (GIT Deceaster, 1900: "COMPANION" Long Necked Deceaster, 1910: "BAR BOTTLE" Ornate Cut Glass, 1910: "DWARF" Round Etched Deceaster, 1895: "CANGO (GIT Control Cut Glass) (GIT Control

Where there's a Man... there's a Marlboro





A long, white ash—the kind Marlboro has—is always a sign of good tobacco and a real mild smoke.



This photo of a "filter flower" shows the cellulose acetate (the modern effective filter material) that goes into just one Marlboro exclusive Selectrate Filter. Mild-burning Marlboro combines a prized recipe (created in Richmond, Virginia) of the world's great tobaccos with a cellulose acetate filter of consistent dependability. You get big friendly flavor with all the mildness a man could ask for.

Marlboro

